

Lions Clubs International - Multiple District 31
NC Lions Promotions Committee
Official Minutes

Sheraton Imperial Hotel
Durham, North Carolina

Saturday, February, 7, 2004
1:00 PM

PDG J. Clarence Williford, State Promotions Committee Chairman, called the third meeting of the 2003-2004 Lions year to order and welcomed everyone.

District Governor Roy Jernigan gave the Invocation and District Governor David C. Boyd led the Pledge of Allegiance.

Chair Williford asked DG Brad Logsdon to serve as Parliamentarian.

Chair Williford commented upon the thank you letter received from PDG David Butler regarding the transfer of 300 each of 2002 and 1000 each of 2003 excess NC State Trading pins to be sold to support Clinical Eye Research. This project has raised over \$85,000 for Clinical Eye Research.

DG Paul Smith moved to accept the minutes of the November Meeting as distributed; seconded by DG David Boyd. PID Sid Scruggs commented that PID's Lacy Presnell and Howard Stallings had not been notified that the Promotions Committee would pay their expenses to the Detroit International Convention. SST Ohm promised to notify each by letter. **Motion Passed**

SST Ohm presented the Financial report for February 5, 2004. He went on to explain some of the footnotes on the report. Comments were made about the difference between cash on hand and reserves. It was suggested to drop the label of "cash" reserves, to avoid confusion. **CC Whitley moved to accept the Financial Report; seconded by DG Frank Brooks. Motion Passed.** (See Attachment "A")

SST Ohm reported on his trip to Detroit in November to check on Hotel sites. He called on the Days Inn Windsor and St. Regis, Detroit. We decided to choose the Days Inn Windsor as the official hotel for the North Carolina delegation. A room for 100 people will be provided for the breakfast, and a 45-person room for the Hospitality room. It was suggested to chose the \$16.95 (Canadian) Full Breakfast Buffet and charge \$15.00 US for Lions meal tickets. **DG Paul; Smith moved to chose the \$16.95 Breakfast Buffet and print up tickets for \$15.00 US; seconded by CC Diane Whitley. Motion Passed.**

The official uniform will continue to be the same as last year, including the white short sleeved shirt with embroidered emblem, navy pants, black belt, white shoes, red vest, and plantation hat or ball cap. Promotions Chair Williford will be bringing clothing items to the State Convention for those who still need uniform items.

We do not have any planned bus trips.

It was decided not to print up official invitations for the Hospitality Room.

PID Sid Scruggs was still trying to secure a Piper Band to march with the NC Delegation. A sum of \$1000 was allotted for the band.

Chair Williford asked DG Paul Smith for his design for the 2005 State Trading Pin. The design will include a number 31 race car, and the year 2005 on the license plate. The car colors will be red, white and blue. **DG David Boyd moved to accept DG Smith's design as presented; seconded by DG Sid Harbison. Motion Passed.**

A question was raised as to what we should charge for the Trading Pins. The cost of pins has been rising each year. Estimates for the 2005 Race Car Pin are around a \$1.00 each. Some suggested staying with the current \$1.50; others wanted to increase the price to \$2.00. CC Diane Whitley suggested that we determine the cost of the pins before we decide upon a selling price and then present a price proposal at the May Meeting.

Chair Williford asked each District Governor how many pins he thought he could sell within his district.

31-A	600	31-F	500
31-B	700	31-G	800
31-C	650	31-H	850
31-D	800	31-J	600
31-E	800		

PID Sid Scruggs questioned the logic of having the District Governors sell pins within each district and then give free pins at the State Convention. He stated that many districts and multiples are going to a Convention pin rather than using the State Trading Pin.

DG Sid Harbison moved to cease giving free State Trading Pins at the State Conventions beginning with the 2005 State Convention in Raleigh; seconded by PDG Brad Logsdon. Motion passed with 3 dissensions.

A suggestion was made from the floor to stop giving free State Trading Pin to the International family. After some discussion, CC Diane Whitley suggested that Chair Williford ask each of the International family if they still wanted to receive or had a need for free Trading Pins.

Chair Williford asked for a motion to set the number of pins to order. **CC Diane Whitley moved to order 7000 each 2005 State Trading Pins; seconded by DG David Boyd. Motion Passed.**

Chair Williford distributed a current inventory of clothing items. (See attachment "B")

A question was raised as to whether the Council or Promotions Committee owns Flag standards so we will always have flags for our meetings. DG Paul Smith moved to buy an American Flag and North Carolina Flag if we do not already have a set. Also SST Ohm is to look into purchasing a crossed flag stand for the flags. Motion seconded by DG Frank Brooks. Motion Passed.

The next Promotions meeting will be held on May 1, 2004 at the Sheraton Imperial Hotel in Durham, NC.

Meeting adjourned at 2:40 PM.

Respectfully submitted,

George D. Ohm
Promotions Committee Secretary-Treasurer

North Carolina Lions Promotions Committee
Financial Statement
February 5, 2004

INCOME:	Budget	2/5/04	(over)Under	Line Item
Funds from prior years	12,247.90	12748.76	(500.86)	500
Promotions Fund (\$0.75 x 9903 members) **	7,427.25	3713.63	3713.62	510
Reserve Fund (\$0.25 x 9903 members) **	2,475.75	1237.87	1237.88	515
Sale of 2004 NC Lions Trading Pins (see note 1)	11,500.00	1021.50	10478.50	520
Sale of NC Lions Shirts and Hats	3,000.00	3966.50	(966.50)	530
Income not Budgeted				540
Total Income	36,650.90	22688.26	13962.64	
 EXPENSES:				
Committee Meeting Expenses	500.00		500.00	560
State Promotions Chair - State Meetings (Expenses)	2,600.00	1646.51	953.49	570
State Promotions Chair - Int'l. Conv. Expenses	2,500.00		2500.00	580
State Secretary / Treasurer - Int'l. Conv. Exp.	2,500.00	493.51	2006.49	590
Office supplies, Printing, Postage and Telephone	500.00	26.88	473.12	600
Clerical Services and Storage Rent - NCLF	600.00	600.00	0.00	610
Audit	200.00	200.00	0.00	620
Bond for Secretary / Treasurer	100.00	100.00	0.00	630
NC Lions Shirts and Hats	2,500.00	192.19	2307.81	640
LCIF Donation(In honor of all Present Int'l Officers & current Dist. Governors)	250.00		250.00	650
NC Lions Trading Pins	8,500.00	7405.00	1095.00	660
USA/ Canada Forum Ice Cream Social	1,000.00	364.05	635.95	670
International Convention - Hospitality Room	1,200.00		1200.00	680
Vice District Governors Blazers and Emblems	1,500.00		1500.00	690
Council of Governors - Emblems	170.00		170.00	700
Expenses Not Budgeted (see note 2)	-	1187.75	(1187.75)	710
Total Expenses	24,620.00	12,215.89	12404.11	
Contingency (check book balance)	12,030.90	10,472.37	1558.53	
Budget Total	36,650.90	22,688.26	13962.64	

Promotion Reserve Fund (Bal Fwd as of 6/30/03)	3,641.03	
Current Year Reserved Fund (line item 515)	1,237.87	
Intn'l Officer Campaign Fund (per Promotion Committee 11/09/02)	9,200.00	
Reserve Fund <u>Cash</u> Total	14,078.90	
Reserve Fund Expenses (see note 2)	1,187.75	
Reserve Fund Cash Balance	12,891.15	(see note 3)
<hr/>		
Promotion Reserve Fund Certificate of Deposit (as of 6-30-03)	14,918.86	(see note 4)
Total Reserve Fund including the Reserve Fund Cash Balance	27,810.01	

** Membership as of July 1, 2003 per Lions Clubs International.

Note 1. Includes D31-F payment for 625 each 2003 pins, plus 2003 pins sold at District Conventions.

Note 2. PID Lacy Presnell expenses to 2003 International Convention as approved May 3, 2003.

Note 3. Above totals do not include the value of on hand inventory of clothing or pins.

Note 4. Includes interest gain of \$71.74, 12/31/03

**INTERNATIONAL ASSOCIATION OF LIONS CLUBS
NORTH CAROLINA LIONS PROMOTIONS COMMITTEE
INVENTORY AS OF FEBRUARY 3, 2004 AND YTD SALES**

1. MEN'S PARADE SHIRTS (WHITE OXFORD/SHORT SLEEVE/EMBROIDERED)

<u>SIZE</u>	<u># Ordered</u>	<u>O/H INV.</u>	<u>YTD SALES</u>
SMALL		29	0
MEDIUM		25	2
LARGE		3	15
XL		4	13
XXL		4	7
XXXL		6	3

2. LADIES PARADE SHIRTS (WHITE POLYESTER/COTTON/SHORT SLEEVE)

<u>SIZE</u>	<u># Ordered</u>	<u>O/H INV.</u>	<u>YTD SALES</u>
SMALL		3	5
MEDIUM		10	3
LARGE		3	5
XL		2	5
2X		0	

3. LONG SLEEVE (MEN'S) WHITE SHIRTS

<u>SIZE</u>	<u># Ordered</u>	<u>O/H INV.</u>	<u>YTD SALES</u>
SMALL		22	0
MEDIUM		18	7
LARGE		0	19
XL		0	22
XXL		12	6
XXXL		10	2

4. WHITE BALL CAPS

<u># Ordered</u>	<u>O/H INV.</u>	<u>YTD SALES</u>
	8	18

5. WHITE DERBY HATS

<u># Ordered</u>	<u>O/H INV.</u>	<u>YTD SALES</u>
	24	8

6. RED PARADE VESTS

<u># Ordered</u>	<u>O/H INV.</u>	<u>YTD SALES</u>
SMALL	3	7
MEDIUM	0	10
LARGE	1	15
XL	0	18
XXL	0	5
XXXL	0	2

7. STATE PINS

	<u>O/H INV.</u>	<u>YTD SALES</u>
2002	1713	17 None available
2003	1038	2 None available

Note: 2002 Presidents' Pin were given to PID Sid & 2003 Pins were given to Lion David Butler

8. TOTE BAGS

<u>COLOR</u>	<u>O/H INV.</u>	<u>YTD SALES</u>
NATURAL	55	1
BLUE	114	12