

**MINUTES OF THE NC LIONS MD-31 PROMOTIONS  
COMMITTEE MEETING  
1:PM, SATURDAY, FEBRUARY 7, 2015  
CROWN PLAZA, CHARLOTTE, NC**

The MD-31 Lions Promotions Committee met at the Crown Plaza, Charlotte, NC, at 1:PM, Saturday, February 7, 2015. Those attending were Governors: Dave Titus, Sharron Weddington, Norma Jean McKinney, Chris Headley, Lynn McCaskill, Ron Beltran, Carol Weeks and Jana Underwood Peedin; also PDG Will Hicks, Vince Schimmoller, Mary Boehm and Council Chair Ron Kelly. PDG and Chairman Terry Cauble presided.

Those absent were Lion Charles Mann, PDGs Terrie Grooms, Sandy Scarlett and Mike Elmore.

Chairman Cauble called the meeting to order and welcomed the audience. He asked Governor McCaskill to offer the invocation and Governor Headley to lead the Pledge of Allegiance to the American flag.

**Upon motion of Governor Titus, second by Governor Weddington, the vote was unanimous to approve the agenda.**

attachment # 1

Chairman Cauble recognized PIP Sid Scrugg, PID Harvey Whitley and PID Lacey Presnell and thanked them for their attendance, support and advice.

PDG Charles Holloman was appointed Parliamentarian.

**Upon motion of Governor Peedin and second by Governor McKinney, the Minutes of the November 8, 2014, Promotions Committee Meeting were unanimously approved**

attachment # 2

Secretary-Treasurer Rhett White reviewed the financial transactions from July 1, 2014 through February 4, 2015. He reported that income exceeds expenditures and noted that some funds will be moved into the Money Market Account since there is more than ample funds in the checking account for committee operations.

**Upon motion of Governor Peedin, seconded by DGE Mary Boehm, the vote was unanimous to accept the financial report as presented.**

attachment # 3

Chairman Cauble reviewed details about the 2015 Lions International Convention in Honolulu, Hawaii, June 26-30. He noted that 57 North Carolina Lions have already registered with the number expected to grow. He urged Lions to take advantage of the early registration rate of \$150 through March 31<sup>st</sup>. He reminded Lions that the North Carolina hotel is approximately one-mile from the Convention Center.

Discussion followed on the Southeast Lions Breakfast. Neither Chairman Cauble nor Council Chair Ron Kelly have received any information on the breakfast which should be hosted by the Lions of Florida this year. Several Lions indicated they would rather have a North Carolina Breakfast so members of the delegation can get together at least once during the convention. This sentiment was voiced by PID Scruggs and PID Presnell.

**By motion of Governor McKinney with second by Governor McCaskill and unanimous vote, the Promotions Committee directed the Committee Chair to let the Southeast Breakfast Coordinator know that North Carolina does not plan to participate in the breakfast.**

Chairman Cauble reported sales of \$608 at the District 31-B Convention, \$1,420 at 31-A, \$1,282 at 31-G,H&J, \$620 at 31-E and \$460 at 31-F. He reported clothing sales of \$373 at the August Council Meeting and \$380 at the November Council Meeting. He said the merchandise inventory as of November 4, 2015, was valued at \$9,107.50.

It is noted that 551 patches used in the promotion of the Sid Scruggs candidacy for Lions International President have been removed from inventory and given to the VIP Fishing Tournament, Inc., for distribution.

The Chairman submitted a copy of the Promotions Committee Report for the record. attachment # 4

Unfinished Business included discussion on a 50-year plus pin for senior Lions who have maintained membership for 50 or more years, a proposal to recognize long-serving Lions that was presented in August by PIP Sid Scruggs. PIP Scruggs reviewed his desire and efforts to get proper recognition for these Lions.

After discussion, it was decided that this is an appropriate promotional project for the Promotions Committee. Upon motion of Governor Weddington, second by Governor McKinney, the vote was unanimous to purchase 350 pins at \$1.40 each.

Governor Headley reported on the Novant Health Thanksgiving Day Parade in Charlotte, explaining the it provided valuable publicity for the Lions of North Carolina.

The incoming Governors ordered NC Lions Trading Pins as follows:

31-L	350
31-I	700
31-O	300
31-N	300
31-S	300.

PDG Dave Butler noted that the eight districts ordered 2,350 trading pins last year with this year's number under 2,000 pins. He noted there will be a February order for those going to the 2016 Lions International Convention.

PDG Butler announced that the next pin will be the fifth in the bird series and invited Lions to consider submitting any design they would like for consideration next year.

Chairman Cauble announced a 2:PM meeting with the incoming District Governors. PDG Gwen White spoke about the value of participation at the International level which she said is extremely important, citing the Lions Clubs float in the Rose Bowl Parade that featured five sports challenges for the blind including the VIP Fishing Tournament.

Chairman Cauble asked Governor McCaskill to adjourn the meeting with prayer

This the 7<sup>th</sup> day of February, 2015.

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Rhett B. White, Secretary-Treasurer

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Terry Cauble, Chairman

**Agenda**  
**NC Lions MD-31 Promotions Committee Meeting**  
**Saturday, February 07, 2015**  
**Crowne Plaza, Charlotte NC**

Call to Order	PDG Terry J. Cauble
Invocation	DG Lynn McCaskill
Pledge of Allegiance	DG Chris Headley
Welcome	PDG Terry J. Cauble
Approval of Agenda	PDG Terry J. Cauble
Recognition of International Family	PDG Terry J. Cauble
Recognition of PIP, PIDs	PDG Terry J. Cauble
Appointment of Parliamentarian	PDG Terry J. Cauble
Minutes of the November 8th 2014 Promotions Meeting	PDG Rhett White, Sec/Treas
Promotions Financial Report	PDG Rhett White, Sec/Treas
2015 International Convention – June 26-30, 2015	PDG Terry J. Cauble
98 <sup>th</sup> Annual Lions Club International Convention - Honolulu, Hawaii	
NC Delegation Hotel - Courtyard by Marriott Waikiki Beach	Double rate \$169.00
1 Mile to convention Center	
Registration fees- Regular (January 10 through March 31, 2015)	\$150.00
Late (April 1, 2015 until)	\$170.00
Clothing Inventory	PDG Terry J. Cauble
Unfinished Business	PDG Terry J. Cauble
1. Report on Lions 50 year + membership pin	PIP Sid Scruggs / PDG Terry J. Cauble
2. Report on Novant Health Thanksgiving Day Parade, Charlotte	
November 27, 2014 Charlotte, NC	DG Chris Headley
New Business	PDG Terry J. Cauble
1. Order for State Trading pins or Friendship pins	PDG Dave Butler
2. Announce meeting with incoming Governors 2015-2016	PDG Terry J, Cauble
Benediction	DG Lynn McCaskill
Adjournment	

**MINUTES OF THE NC LIONS MD-31 PROMOTIONS COMMITTEE**  
**Saturday, November 8, 2014**  
**Hampton Inn, Aberdeen, NC**

The North Carolina Lions MD-31 Promotions Committee met at 1:30 PM, Saturday, November 8, 2014, at the Hampton Inn in Aberdeen, NC. Committee members attending were District Governors: David Titus, Sharon Weddington, Norma Jean McKinney, Chris Headley, Lynn McCaskill, Ron Beltran, Carol J. Weeks and Jana Underwood. Also: PDGs Will Hicks and Vince Schimmoller, Council Chair Ron Kelly and PDG Terry Cauble who presided as Chairman.

Those absent were: Charles Mann, Mary Boehm, and PDGs Terrie Grooms, Sandy Scarlett and Mike Elmore.

Chairman Cauble called the meeting to order and asked Governor McCaskill to offer the invocation, followed by the Pledge of Allegiance led by Governor Beltran. He welcomed those attending.

Upon motion of Governor Weddington with second by Governor Underwood, the agenda was unanimously approved as presented. attachment # 1

Chairman Cauble recognized PIP Sid Scruggs and PID Harvey Whitley. He appointed PDG Charles Holleman to serve as Parliamentarian.

Upon motion of Governor Weddington and second by Governor Beltran, the minutes of the August 9, 2014, Promotions Committee Meeting were unanimously approved. attachment # 2 as previously posted

Secretary-Treasurer Rhett B. White presented the financial statement including transactions from July 1, 2014 through November 3, 2014. He noted that income during the period was \$10,759.62 with expenditures totaling \$5,526.02. Upon motion of Governor McCaskill and second by Governor Titus, the financial report was unanimously accepted. attachment # 3

Chairman Cauble thanked Governor Weeks and PDG Carlton Weeks for picking up merchandise from the Kinston Industries for the Blind.

Chairman Cauble reminded Lions that the 2015 Lions International Convention will be held June 26-30, 2015, in Honolulu, Hawaii, with the North Carolina delegation at the Marriott Waikiki Beach, double rate of \$169.00. He said the hotel is about one mile from the convention center but that shuttles will run on a regular schedule. He noted that the 98<sup>th</sup> International Convention early registration deadline is January 9, 2015, with cost at \$110.00. The cost is \$150.00 per person from January 10<sup>th</sup> through March 31<sup>st</sup>. Afterwards the registration is \$170.00 per person. He urged Lions to register early.

During discussion it was noted that there may be one or more group tours organized for travel to the convention.

Chairman Cauble reported that the clothing inventory as of November 3, 2014, was valued at \$9,968.50. He noted that just received merchandise and weekend sales will change that figure. attachment # 4

Under unfinished business, PDG Dave Butler presented a sample pin for 2015-16 which will continue the bird series for a fifth year with a Robin. Governor Beltran asked why the pin reads 2015-16 and if future pins can be designated by a single year. There was general agreement that the pin looked good. Upon motion of Governor McKinney with second by Governor Weeks, the vote was unanimous to approve the sample pin and direct PDG Butler to move forward with securing the pins. PDG Butler will meet with the five incoming Governors to determine the number of pins to order.

The proposed Lions 50-year membership pin was next on the agenda. PIP Scruggs restated his desire to honor those Lions who achieve 50-years of active service in a way that goes beyond the simple chevron provide at ten-year intervals by Lions Clubs International. He shared a proposed design based upon a design used by Kiwanis Clubs and explained that since it will be presented as recognition rather than be sold Lions Clubs International approval will not be necessary. attachment # 5

PID Whitley endorsed the proposal and pin design. He encouraged action by North Carolina Lions to do something special for our older members.

It was noted that quantities as low as 50 pins could be secured for \$3.00 each. After discussion on whether the Promotions Committee should handle this or the Council of Governors, Governor Weddington made a motion that the Promotions Committee proceed with securing the pins. Second was by Governor McKinney. The vote to approve the motion was unanimous.

Governor Underwood suggested that "plus" be on the pin to designate members who have more than 50-years of service. Committee members by consent indicated that a "+" sign would be appropriate. By consent they asked that the final design be presented for review and approval in February.

Governor Headley reported on the Novant Health Thanksgiving Day Parade in Charlotte as a wonderful way to promote Lions Clubs and services in the state's largest city. He said the \$500.00 fee had been waived. He announced the parade uniform and said head cover would be optional. The parade will begin early on November 27<sup>th</sup>.

With no new business Chairman Cauble asked Governor McCaskill to close the meeting with a benediction.

This the 8<sup>th</sup> day of November, 2014.

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Rhett B. White, Secretary-Treasurer

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PDG Terry Cauble, Chairman

**North Carolina Lions Promotions Committee**  
**Budget and Financial Statement – Account # 4823**  
**7/1/14 – 2/4/15**

	<u>Budget</u>	<u>Actual</u>	<u>Line</u>
<b>INCOME:</b>			
Balance forward appropriated	\$ 2,860.97	\$ 2,860.97	500
Promotions Dues (6,884 avg.x\$0.75/member)	5,163.00	2,698.12	510
Promotions Reserve (Intl. Officer Promo Fund-.25/m)	1,721.00	899.38	511
Sale of NC Lions Trading Pins	4,700.00	4,300.00	520
Sale of NC Lions Clothing	9,000.00	2,941.84	530
SE Breakfast – Intl. Convention - \$35/person	1,400.00		540
Interest	3.00	1.74	550
Miscellaneous Income	20.00		560
Appropriations from Money Market	0.00		565
	<u>\$ 24,867.97</u>	<u>\$ 13,702.05</u>	
<b>EXPENSES:</b>			
State Promotions Chair – State Meeting Expenses	\$ 2,500.00	301.52	610
State Promotions Chair – Intl. Convention Expense	3,500.00		620
Shipping – flags/banners to Intl Convention	200.00		625
State Sec/Treasurer – USA/Canada Forum	0.00		630
Promotions Reserve (Intl. Officer Promo Fund)	0.00		631
Office supplies, printing, postage, telephone	500.00		640
Clerical services & storage rent – NCLI	600.00	600.00	650
Financial Audit & Tax filing	200.00	275.00	660
Bond for Secretary/Treasurer	100.00	100.00	670
Purchase NC Lions Clothing	9,000.00	4,771.00	680
Purchase NC Lions Trading Pins (3,350x\$1.47)	4,924.50	4,924.50	690
SE Breakfast – Intl. Convention	1,400.00		710
International Convention – Hospitality Room	0.00		720
Contingency Expenses	0.00		750
Transferred to Money Market (dues, donations*)	2,943.47		755
	<u>\$ 24,867.97</u>	<u>\$ 10,972.02</u>	
Checking balance, 2/4/15	\$ 21,604.92		
Clothing Inventory, 2/4/15	9,107.50		
*Promotions Money Market, 2/4/15	<u>2,872.38</u>		
Total Promotions Assets	\$ 33,584.80		



# NC Lions Promotions

attachment # 4

c/o Lion Terry J. Cauble  
32564 Bridge Road  
Mt. Pleasant, NC 28124

R: 704-982-6655 // C: 704-783-6474 // E: caubleselectrical@windstream.net

**North Carolina Council of Governors Meeting**  
**Crowne Plaza, 5700 Westpark Drive, Charlotte, NC 28217 866-380-1612**  
**Saturday, February 07, 2015**

## **Report of the Promotions Committee:**

The Promotions Committee recently received new orders of merchandise from Lions Industries for the Blind, Inc. Kinston, NC. We offer a few new items such as V-neck sweater vest (which are a big hit), Zip up hooded sweatshirts, and NC Lions T-shirts. We continue to carry the popular oxfords, polo shirts, and ladies V-neck shirts.

Lions Apparel sales were held at the two previous Council of Governors meetings, the District Fall and Winter Conventions, and we plan to attend the District D Convention in Greensboro. We will also display and sell Lions Apparel at other events throughout the Lions Year. Thanks to all of the Districts and NCLI for providing us tables and space to promote our merchandise.

I would like to remind everyone of the 98<sup>th</sup> Annual Lions Club International Convention in Honolulu, Hawaii, June 26-30, 2015. I hope everyone has already made their reservations. To get the regular registration fee rate of \$150.00, you must register by March 31, 2015. More information will be available at the Promotions meeting.

A more detailed report from the Promotions Committee will be given at the Promotions Meeting at 1:00 p.m.

**Respectfully submitted,**  
**Lion Terry J. Cauble**  
**Promotions Committee Chair**