

**MINUTES OF THE NC LIONS PROMOTIONS COMMITTEE**  
**Saturday, February 8, 2014**  
**Crowne Plaza, Asheville, NC**

The NC Lions Promotions Committee met at 1:PM, Saturday, February 8, 2014, at the Crowne Plaza, Asheville, NC. Attending were Governors Will Hicks, Chuck Wills, Terri Grooms, Terry Cauble, Vincent Schimmoller, Cassandra Scarlett, Mike Elmore and W.B. Bullock; also Past District Governors Robert Sprinkle, Howard Wallace, Skippy Jackson and Chris Hardee. Promotions Committee Chairperson PDG Tim Williams presided.

Chairman Williams called the meeting to order and asked Governor Bullock to offer the invocation. The Pledge of Allegiance to the Flag was led by Governor Cauble.

Chairman Williams asked that approval of the 2014 pin order be added to the printed agenda. **Upon motion of PDG Hardee, second by Governor Hicks, the vote was unanimous to adopt the agenda with that addition.** attachment # 1

Chairman Williams recognized PIP Sid Scruggs and ID Harvey Whitley. PIP Scruggs reported on registrations to the International Convention in Toronto, reminding Lions who plan to attend to get a passport to travel to Canada as soon as possible. He also said Lions returning to the United States from the convention should pre-clear in Toronto before coming back, allowing about three hours at the airport.

ID Whitley thanked the Promotions Committee for financially supporting his efforts as an International Director, noting that he had to purchase additional banners to get through his term.

PDG Dave Butler was appointed Parliamentarian.

**Upon motion of Governor Schimmoller, second by Governor Wills, the November 9, 2013, Promotions Committee Minutes were unanimously approved as presented.** attachment # 2

PDG Rhett White, State Secretary-Treasurer, presented the financial report covering the period of July 1, 2013 through February 3, 2014. He reported that income to date totals \$18,364.74 with expenditures of \$16,991.85. **Upon motion of Governor Scarlett with second by Governor Schimmoller, the vote to accept the financial report was unanimous.** attachment # 3

Chairman Williams reported clothing sales totaling \$5,861.00 this Lions Club year. He detailed the inventory and reported inventory value at \$10,098.00. He said only two red vests remain for sale.

Chairman Williams reported that 58 persons from North Carolina have registered for the International Convention in Toronto, July 4-8, 2014, with three more registrations possible. He said to expect temperatures of 65-80 degrees and noted that the hotel cost at the Fairmont Renaissance Hotel has gone down from \$214.00 to \$198.93 due to the exchange rate. He urged Lions to register.

Chairman Williams said the parade uniform will once more be black slacks or skirts, white shirts, white shoes and red vest. He is attempting to get Panama hats for purchase by parade participants.

He reported that only three persons have pre-paid for the Southeastern Breakfast at a cost of \$37.00. He encouraged the Lions of North Carolina to attend the breakfast to support our officers and directors. Checks for the Southeast Breakfast can be sent Secretary-Treasurer White who will write one check when the ticket order is placed.

The Novant Health Thanksgiving Day Parade was a success, according to Chairman Williams. He said the Lions presence was well-received along the parade route in Charlotte.

Chairman Williams reported on a phone call from the Virginia Lions State Secretary-Treasurer concerning a possible reception for the seven United States Directors that are retiring this year, including ID Whitley. The Virginian proposed each state accepting 1/7 of the cost of a reception to be held July 6<sup>th</sup> at the headquarters hotel. He said the expected cost would be \$16 per person with a \$500.00 minimum for the cash bar.

Discussion followed about how to determine the best split of cost and the total cost that could be assigned to North Carolina. ID Whitley suggested waiting to make a commitment until more information on the cost is available. It was noted that the Promotions Committee is already authorized to spend up to \$1,000.00 for such a function.

Governors placed their district pin orders for the 2014-2015 State Lions Trading Pin as follows:

|      |     |
|------|-----|
| 31-A | 350 |
| 31-B | 200 |
| 31-D | 300 |
| 31-E | 500 |
| 31-F | 200 |
| 31-G | 300 |
| 31-H | 300 |
| 31-J | 200 |

These are in addition to the free pins that are provided according to the NC Lions Pin Policy. The above quantities will be given to the District Governors-Elect to sell in their districts next year. PDG Dave Butler will handle the pin order.

Chairman Williams announced that he has logo merchandise for sale. He also announced that the hospitality room will open at 4:PM and will be open Sunday morning at 7:AM.

With no new business, Governor Bullock was asked to close the meeting with a Benediction. Chairman Williams adjourned the meeting.

This 8<sup>th</sup> day of February, 2014.

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PDG Tim Williams, Chairman

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PDG Rhett White, Secretary-Treasurer

**Agenda**  
**NC Lions MD-31 Promotions Committee Meeting**  
**Saturday, February 8, 2014**  
**Crowne Plaza, Asheville NC**

|   |                             |
|---|-----------------------------|
| Call to Order   | PDG Tim Williams            |
| Invocation  | DG W. B. Bullock            |
| Pledge of Allegiance  | DG Terry Cauble             |
| Welcome   | PDG Tim Williams            |
| Approval of Agenda  | PDG Tim Williams            |
| Recognition of PIP, ID, and PIDs                                      | PDG Tim Williams            |
| Appointment of Parliamentarian  | PDG Tim Williams            |
| Minutes of the August Promotions Meeting<br>Sec/Treas                 | PDG Rhett White, Promotions |
| Promotions Financial Report<br>Sec/Treas                              | PDG Rhett White, Promotions |
| Acceptance of Financial Report  |                             |
| Report on Lions Merchandise Sales at District Conventions<br>Williams | PDG Tim Williams            |
| Clothing Inventory  | PDG Tim Williams            |
| 2014 International Convention - Toronto, Canada                       | PDG Tim Williams            |
| Unfinished Business   | PDG Tim Williams            |
| 1. Report on Novant Health Thanksgiving Day Parade                    |                             |
| 2. Reception for ID(s) in Toronto                                     |                             |
| 3. Other Unfinished Business  |                             |
| New Business  | PDG Tim Williams            |
| Benediction   | DG W. B. Bullock            |
| Adjournment   |                             |

**MINUTES OF NC LIONS PROMOTIONS COMMITTEE MEETING**  
**Saturday, November 9, 2013**  
**Hampton Inn & Suites**  
**Aberdeen, NC**

The NC Lions Promotions Committee met at 1:PM, Saturday, November 9, 2013, at the Hampton Inn & Suites, Aberdeen, NC. Attending were Governors Will Hicks, Chuck Wills, Terrie Grooms, Terry Cauble, Vincent Schimmoller, Casandra Scarlett and W.B. Bullock; also Past District Governors Robert Sprinkle, Chris Hardee, Jerry Thomas and Skippy Jackson. Past District Governor Tim Williams, Chairman, presided.

Chairman Williams called the meeting to order, Governor Bullock offered the Invocation and Governor Cauble led the Pledge of Allegiance. Chairman Williams welcomed those in attendance.

**Upon motion of PDG Hardee, second by Governor Wills, the agenda was approved as provided.** attachment # 1

Chairman Williams recognized PIP Sidd Scruggs and PDG Brad Logsdon. He appointed PDG Charles Holleman as Parliamentarian for the meeting.

**Minutes of the August 10, 2013, Promotions Committee Meeting were unanimously approved upon motion of Governor Schimmoller and second by PDG Thomas.** attachment # 2

The Promotions Committee Financial Report was presented by Secretary-Treasurer, PDG Rhett White. **Upon motion of Governor Wills and second by Governor Scarlett, the vote was unanimous to accept the financial report.** attachment # 3

Discussion followed on whether to host or co-host an ice cream social at the Lions International Convention in Toronto as a way of honoring International Director Harvey Whitley. PIP Scruggs said such an event would be difficult to arrange with hotel spaces already committed and it may be cost-prohibitive. After more discussion, **motion was made by PDG Hardee with second from Governor Grooms, to direct the Promotions Committee Chairperson to look into a possible reception for ID Harvey Whitley, with approval to use up to the \$1,000.00 that is budgeted for a hospitality room. The motion passed unanimously.**

Chairman Williams reported sales of 32 items totaling \$919.00 at the District 31-B Fall Convention. He said four older shirts were donated to District 31-B for their auction and that 194 of the larger Sid Scruggs pins were returned.

Chairman Williams reminded Lions present that the 97<sup>th</sup> Lions International Convention will be in Toronto, Canada, July 4-8, 2014. He said the North Carolina delegation is at a hotel within short walking distance to the convention center with rooms costing \$211.65 plus 16% tax per night. He recommended that Lions planning to attend reserve their rooms and register for the conventions as soon as possible.

PDG Dave Butler shared a sample of the proposed 2014-2015 State Trading Pin with a previously approved Goldfinch design, the fourth pin in a series using birds. He gave a short lecture on the history of trading pins, then asked if the promotions Committee is satisfied with the sample pin.

**The motion to approve production of the pins according to the sample was made by Governor Schimmoller with second from Governor Grooms. The motion passed unanimously.**

PDG Butler said that each 1<sup>st</sup> Vice-District Governor should be prepared to order their quantity of pins at the February Promotions Committee Meeting. Chairman Williams said he will email each 1<sup>st</sup> VDG with information on the number of pins purchased by their district in 2013-2014.

Chairman Williams reported a clothing inventory in October valued at \$8,303.95. The retail value following the District 31-B Convention is \$14,786.50 according to Chairman Williams.

The parade uniform for the Toronto International Conventions was discussed at length. Chairman Williams presented for consideration a pit crew racing shirt in red and black with "North Carolina Lions" on the back. Cost would be \$36.00 or \$40.00 for sizes 2X or larger. Discussion included possible changes to the shirt and questions about changing the parade uniform.

PDG Gary Steele, a former Promotions Committee Chairperson, explained that it is difficult to get the red vests that have been used in recent years. He also said screen printing is expensive.

**PDG Jackson with second by Governor Hicks moved to allow the upcoming Council of Governors to make this decision and report back to the February meeting of the Promotions Committee. The motion passed unanimously.**

Chairman Williams reported that the Promotions Committee has 500 "Beacon of Hope" patches. He suggested that they be used by placing one patch in each registration bag at the 2014 Lions State Convention in Asheville, NC. **Motion by Governor Schimmoller with second by Governor Wills and unanimous approval, directed that the patches be used in the State Convention packets.**

Lions living near Charlotte were encouraged to participate in the Novant Health Thanksgiving Day Parade.

With no other business, Chairman Williams asked Governor Bullock to close the meeting with a benediction. Chairman Williams adjourned the meeting.

This the 9<sup>th</sup> day of November, 2013.

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PDG Tim Williams, Chairman

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PDG Rhett B. White, Secretary-Treasurer

**North Carolina Lions Promotions Committee**  
**Budget and Financial Statement – Account # 4823**  
**7/1/13 – 2/3/14**

|  | <u>Budget</u>      | <u>Actual</u>      | <u>Line Item</u> |
|--|--------------------|--------------------|------------------|
| <b>INCOME:</b>   |                    |                    |                  |
| Balance forward  | \$ 4,170.00        | \$ 4,170.00        | 500              |
| Promotions Dues (7,781x\$0.75/member)                  | 5,834.75           | 3,778.99           | 510              |
| *Promotions Reserve (Intl. Officer Promo Fund – .25/m) | 1945.25            | 944.50             | 511              |
| *Harvey Whitley donations                              | 0.00               |                    | 512              |
| Sale of NC Lions Trading Pins                          | 5,700.00           | 5,900.00           | 520              |
| Special State Trading Pins                             | 00.00              |                    | 525              |
| Sale of NC Lions Clothing                              | 9,000.00           | 3,458.94           | 530              |
| SE Breakfast – Intl. Convention, \$25.00/person        | 1,000.00           | 111.00             | 540              |
| Interest   | 10.00              | 1.31               | 550              |
| Miscellaneous Income                                   | 20.00              |                    | 560              |
| Appropriations from Money Market                       | 0.00               |                    | 565              |
|  | <u>\$27,680.00</u> | <u>\$18,364.74</u> |                  |

|   |                    |                    |     |
|---|--------------------|--------------------|-----|
| <b>EXPENSES:</b>                                |                    |                    |     |
| State Promotions Chair – State Meeting Expenses | \$ 2,500.00        | \$1,830.19         | 610 |
| State Promotions Chair – Intl. Convention Exp   | 3,500.00           |                    | 620 |
| Shipping – flags/banners to Intl. Convention    | 200.00             |                    | 625 |
| State Sec/Treasurer – USA/Canada Forum          | 1,200.00           |                    | 630 |
| *Promotions Reserve (Intl. Officer Promo Fund)  | 2,000.00           | 750.15             | 631 |
| Office Supplies, Printing, Postage, Telephone   | 500.00             | 92.00              | 640 |
| Clerical Services and Storage Rent – NCLI       | 600.00             |                    | 650 |
| Financial Audit and Tax Filing                  | 200.00             |                    | 660 |
| Bond for Secretary/Treasurer                    | 100.00             | 100.00             | 670 |
| Purchase NC Lions Clothing                      | 9,000.00           | 8,339.50           | 680 |
| Purchase NC Lions Trading Pins (4,000x\$1.47)   | 5,880.00           | 5,880.00           | 690 |
| SE Breakfast – Intl. Convention                 | 1,000.00           |                    | 710 |
| International Convention – Hospitality Room     | 1,000.00           |                    | 720 |
| Contingency Expenses                            | 0.00               |                    | 750 |
| Transferred to Money Market (dues, donations)*  | 0.00               |                    | 755 |
|   | <u>\$27,680.00</u> | <u>\$16,991.84</u> |     |

|                                  |                 |
|----------------------------------|-----------------|
| Checking Balance , 2/3/14        | \$ 19,871.84    |
| Clothing Inventory               | 10,098.00       |
| *Promotions Money Market, 2/3/14 | <u>2,869.52</u> |
| Total Promotions Assets          | \$ 32,839.36    |