

**MD-31 North Carolina Lions
Promotions Committee Meeting**

Saturday, February 12, 2010

Holiday Inn Bordeaux, Fayetteville, NC

Promotions Chair PCC Paulette Gasperson called the meeting to order at 7:00 PM.

Governor Womack gave the Invocation and Governor Steele led the Pledge of Allegiance.

Committee Members in attendance:

PCC Paulette Gasperson	Chair		
DG George Suggs	31-A	DG John Owens	31-G
DG Bob Sprinkle	31-B	PDG Al Greene	31-H
DG Bill Womack	31-D	DG Tony Camaioni	31-H
PDG David Osborne	31-D	PDG Robert Walton	31-J
DG Gary Steele	31-E	DG Gwen White	31-J
PDG Theresa Matthews	31-E	PDG Ron Kelly, Secty./Treas.	
DG Jerry Thomas	31-F		

Committee Chair Gasperson thanked the Lions and guests for attending the Promotions Meeting. She then invited PID Lacy Presnell to make a few remarks.

PID Lacy addressed the Governors regarding a gift to Sid and Judy Scruggs. He said that he discussed this with Sid. While Sid had previously said that he did not want a gift from the NC Lions at the end of his term as International President, Lacy now indicated that Sid would be amenable to receiving as a gift a Golf Cart or a Sailboat. Lacy went on to say that it was his personal opinion that we ought to surprise him and do a golf cart with a notation on it that it was from the NC Lions in addition to whatever the State Council decides to make in the way of a gift. We all understand, he said, and that I think whatever remains in the Executive Officers Fund will be available (To Sid & Judy) if the Council chooses. The Council will also have to decide to what extent they want to make available the opportunity for clubs or individuals to contribute to a gift for Sid and Judy. At this point Council Chair Ron Staley interjected that the Council intends to go out to the clubs and individuals, through their newsletters, asking for a contribution in honor of Sid. He is drafting a letter, he said, for the Governors to use and will have it to them by the end of the month. Along the same line of thought, PDG Larry Gasperson mentioned that he had turned in \$3,500.00 today to the Promotions Treasurer, Ron Kelly from the Silent Auctions Lion Joe Silvers held at the various fall and mid-winter Conventions. It was Joe's intention, Lion Larry said, that these monies be used for a Gift to Sid at the end of his term as Lions International President.

**Governor Thomas moved to approve the Agenda for the Meeting; seconded by Governor Owens.
The motion passed.** (See attachment A)

PCC Harvey Whitley agreed to serve as Parliamentarian.

Governor Thomas moved to accept the Minutes of the November 13, 2010, Promotions Committee Meeting as distributed to all District and Vice District Governors by e-mail and as posted on the web-site; seconded by Governor Suggs. The motion passed.

Promotions Secretary-Treasurer Ron Kelly presented the Financial Report dated 02/08/11. He stated that the ledger and the bank statement had been reconciled and that all bill had been paid. He briefly reviewed salient items on the balance sheet and explained, in detail, the Promotions Money Market Account.

Governor Suggs moved to accept the Promotions Committee Financial Report; seconded by Governor Camaioni. The motion passed.

(See attachment B)

Promotions Chair Gasperson brought up the topic of the International Convention in Seattle and related that the hospitality room, which was originally billed as costing \$1,400 per day, will now be free of charge. We do have to pay for the food, she said, for which we have already budgeted at \$2,000.00. The hospitality room will be open July 5th, 6th, and 7th from 2:00PM to 5:00 PM. Districts A & B will man the room on the 5th, Districts D, E, & F will man the room on the 6th, and Districts G, H, & J will man the room on the 7th.

Promotions Chair Gasperson noted that all the banners and flags that were taken to Sydney were lost in transit on the way back to the U.S. She stated that all will have to be replaced. In the discussion that followed, concluded that she would investigate the cost of replacing what was lost and bring it up for discussion at our next meeting.

Promotions Chair Gasperson then discussed the 2011 USA/Canada Forum, September 22-24, 2011 in Anchorage, Alaska. She said that she hoped that many NC Lions would attend this event.

The next topic for discussion was the allocation of the 2011-2012 State Trading Pins. Promotions Chair Gasperson polled the District Governors-Elect for their allocation which was as follows: 31-A, 500; 31-B, 250; 31-D, 400; 31E, 900; 31-F, 200; 31-G, 400; 31-H, 300; 31-J, 300. Total: 3,250.

Unfinished Business: Promotions Chair Gasperson brought back to the Committee the topic of the NC Lions responsibility for the International Board of Directors Sunday evening Dinner. PID Lacy Presnell noted that \$5,000 has been donated by Morgan Stanley Smith Barney to cover the meal for the International Board and that \$2,000 additional would be needed to cover the Lions of North Carolina meal expense so they don't have to buy tickets for this event. In the discussion that followed, it was noted that part of the \$2,000 would be used for the cost of entertainment. **PDG Osborne moved that \$2,000.00 be taken from the Administrative Checking Account Balance to help finance the Sunday Night International Board Meeting Dinner and the entertainment; seconded by Governor Thomas. The motion passed.**

New Business: None.

There being no further business, Governor Womack gave the benediction and the meeting was adjourned at 7:59PM.

Respectively submitted,

Ronald F. Kelly

Ronald F. Kelly
Promotions Committee Secretary-Treasurer

Agenda
NC Lions MD-31 Promotions Committee Meeting
1:00 PM Saturday, February 12 2011
Holiday Inn Bordeaux Fayetteville, NC

Call To Order	PCC Paulette Gasperson (States Promotion Chairperson)
Invocation	DG Bill Womack
Pledge of Allegiance	DG Gary Steele
Welcome	PCC Paulette Gasperson
Approval of Agenda	PCC Paulette Gasperson
Appointment of Parliamentarian	PCC Paulette Gasperson
Recognition/Remarks PID	PCC Paulette Gasperson
Committee Report:(IP Sid L. Scruggs III)	PDG Ron Kelly
Approval of the Nov. 2010 Promotions Meeting Minutes	PDG Ron Kelly State Sec./Treas
Financial Report 1. Approve Financial Report	PDG Ron Kelly State Sec/Treas.
2011 International Convention in Seattle WA	PCC Paulette Gasperson.
2011 USA/Canada Forum, September 22-24 2011 Anchorage, Alaska	PCC Paulette Gasperson
2011-12 State Trading Pins	PCC Paulette Gasperson
Unfinished Business	PCC Paulette Gasperson
New Business	PCC Paulette Gasperson
Benediction	DG Bill Womack
Adjourn	

North Carolina Lions Promotions Committee
Budget and Financial Statement - Account # 4823
 7/1/2010 - 6/30/11

ADMINISTRATIVE ACCOUNT

	2010-2011			Line
	Budget	Actual	Difference	Item
INCOME:				
Balance Forward		27,440.88		500
Promotions Dues (8584x \$0.75/member)	6,438.00	3,188.97	3,249.03	510
* Promotions Reserve (Intl. Officer Promo Fund -\$ 0.25/member)	2,146.00	1,063.03	1,082.97	511
* International Executive Officer Campaign Fund (\$2.00/member)	17,168.00	8,504.00	8,664.00	513
Sale of NC Lions Trading Pins	8,450.00	6,840.00	1,610.00	520
Special State Trading Pins	0.00	1,050.00	-1,050.00	525
Sale of NC Lions Clothing	7,500.00	7,604.00	-104.00	530
NC Breakfast - International Convention \$25/person	1,000.00	0.00	1,000.00	540
Interest	20.00	5.30	14.70	550
Income Not Budgeted	0.00	0.00	0.00	560
	<u>42,722.00</u>	<u>28,255.30</u>	<u>14,466.70</u>	
EXPENSES:				
State Promotions Chair - State Meetings Exp.	2,600.00	2,042.44	557.56	610
State Promotions Chair - Int'l. Conv. Exp.	1,600.00	0.00	1,600.00	620
State Secretary / Treasurer - USA/Canada Forum	0.00	0.00	0.00	630
* Promotions Reserve (Intl. Officer Promo Fund)	0.00	1,063.03	-1,063.03	631
* International Executive Officer Campaign Fund	0.00	8,504.00	-8,504.00	632
Office supplies, Printing, Postage and Telephone	225.00	191.76	33.24	640
Clerical Services and Storage Rent - NCLF	600.00	600.00	0.00	650
Accounting (audit)	200.00	0.00	200.00	660
Bond for Secretary / Treasurer	100.00	100.00	0.00	670
Purchase NC Lions Clothing	7,500.00	6,316.67	1,183.33	680
Purchase NC Lions Trading Pins	7,822.50	7,297.50	525.00	690
International Convention - NC breakfast	1,000.00	0.00	1,000.00	710
International Convention - Hospitality Room (1)	2,000.00	0.00	2,000.00	720
Expenses Not Budgeted	756.00	13,445.45	-12,689.45	750
Administrative Expenses	<u>24,403.50</u>	<u>39,560.85</u>	<u>-15,157.35</u>	
* Money Market	18,318.50	-11,305.55	29,624.05	
(1) Increased to 2,000 by motion @ 8/7/10 meeting				
Administrative Balance		<u>16,135.33</u>		

Balance Sheet	
Checking Account Balance (including bal. fwd)	16,135.33
Clothing Inventory	9,235.00
Pin Inventory	0.00
* Promotions Money Market	<u>15,552.81</u>
Total Promotions Assets	02/08/11 40,923.14

2010-2011 Promotions Financial Footnotes

Income:
 Line 510 - 8584 x \$0.75 / member
 Line 520 - Pins: 4000 - 825 (free) = 3175 x \$2.00 ea = \$6,350.00

Expense:
 Line 690 - 4000 pins @ \$1.49 = \$5,960

Promotions Money Market - Account # 0757
Promotions Designated Accounts
2010-2011
Money Market Allocation

2/8/11

<u>Name</u>	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
Grand Total Money Market Account						<u>15,552.81</u>
1. Promotions Reserve (Intl Officer)	Bal. Fwd.	7/1/10				4,686.56
	online transfer	9/2/10	from Promotions- 4 districts		493.64	5,180.20
	online transfer	10/3/10	from Promotions - 2 districts dues		301.51	5,481.71
		10/18/10	District 31-H Intl Off. Promotions Reserve		120.88	5,602.59
			District 31-F Intl Off. Promotions Reserve		147.00	5,749.59
2. Intl Exective Officer Fund	Bal. Fwd.	7/1/10				8,758.89
	online transfer	10/17/10	District 31-D Intl. Exec. Officer Campaign F. 1/2 annual amt from 8 districts - from Council		8,504.00	17,262.89
	on line transf	11/6/10	MD 31 Intl Exec.Off. Promo.Resrv-to Council	7,500.00		17,262.89
						9,762.89
3. Interest	deposit	7/30/10	Interest earned		1.11	1.11
	deposit	8/31/10	Interest earned		5.71	6.82
	deposit	9/31/10	Interest earned		5.73	12.55
	deposit	10/29/10	Interest earned		7.48	20.03
	deposit	11/30/10	Interest earned		7.10	27.13
	deposit	12/31/10	Interest earned		6.60	33.73
	deposit	1/31/11	Interest earned		6.60	40.33

2010-2011

Promotions Money Market Ledger

<u>Bal. Fwd</u>	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
		7/1/10	bal. fwd 2009-2010 MM account			13,445.45
	deposit	7/30/10	Interest		1.11	13,446.56
	deposit	8/31/10	Interest		5.71	13,452.27
	on line transf	9/2/10	Promotions Reserve (Intl Off) from Promo		493.64	13,945.91
	deposit	9/30/10	Interest		5.73	13,951.64
	on line transf	10/3/10	Promotions Reserve (Intl Off) from Promo		301.51	14,253.15
	on line transf	10/18/10	District 31-D Intl. Exec. Officer Campaign F. 1/2 annual amt from 8 districts - from Promotions		8,504.00	22,757.15
			District 31-H Intl Off. Promotions Reserve-to MM		120.88	22,878.03
			District 31-F Intl Off. Promotions Reserve-to MM		147.00	23,025.03
	deposit	10/29/10	Interest		7.48	23,032.51
	on line transf	11/6/10	Intl Exec.Off. Promo.CampaignResrv-to Promo	7,500.00		15,532.51
		11/30/10	Interest		7.10	15,539.61
		12/31/10	Interest		6.60	15,546.21
		1/31/11	Interest		6.60	15,552.81