

MINUTES OF THE NC LIONS MD-31 PROMOTIONS COMMITTEE MEETING

**1:PM, Saturday, February 13, 2016
Hilton Garden Inn, Kitty Hawk, NC**

The North Carolina MD-31 Lions Promotions Committee met at the Hilton Garden Inn, Kitty Hawk, NC, Saturday, February 13, 2016, at 1:PM. Those attending were: Governors Debbie Hicks, Allen Reinhardt, Randall Clapp and Mary Boehm; also 1st VDGs Max Bumgardner and Irwin Siegelwax; 2nd VDG James Kiser; PDGs Jana Peedin, Ron Beltran and Skippy Jackson. Chairman and PDG Chris Headley presided.

Members absent were PDGs Will Hicks, Carol Weeks and F.L."Doc" Shaver. Governor Vince Schimmoller was absent due to recent surgery and was represented by 1st VDG Siegelwax and 2nd VDG James Kiser.

Chairman Headley called the meeting to order and asked Governor Boehm to offer the Invocation. First Vice-District Governor Laraine Dupree led the Pledge of Allegiance to the American Flag.

Chairman Headley welcomed those attending and asked for approval of the agenda. **Upon motion by Governor Hicks, second by Governor Clapp, the vote was unanimous to approve the agenda.** attachment # 1

Chairman Headley recognized members of the International Family: PIP Sid Scruggs and PID Harvey Whitley.

PDG Dave Butler was appointed Parliamentarian.

Upon motion of PDG Jackson with second by Governor Boehm, the Minutes of the November 7, 2015 Promotions Committee Meeting were unanimously approved. attachment # 2

Secretary-Treasurer Rhett White presented the financial report as of February 2, 2016. He reported income of \$10,568.33 and expenditures of \$17,296.15. **Upon motion of Governor Reinhardt and second by Governor Boehm, the Financial Report was accepted as presented.** attachment # 3

PID Scruggs suggested that the Promotions Committee look into organizing as a non-profit to make it easier to solicit funds for such projects as getting the high school band to the 2017 International Convention. **Upon motion of Governor Reinhardt and second by 1st VDG Siegelwax, the vote was unanimous to ask PDG Andy Lilliston to check into a non-profit status for promotions and advertising.**

Chairman Headley reminded Lions of the 2016 North Carolina Lions State Convention to be held at the Crabtree Marriott Hotel in Raleigh, April 20-24, 2016. He urged Lions to attend the convention and participate in the varied programs and meetings.

Chairman Headley also reminded Lions of the upcoming Lions Clubs International Convention in Fukuoka, Japan, June 24-28. A show of hands indicated approximately 20-25 Lions may attend from North Carolina.

Council Chair Skippy Jackson announced that he had received information from Georgia Lions about the Southeast Lions Breakfast. He said it will be at the headquarters hotel and will cost \$45 per person. Chairman Headley suggested that all attendees should attend the breakfast since North Carolina will have an endorsed candidate for International Director. PID Whitley said it is extremely important that the incoming District Governors attend. Additional information will be shared as it arrives.

Chairman Headley reminded Lions that the International Convention registration fees increase from \$180 to \$200 after March 31st and that hotel rates are \$205 plus tax per night.

Chairman Headley announced that the 2016 USA/Canada Forum will be held in Omaha, Nebraska, September 15-17, 2016. It was noted that several North Carolina Lions are expected to participate on committees or through presentations.

PDG Dave Butler polled the Governors-elect and International Family on their intentions to attend the International Convention so that State Trading Pins can be ordered and distributed. Those attending who are due pins will be PIP Scruggs, PID Whitley, Governor Reinhardt, Council Chair-elect Tim Williams and Governors-elect Bumgardner, Butch Conrad, Dupree, Siegelwax and Barbara Beltran.

PDG Dale Dupree presented the revised design for the 2017 State Trading Pin. He described the colorful state shaped pin with lighthouse, flag and dogwood with the 100 years and Chicago prominently displayed. He said the size will be 2 inches wide and one and one fourth inches tall. **After much discussion, motion was made by PDG Peedin with second by Governor Clapp to approve ordering the pin in zinc hard enamel at \$1.25 per pin.**

attachment 4

The International Parade uniform was announced as the same as last year colors and vest as last year – navy slacks or skirt, white shirt, red vest and white cap or hat.

Much discussion centered on the 2017 Centennial Anniversary Parade Uniform. PDG Gwen White, MD-31 Centennial Coordinator, said she had received no suggestions for the Chicago parade uniform and that ideas are needed. After much discussion and a motion that was withdrawn and restated about how to decide on a parade uniform, **motion was made by Council Chair Jackson with second by Governor Clapp that the incoming governors work with PDG White to develop ideas for the 2017 Parade uniform and report to the next promotions committee meeting. The motion passed unanimously.**

PID Scruggs suggested that an Uncle Sam costume might be appropriate.

First VDG Bumgardner reported on fundraising for the Pisgah High School Band that will represent North Carolina in the parade in 2017. He said the band has about \$8,000 in the bank with more fundraisers planned. He said that the bad news is that the county school system is forced to make drastic cuts that may negatively impact the band. He said cost for the band to travel to Chicago will be \$70,000-\$75,000.

Discussion followed on how to help the band with fundraising. PDG Peedin thanked 1st VDG Bumgardner for his efforts and coordination.

Governor Reinhardt suggested that proceeds from the State Convention breakfast be designated to help fund the band.

Chairman Headley reported that debit or credit card sales since July have totaled more than \$2,300. He said a majority of customers use the cards.

With no additional business Chairman Headley asked Governor Boehm to adjourn the meeting with a prayer. The meeting was adjourned.

This the 13th day of February, 2016.

Rhett B. White, Secretary-Treasurer

Chris Headley, Chairman

Agenda
NC Lions MD-31 Promotions Committee Meeting
Saturday, February 13, 2016
Hilton Garden Inn, Kitty Hawk , NC

attachment # 1

Call to Order	PDG Chris Headley, Chairman
Invocation	DG Mary Boehm
Pledge of Allegiance	1 st VDG Laraine Dupree
Welcome	PDG Chris Headley
Approval of Agenda	PDG Chris Headley
Recognition of International Family	PDG Chris Headley
Remarks by PIP, PIDs	
Appointment of Parliamentarian	PDG Chris Headley
Minutes of the November 7, 2015 Promotions Meeting	PDG Rhett White, Sec/Treas
Approval of the previous meeting minutes	
Financial Report	PDG Rhett White, Sec/Treas
Acceptance of the Financial Report	
2016 North Carolina State Convention April 22, 23, 24 Raleigh, NC	PDG Chris Headley
2016 International Convention June 24-28, Fukuoka, Japan	PDG Chris Headley
2016 USA/Canada Forum, September 15-17, 2016 Omaha, Nebraska	PDG Chris Headley
<u>Unfinished Business:</u>	
Design of 2016-2017 State Trading Pin	PDG Dave Butler
2017 International Convention Parade uniform	PDG Chris Headley
Marching Band @ 2017 International Convention,	1 st VDG Max Bumgardner
NC Breakfast or Southeast Breakfast at 2016 International Convention?	
	PDG Chris Headley
<u>New Business:</u>	
Credit Cards	PDG Chris Headley
Benediction	DG Mary Boehm
Adjournment	

**MINUTES OF THE NC LIONS MD-31 PROMOTIONS
COMMITTEE MEETING
1:15 PM, SATURDAY, NOVEMBER 7, 2015
HAMPTON INN, ABERDEEN, NC**

The MD-31 Lions Promotions Committee met at the Hampton Inn in Aberdeen, NC, Saturday, November 7, 2015, at 1:15 PM. Those attending were: Governors Debbie Hicks, Allen Reinhardt, Randall Clapp, Vince Schimmoller and Mary Boehm; also 1st VDG Max Bumgardner and PDG's Jana Peedin, Ron Beltran, Carol Weeks and Skippy Jackson. Chairman and PDG Chris Headley presided.

Members absent were PDG's Will Hicks and F.L. "Doc" Shaver.

Chairman Headley called the meeting to order and asked Governor Boehm to offer the invocation. Governor Clapp led the Pledge of Allegiance to the American Flag.

Chairman Headley welcomed those attending and asked for approval of the agenda. **Upon motion of Governor Reinhardt, second by Governor Boehm, the agenda was unanimously approved.**

attachment # 1

Chairman Headley recognized members of the Lions International family.

PDG Dave Butler was appointed Parliamentarian.

Upon motion of Governor Boehm, with second by PDG Beltran, Minutes of the August 15, 2015, Meeting of the Promotions Committee were unanimously approved.

attachment # 2

Secretary-Treasurer Rhett White presented the quarterly financial report. He noted that State trading pins have been billed to the districts and that the \$500 to the Pisgah High School Band, plus a \$100 donation that was earmarked for the band, has been paid. He said a bill for merchandise is to be paid totaling \$6,901.12.

PIP Sid Scruggs spoke on behalf of the Pisgah High School Band. He reminded the Lions present that the Multiple District used to hire a band to lead the delegation at the International Convention parades, suggesting that a fundraising effort get underway to help the band's fundraising efforts. He recalled that \$10,000 was given for a band at the San Diego International Convention.

Upon motion of Governor Boehm and second by Governor Hicks, the financial report was unanimously accepted as presented.

attachment # 3

Chairman Headley reported on the 2015 USA/Canada Forum held September 16-19 in Grand Rapids, Michigan. He noted that North Carolina was well-represented in attendance and as presenters and moderators. He complimented PID Harvey Whitley and PDG Paul Bledsoe for their rolls in planning the successful forum.

Chairman Headley reminded Lions of the 2016 North Carolina Lions State Convention scheduled for April 22-24, in Raleigh.

Chairman Headley encouraged North Carolina Lions to begin planning to attend the 2016 Lions International Convention in Fukuoka, Japan, June 24-28, 2016. He reminded those attending that the \$125 early registration ends December 31st. The Hakata Excel Hotel has a \$200 per night rate.

Chairman Headley said he is looking into finding a restaurant for a North Carolina breakfast and asked if there might be repercussions to not participating in the Lions Southeast Breakfast. It was noted that no word has been heard about a Southeast Breakfast and that last year the information arrived only a couple weeks prior to the convention and after the North Carolina Breakfast was already planned. Discussion followed with the consensus that the Chairman contact Georgia Lions to see what their plans are for the Lions Southeast Breakfast, while exploring restaurant options for a North Carolina breakfast.

PIP Scruggs suggested that Lions going to Japan get "Global Entry" to expedite customs entry.

Chairman Headley said he was not ordering parade uniforms as there is a two-dozen minimum order on the red vests and 18 minimum on caps or hats. He noted that a committee is working on a new uniform for the 2017 Centennial year parade.

Chairman Headley announced that the 2016 USA/Canada Forum will be held next fall in Omaha, Nebraska.

Chairman Headley noted that credit and debit cards are now accepted when making merchandise purchases, using the wireless Square system. He reported that \$252.84 was generated through those sales at the August Council and Board meeting. He said a new shipment of merchandise just arrived, at a cost of \$6,901.12 which will add to the inventory value.

PDG's Dave Butler and Dale Dupree presented design concepts for a 2017 Lions State Trading Pin. The artist design, revised from August, was altered to have less clutter. PDG Dupree explained the thoughts behind the graphic and script.

Several questions from committee members centered on the Lion cartoon character used as part of the pin. Governor Boehm said she questioned the cartoon appearance, but said PDG Lou Creel told her it would have trade appeal.

Governor Reinhardt said the 100th Anniversary pin needs dignity. Governor Clapp asked if the lion could be used without the "Uncle Sam" costume. Another question asked if a man rather than a Lion would work better than a cartoon version. It was also noted that a committee had been appointed in August to work on a pin design.

PDG Dupree suggested that another picture or concept could be presented by someone else.

After more discussion the consensus was that the committee wanted to see something like a single pin with a lighthouse and "100 years of service" or similar wording. To expedite pin selection it was suggested that the design be emailed to all committee members for feedback and tentative approval. Upon motion of Governor Reinhardt, second by PDG Peedin, the vote was unanimous to design the pin as described for consideration.

Chairman Headley said the deadline to secure a space in the Novant Health Thanksgiving Day Parade in Charlotte was missed. He said there was a June 30th deadline, but no registration information was received.

First Vice-District Governor Bumgardner reported on the marching band for the 2017 International Convention Parade. He said the Pisgah Forest high School Band recently won two high school band competitions and that an ensemble from the band will

play during the banquet at the District 31-L fall Convention. He said local fundraisers are upcoming.

With no further business, Governor Boehm was asked to end the meeting with the benediction. Chairman Headley adjourned the meeting.

This the 7th day of November, 2015.

Rhett B. White, Secretary-Treasurer

Chris Headley, Chairman

North Carolina Lions Promotions Committee
Budget and Financial Statement – Account # 4823
7/1/15 – 2/2/16

	<u>Budget</u>	<u>Actual</u>	<u>Line</u>
INCOME:			
Balance forward appropriated	\$ 4,631.60		500
Promotions Dues (6,572 avg.x\$0.75/member)	4,929.00	2,528.50	510
*Promotions Reserve (Intl. Officer Promo Fund-.25/m)	1,643.00	821.50	511
Sale of NC Lions Trading Pins	3,900.00	2,900.00	520
Sale of NC Lions Clothing	9,000.00	4,217.09	530
NC Breakfast – Intl. Convention - \$50/person	1,500.00		540
Interest	3.00	1.24	550
Miscellaneous Income	0.00	100.00	560
Appropriations from Money Market	0.00		565
	<u>\$ 25,606.60</u>	<u>\$10,568.33</u>	

EXPENSES:

State Promotions Chair – State Meeting Expenses	\$ 2,500.00	1,221.71	610
State Promotions Chair – Intl. Convention Expense	3,500.00		620
Shipping – flags/banners to Intl Convention	200.00		625
State Sec/Treasurer – USA/Canada Forum	0.00		630
Promotions Reserve (Intl. Officer Promo Fund)	0.00		631
Office supplies, printing, postage, telephone	500.00		640
Clerical services & storage rent – NCLI	600.00		650
Financial Audit & Tax filing	275.00		660
Bond for Secretary/Treasurer	100.00	100.00	670
Purchase NC Lions Clothing	9,000.00	9,018.49	680
Purchase NC Lions Trading Pins (2,515x\$1.29)	3,244.35	2,805.70	690
SE Breakfast – Intl. Convention	1,500.00		710
International Convention – Hospitality Room	200.00		720
Centennial Parade/Pisgah High School Band	500.00	600.00	725
Contingency Expenses	0.00		750
Transferred to Money Market (dues, donations*)	3,487.25	3,487.25	755
	<u>\$ 25,606.60</u>	<u>\$17,296.15</u>	

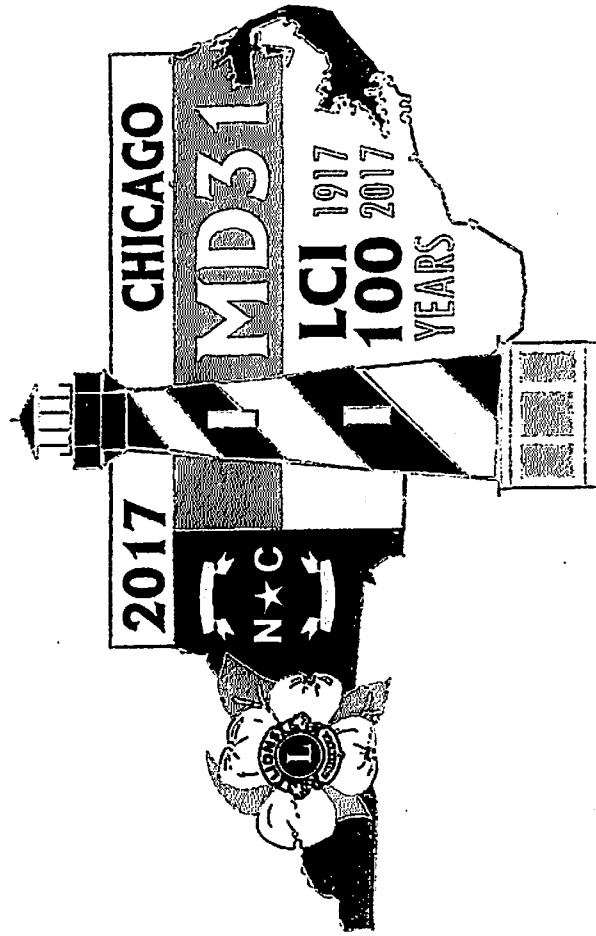
Checking balance, 2/2/16	\$ 12,838.06
*Promotions Money Market, 2/2/16	<u>9,307.94</u>
	\$ 22,146.00
Clothing Inventory 2/2/16	
Total Promotions Assets	\$ _____







2/2/16 4:30 pm

Accounts

 Business Ess Plus XXXXXX4815	Available Balance \$19,706.23
 Business Ess Plus XXXXXX4823	Available Balance \$12,838.06
Money Market (Business) XXXXXX0757	Available Balance \$44,629.44
 Money Market (Business) XXXXXX5714	Available Balance \$9,307.94

PIN SIZE 2' WIDE BY 1-1/4 HIGH



	PMS BLACK C		PMS 186 C
	PMS 287 C		PMS 364 C
	PMS WHITE C		PMS 130 C