

MD-31 North Carolina Lions Promotions Committee Meeting

Saturday, April 30, 2011

Hilton North Raleigh, Raleigh, NC

Promotions Chair Paulette Gasperson called the meeting to order at 1:00 PM.

Governor Womack gave the Invocation and Governor Steele led the Pledge of Allegiance.

Committee Members in attendance:

PCC Paulette Gasperson	Chair	DG John Owens	31-G
DG George Suggs	31-A	PDG Al Greene	31-H
DG Bob Sprinkle	31-B	DG Tony Camaioni	31-H
DG Bill Womack	31-D	PDG Bob Walton	31-J
PDG David Osborne	31-D	DG Gwen White	31-J
DG Gary Steele	31-E	PDG Ron Kelly, Secty. /Treas.	
DG Jerry Thomas	31-F		

Committee Chair Gasperson thanked the Lions and guests for attending the Promotions Meeting. She then asked PID Lacy Presnell if he would like to make a few remarks to which he declined.

Governor Camaioni moved to approve the Agenda for the Meeting; seconded by PDG Greene. The motion passed. (See attachment A)

PDG David Osborne agreed to serve as Parliamentarian.

Governor Owens moved to accept the Minutes of the February 12, 2011 Promotions Committee Meeting as distributed to all District and Vice District Governors by e-mail and as posted on the web-site; seconded by Governor Steele. The motion passed.

Promotions Secretary-Treasurer Ron Kelly presented the Financial Report dated 04/27/11. He stated that the ledger and the bank statement had been reconciled and that all bills had been paid. He briefly reviewed salient line items on the balance sheet and explained, in detail, the activity in the Promotions Money market Account.

PDG Greene moved to accept the Promotions Committee Financial Report; seconded by Governor Steele. The motion passed. (See attachment B)

Promotions Chair Gasperson brought up the topic of the International Convention in Seattle noting that ninety (90) Lions from North Carolina have signed up to attend. With regard to the Hospitality Room she said we were getting the room free of charge, the food cost would be our big expense. The food, she said would consist of items like a fruit tray, vegetable tray, crackers, cookies, ice tea, and water. The Hospitality Room would be open from 2 through 5 PM and the District assignments would be as follows: 7/5, Districts A & B; 7/6, Districts D, E, and F; 7/7, Districts G, H, & J. She then moved on to discuss the purchase of a new banner for Sid to replace the one that was lost in transit. The new vinyl banner will be purchased by Brad Logsdon at a cost of approximately \$180.00. In addition, she has purchased a new North Carolina Banner from the Kinston Industries for the Blind which will cost \$215.00. In closing, she discussed the USA/Canada Forum in Anchorage, Alaska from September 22nd through 24th.

The next topic of discussion was the 2012 State Trading Pin. Promotions Chair Gasperson noted that the pins had been ordered and would be shipped directly to DG Gary Steele next year's Promotions Committee Chair.

Unfinished Business: Promotions Committee Chair Gasperson asked Promotions Secretary-Treasurer Kelly to discuss his shopping trip to the two Golf Cart vendors in the Pinehurst area. In his discussions with the owner of Carolina Carriage he was shown a 2011 Club Car Villager II. This is a DOT street legal, state of the art golf cart with a price tag of \$8,295.00. Kelly went on to describe the cart in detail and mentioned that the owner offered a manufacturers/dealers \$1,000 discount and is eligible for an owner's tax credit of 10%. With side curtains in the colors of the US Naval Academy where Sid graduated the total delivered cost would come to \$8,332.57. Kelly closed by saying that the cart would have Sid & Judy's name on the front, Sid's motto "A Beacon of Hope" on both sides and a brass colored plaque on the dash saying, "A gift from the Lions of North Carolina." After a lengthy discussion **a motion was made by Governor Suggs to purchase the Golf Cart equipped as described by PDG Ron Kelly; seconded by PDG Osborne. The motion passed.**

New Business: None.

There being no further business, Governor Womack gave the benediction and the meeting was adjourned at 1:50 PM.

Respectively submitted,



Ronald F. Kelly
Promotions Committee Secretary-Treasurer

Agenda
NC Lions MD-31 Promotions Committee Meeting
1:00 PM Saturday, April 30 2011
North Raleigh Hilton Raleigh, NC

Call To Order:	PCC Paulette Gasperson (State Promotion Committee Chairperson)
Invocation:	DG Bill Womack
Pledge of Allegiance:	DG Gary Steele
Welcome:	PCC Paulette Gasperson
Approval of Agenda:	PCC Paulette Gasperson
Appointment of Parliamentarian:	PCC Paulette Gasperson
Recognition/Remarks PID:	PCC Paulette Gasperson
Minutes Of the February 12 2011: Promotions Meeting	PDG Ron Kelly State Sec/Treas.
Financial Report :	PDG Ron Kelly State Sec/Treas.
1. Approve Financial Report	
2011 International Convention: Seattle WA.	PCC Paulette Gasperson
2011 USA/Canada Forum, Sept. 22-24 2011: Anchorage, Alaska	PCC Paulette Gasperson
2011-12 State Trading Pins:	PCC Paulette Gasperson
Unfinished Business:	PCC Paulette Gasperson
New Business:	PCC Paulette Gasperson
Benediction:	DG Bill Womack
Adjourn	

North Carolina Lions Promotions Committee
Budget and Financial Statement - Account # 4823
7/1/2010 - 6/30/11

ADMINISTRATIVE ACCOUNT

	2010-2011		Difference	Line Item
	Budget	Actual		
INCOME:				
Balance Forward		27,440.88		500
Promotions Dues (8584x \$0.75/member)	6,438.00	5,906.58	531.42	510
* Promotions Reserve (Intl. Officer Promo Fund -\$ 0.25/member)	2,146.00	1,329.66	816.34	511
* International Executive Officer Campaign Fund (\$2.00/member)	17,168.00	8,237.37	8,930.63	513
Sale of NC Lions Trading Pins	8,450.00	6,840.00	1,610.00	520
Special State Trading Pins	0.00	1,050.00	-1,050.00	525
Sale of NC Lions Clothing	7,500.00	8,450.00	-950.00	530
NC Breakfast - International Convention \$25/person	1,000.00	0.00	1,000.00	540
Interest	20.00	7.10	12.90	550
Income Not Budgeted	0.00	2,200.00	-2,200.00	560
	<u>42,722.00</u>	<u>34,020.71</u>	<u>8,701.29</u>	
EXPENSES:				
State Promotions Chair - State Meetings Exp.	2,600.00	2,589.92	10.08	610
State Promotions Chair - Int'l. Conv. Exp.	1,600.00	0.00	1,600.00	620
State Secretary / Treasurer - USA/Canada Forum	0.00	0.00	0.00	630
* Promotions Reserve (Intl. Officer Promo Fund)	0.00	1,063.03	-1,063.03	631
* International Executive Officer Campaign Fund	0.00	8,504.00	-8,504.00	632
Office supplies, Printing, Postage and Telephone	225.00	211.64	13.36	640
Clerical Services and Storage Rent - NCLF	600.00	600.00	0.00	650
Accounting (audit)	200.00	0.00	200.00	660
Bond for Secretary / Treasurer	100.00	100.00	0.00	670
Purchase NC Lions Clothing	7,500.00	6,316.67	1,183.33	680
Purchase NC Lions Trading Pins	7,822.50	7,297.50	525.00	690
International Convention - NC breakfast	1,000.00	0.00	1,000.00	710
International Convention - Hospitality Room (1)	2,000.00	0.00	2,000.00	720
Expenses Not Budgeted	756.00	13,445.45	-12,689.45	750
Administrative Expenses	<u>24,403.50</u>	<u>40,128.21</u>	<u>-15,724.71</u>	
* Money Market	18,318.50	-6,107.50	24,426.00	
(1) Increased to 2,000 by motion @ 8/7/10 meeting				
Administrative Balance		<u>21,333.38</u>		

Balance Sheet		
Checking Account Balance (including bal. fwd)	04/27/11	\$ 21,333.38
Clothing Inventory		\$ 9,235.00
Pin Inventory		\$ -
*Promotions Money Market	04/27/11	<u>\$ 28,065.59</u>
Total Promotions Assets	04/27/11	\$ 58,633.97

2010-2011 Promotions Financial Footnotes

Income:
Line 510 - 8584 x \$0.75 / member
Line 520 - Pins: 4000 - 825 (free) = 3175 x \$2.00 ea = \$6,350.00

Expense:
Line 690 - 4000 pins @ \$1.49 = \$5,960

Promotions Money Market - Account # 5714
Promotions Designated Accounts
2010-2011
Money Market Allocation

<u>Name</u>	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
		4/27/11	Grand Total Money Market Account			<u>\$ 28,065.59</u>
1.						
Promotions Reserve (Intl Officer)	Bal. Fwd.	07/01/10				4,686.56
	online transfer	09/02/10	4 Districts - Promotions reserve dues		493.64	5,180.20
	online transfer	10/03/10	2 Districts - Promotions Reserve dues		301.51	5,481.71
		10/18/10	District 31-H Promotions Reserve dues		120.88	5,602.59
			District 31-F Promotions Reserve dues		147.00	5,749.59
	online transfer	03/11/11	5 Districts - Promotions Reserve dues		639.26	6,388.85
	online transfer	04/26/11	District 31-A Promotions Reserve dues		151.50	6,540.35
			District 31-H Promotions Reserve dues		115.13	6,655.48
2. Intl Exective Officer Fund	Bal. Fwd.	07/01/10				8,758.89
	online transfer	10/17/10	District 31-D Intl. Exec. Officer 1/2 annual amt from 8 districts - from Council		8,504.00	17,262.89
	on line transf	11/06/10	MD 31 Intl Promo.Exec Off - to Council	7,500.00		9,762.89
	on line transf	03/11/11	From Promotions dues - 5 districts		5,114.00	14,876.89
	on line transf	04/26/11	District 31-A Intl. Exec. Officer		1,212.00	16,088.89
			District 31-H Intl. Exec. Officer		921.00	17,009.89
a. Joe Silver fund			from MM - Silent Auction proceeds		3,500.00	3,500.00
b. Club Donations			Donation		100.00	3,600.00
	on line transf	4/26/11	Donation to Sid & Judy Scruggs		100.00	3,700.00
			Donation to Sid & Judy Scruggs		150.00	3,850.00
			Donation to Sid & Judy Scruggs		120.00	3,970.00
			Donation to Sid & Judy Scruggs		50.00	4,020.00
			Donation to Sid & Judy Scruggs		300.00	4,320.00
			Donation to Sid & Judy Scruggs		25.00	4,345.00
3. Interest	deposit	07/30/10	Interest earned		1.11	1.11
	deposit	08/31/10	Interest earned		5.71	6.82
	deposit	9/31/10	Interest earned		5.73	12.55
	deposit	10/29/10	Interest earned		7.48	20.03
	deposit	11/30/10	Interest earned		7.10	27.13
	deposit	12/31/10	Interest earned		6.60	33.73
	deposit	01/31/11	Interest earned		6.60	40.33
	deposit	02/28/11	Interest earned		5.97	46.30
	deposit	03/31/11	Interest earned		8.92	55.22

2010-2011
Promotions Money Market Ledger

	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
Bal. Fwd		07/01/10	bal. fwd 2009-2010 MM account			13,445.45
	deposit	07/30/10	Interest		1.11	<u>13,446.56</u>
	deposit	08/31/10	Interest		5.71	<u>13,452.27</u>
	on line transf	09/02/10	Promotions Reserve (Intl Off) from Promo		493.64	13,945.91
	deposit	09/30/10	Interest		5.73	<u>13,951.64</u>
	on line transf	10/03/10	Promotions Reserve (Intl Off) from Promo		301.51	14,253.15
	on line transf	10/18/10	District 31 Intl. Exec. Officer Campaign		8,504.00	22,757.15
			1/2 annual amt from 8 districts - from Promotions			22,757.15
			District 31-H Promotions Reserve		120.88	22,878.03
			District 31-F Promotions Reserve		147.00	23,025.03
	deposit	10/29/10	Interest		7.48	<u>23,032.51</u>
	on line transf	11/06/10	Intl Exec.Off. Promo.CampaignResrv-to Promotions	7,500.00		15,532.51
		11/30/10	Interest		7.10	<u>15,539.61</u>
		12/31/10	Interest		6.60	<u>15,546.21</u>
		01/31/11	Interest		6.60	<u>15,552.81</u>
		02/28/11	Interest		5.97	<u>15,558.78</u>
		03/11/11	5 districts - Promotions reserve		639.26	16,198.04
		03/11/11	5 Districts - Intl Exec.Off.		5,114.00	21,312.04
		03/11/11	Joe Silvers - silent auct. proceeds for Sid		1,769.00	23,081.04
					1,731.00	24,812.04
		03/11/11	Donations to Scruggs-Brev-Davids River		100.00	24,912.04
		03/31/11	Interest		8.92	<u>24,920.96</u>
	on line transf	04/26/11	Donation to Sid & Judy Scruggs - Pisgah Club		100.00	25,020.96
			Donation to Sid & Judy Scruggs - Tryon LC		25.00	25,045.96
			Jackson Park LC		25.00	25,070.96
			Neal Alexander		100.00	25,170.96
			Donation to Sid & Judy Scruggs - Johnny Parker		20.00	25,190.96
			Denton LC		100.00	25,290.96
			Donation to Sid & Judy Scruggs - Siler City		25.00	25,315.96
			Roxboro LC		25.00	25,340.96
			Donation to Sid & Judy Scruggs - Davis Towns LC		100.00	25,440.96
			Concord LC		200.00	25,640.96
			District 31-A Promotions Reserve		151.50	25,792.46
			District 31-A Intl. Exec. Officer Campaign		1,212.00	27,004.46
			District 31-H Promotions Reserve		115.13	27,119.59
			District 31-H Intl. Exec. Officer Campaign		921.00	28,040.59
			Donation to Sid & Judy Scruggs - White Level LC MM		25.00	28,065.59