

**MINUTES OF THE NC LIONS MD-31
PROMOTIONS COMMITTEE MEETING
1:PM, Saturday, April 30, 2016
Camp Dogwood, Sherills Ford, NC**

The Md-31 Lions Promotions Committee met at Camp Dogwood in Sherills Ford, NC, Saturday, April 30, 2016, at 1:PM. Those attending were: Governors Debbie Hicks, Allen Reinhardt, Randall Clapp, Vince Schimmoller and Mary Boehm; also Council Chair Skippy Jackson and PDG Ron Beltran. Committee Chair and PDG Chris Headley presided.

Following the call to order, the invocation was by Governor Boehm with Governor Clapp leading the Pledge of Allegiance.

Chairman Headley welcomed those attending and asked for approval of the agenda. **Upon motion of Governor Hicks and second by Governor Boehm, the agenda was unanimously approved.** attachment # 1

Chairman Headley recognized PIP Sid Scruggs and PID Harvey Whitley. He appointed PDG Dave Butler to serve as Parliamentarian.

Minutes of the February 13, 2016 Promotions Committee Meeting were unanimously approved upon motion of Governor Reinhardt and second by Governor Hicks. attachment # 2

Secretary/Treasurer Rhett White presented the Financial Report. He reported that expenditures are at \$24,852.51 against anticipated expenditures of \$25,606.60 with merchandise purchases expected to exceed the budgeted amount. It was noted that sales taxes are paid on all purchases but the Promotions Committee does not collect sales taxes on merchandise sold, thus does not file for reimbursement of sales taxes paid. The checking account balance as of April 26, 2016 is \$14,797.09 with \$9,309.47 in the money market account.

Upon motion of Governor Boehm, second by Governor Reinhardt, the Financial Report was unanimously accepted. attachment # 3

Chairman Headley reviewed plans for the Lions Clubs International Convention in Fukuoka, Japan, June 24-28. He reminded those attending of the International Parade uniform – navy blue slacks or skirt, white shoes and shirt, red vest and white hat or cap. He announced the parade line-up at 9:30 AM at # 35 in the assembly area. He distributed a schedule to those planning to attend the International Convention. attachment # 4

PDG Butler determined the number of trading pins needed by those attending the International Convention as follows: 50 pins each to PIP Scruggs, PID Whitley, PDG Tim Williams, DGEs Max Bumgardner, Butch Conrad, Laraine Dupree, Irwin Siglewax and Barbara Beltan. Governor Reinhardt will receive 25 pins.

By consent, approval was given to use the pin designed by PDG Dale Dupree as the 2017 Centennial year pin. Lions were invited to submit a design for a 2018 pin at the August meeting.

Secretary White said 21 attendees have purchased tickets for the Southeast Lions Breakfast. He will distribute the tickets when received from Georgia Lions who are hosting this year. It was noted that next year's host will be Mississippi with North Carolina following at the 2018 International Convention.

Chairman Headley announced that the USA/Canada Lions Forum will be held in Omaha, Nebraska, September 15-17, 2016. He noted that PID Whitley is in charge of the Forum Store and will need staffing help.

First VDG Max Bumgardner provided an update on funding efforts for the Pisgah High School Band that will represent North Carolina Lions at the 100th Anniversary International Parade in Chicago. He said fundraising is on-going with the next event scheduled for June 10-12.

Centennial Chair, PDG Gwen White, reported that the DGEs and 1st VDGs met to discuss a parade uniform for the Centennial Convention parade. She indicated a desire to have a parade uniform that is complimentary to the Pisgah High School Band – black slacks, black shoes, red polo or ladies v-neck shirt with the Lions logo and “We Serve” with the outline of North Carolina on the back of the shirt. A Fedora hat for men and visor for women has been suggested.

After discussion it was decided to move ahead to the August meeting with a sample of the band uniform to match the parade uniform of North Carolina Lions.

Chairman Headley reported that the use of Square generated \$1,973 in charge/debit card sales during the State Convention. That was more than half of the sales. He indicated that a merchandise inventory will be completed prior to the end of June.

Secretary/Treasurer White reported that efforts to collect on a bad check used to pay for merchandise earlier in the year have been unsuccessful. He asked for authorization to write off the amount of the check. Upon motion of Governor Reinhardt, second by Governor Boehm, the vote was unanimous that the minutes show the check (\$56.00 plus \$7.00 bank fee) be deemed uncollectible and be written off.

PIP Scruggs said that since North Carolina has an endorsed candidate for International Director, some funds from the International Officers Fund should be released. A lengthy discussion followed on how this should be done, including whether the candidate should have an account with funds drawn from the Promotions Committee or whether qualifying bills should be paid or reimbursed directly by the Promotions Committee. It was noted that PIP Scruggs had a campaign treasurer during his multi-year campaign and service as International Director, Vice-president, President and LCIF Chairman while PID Whitley had bills paid directly by the Promotions Committee during his two years as International Director.

The endorsed candidate, PDG Gwen White, said she wanted all transactions to be transparent, especially since she is the candidate and her husband is currently the Promotions Committee Treasurer. She also indicated an intention to cover as many expenses as possible personally.

It was noted that the International Officers Promotional Fund (Money Market Account) currently totals \$9,309.47. PDG Jackson pointed out that there is a line item for International Officer Promotion expenditures in the budget and suggested that authorization to use some of the available funds be approved. After more discussion and **upon motion of Governor Reinhardt, second by Governor Boehm, the motion to authorize use of funds as needed was unanimously approved.**

The meeting was adjourned following the benediction by Governor Boehm.

This the 30th day of April, 2016.

Rhett B. White, Secretary/Treasurer

Chris Headley, Chairman

Agenda
NC Lions MD-31 Promotions Committee Meeting
Saturday, April 30, 2016, 1:PM
Camp Dogwood

Call to Order	PDG Chris Headley
Invocation	DG Mary Boehm
Pledge of Allegiance	DG Randall Clapp
Welcome	PDG Chris Headley
Approval of Agenda	PDG Chris Headley
Recognition of International Family	PDG Chris Headley
Recognition of PIP, PIDs	PDG Chris Headley
Appointment of Parliamentarian	PDG Chris Headley
Minutes of the February 13, 2016 Promotions Meeting	PDG Rhett White, Sec/Treas
Approval of the previous meeting minutes	
Financial Report	PDG Rhett White, Sec/Treas
Acceptance of the Financial Report	
2016 International Convention June 24-28 Fukuoka Japan	PDG Chris headley
Southeast Breakfast at International Convention	
2016 USA/Canada Forum, September 15-17, 2016 Omaha, Nebraska	PDG Chris Headley
Unfinished Business	PDG Chris Headley
Marching Band @ 2017 International Convention,	1 st VDG Max Bumgardner
New Business	PDG Chris Headley
Credit Card Sales at State Convention	\$19773.16
Benediction	DG Mary Boehm
Adjournment	

MINUTES OF THE NC LIONS MD-31 PROMOTIONS COMMITTEE MEETING

**1:PM, Saturday, February 13, 2016
Hilton Garden Inn, Kitty Hawk, NC**

The North Carolina MD-31 Lions Promotions Committee met at the Hilton Garden Inn, Kitty Hawk, NC, Saturday, February 13, 2016, at 1:PM. Those attending were: Governors Debbie Hicks, Allen Reinhardt, Randall Clapp and Mary Boehm; also 1st VDGs Max Bumgardner and Irwin Siegelwax; 2nd VDG James Kiser; PDGs Jana Peedin, Ron Beltran and Skippy Jackson. Chairman and PDG Chris Headley presided.

Members absent were PDGs Will Hicks, Carol Weeks and F.L."Doc" Shaver. Governor Vince Schimmoller was absent due to recent surgery and was represented by 1st VDG Siegelwax and 2nd VDG James Kiser.

Chairman Headley called the meeting to order and asked Governor Boehm to offer the Invocation. First Vice-District Governor Laraine Dupree led the Pledge of Allegiance to the American Flag.

Chairman Headley welcomed those attending and asked for approval of the agenda. **Upon motion by Governor Hicks, second by Governor Clapp, the vote was unanimous to approve the agenda.** attachment # 1

Chairman Headley recognized members of the International Family: PIP Sid Scruggs and PID Harvey Whitley.

PDG Dave Butler was appointed Parliamentarian.

Upon motion of PDG Jackson with second by Governor Boehm, the Minutes of the November 7, 2015 Promotions Committee Meeting were unanimously approved. attachment # 2

Secretary-Treasurer Rhett White presented the financial report as of February 2, 2016. He reported income of \$10,568.33 and expenditures of \$17,296.15. **Upon motion of Governor Reinhardt and second by Governor Boehm, the Financial Report was accepted as presented.** attachment # 3

PID Scruggs suggested that the Promotions Committee look into organizing as a non-profit to make it easier to solicit funds for such projects as getting the high school band to the 2017 International Convention. **Upon motion of Governor Reinhardt and second by 1st VDG Siegelwax, the vote was unanimous to ask PDG Andy Lilliston to check into a non-profit status for promotions and advertising.**

Chairman Headley reminded Lions of the 2016 North Carolina Lions State Convention to be held at the Crabtree Marriott Hotel in Raleigh, April 20-24, 2016. He urged Lions to attend the convention and participate in the varied programs and meetings.

Chairman Headley also reminded Lions of the upcoming Lions Clubs International Convention in Fukuoka, Japan, June 24-28. A show of hands indicated approximately 20-25 Lions may attend from North Carolina.

Council Chair Skippy Jackson announced that he had received information from Georgia Lions about the Southeast Lions Breakfast. He said it will be at the headquarters hotel and will cost \$45 per person. Chairman Headley suggested that all attendees should attend the breakfast since North Carolina will have an endorsed candidate for International Director. PID Whitley said it is extremely important that the incoming District Governors attend. Additional information will be shared as it arrives.

Chairman Headley reminded Lions that the International Convention registration fees increase from \$180 to \$200 after March 31st and that hotel rates are \$205 plus tax per night.

Chairman Headley announced that the 2016 USA/Canada Forum will be held in Omaha, Nebraska, September 15-17, 2016. It was noted that several North Carolina Lions are expected to participate on committees or through presentations.

PDG Dave Butler polled the Governors-elect and International Family on their intentions to attend the International Convention so that State Trading Pins can be ordered and distributed. Those attending who are due pins will be PIP Scruggs, PID Whitley, Governor Reinhardt, Council Chair-elect Tim Williams and Governors-elect Bumgardner, Butch Conrad, Dupree, Siegelwax and Barbara Beltran.

PDG Dale Dupree presented the revised design for the 2017 State Trading Pin. He described the colorful state shaped pin with lighthouse, flag and dogwood with the 100 years and Chicago prominently displayed. He said the size will be 2 inches wide and one and one fourth inches tall. **After much discussion, motion was made by PDG Peedin with second by Governor Clapp to approve ordering the pin in zinc hard enamel at \$1.25 per pin.** attachment 4

The International Parade uniform was announced as the same as last year colors and vest as last year – navy slacks or skirt, white shirt, red vest and white cap or hat.

Much discussion centered on the 2017 Centennial Anniversary Parade Uniform. PDG Gwen White, MD-31 Centennial Coordinator, said she had received no suggestions for the Chicago parade uniform and that ideas are needed. After much discussion and a motion that was withdrawn and restated about how to decide on a parade uniform, **motion was made by Council Chair Jackson with second by Governor Clapp that the incoming governors work with PDG White to develop ideas for the 2017 Parade uniform and report to the next promotions committee meeting. The motion passed unanimously.**

PID Scruggs suggested that an Uncle Sam costume might be appropriate.

First VDG Bumgardner reported on fundraising for the Pisgah High School Band that will represent North Carolina in the parade in 2017. He said the band has about \$8,000 in the bank with more fundraisers planned. He said that the bad news is that the county school system is forced to make drastic cuts that may negatively impact the band. He said cost for the band to travel to Chicago will be \$70,000-\$75,000.

Discussion followed on how to help the band with fundraising. PDG Peedin thanked 1st VDG Bumgardner for his efforts and coordination.

Governor Reinhardt suggested that proceeds from the State Convention breakfast be designated to help fund the band.

Chairman Headley reported that debit or credit card sales since July have totaled more than \$2,300. He said a majority of customers use the cards.

With no additional business Chairman Headley asked Governor Boehm to adjourn the meeting with a prayer. The meeting was adjourned.

This the 13th day of February, 2016.

Rhett B. White, Secretary-Treasurer

Chris Headley, Chairman

North Carolina Lions Promotions Committee
Budget and Financial Statement – Account # 4823
7/1/15 – 4/26/16

	<u>Budget</u>	<u>Actual</u>	<u>Line</u>
INCOME:			
Balance forward appropriated	\$ 4,631.60		500
Promotions Dues (6,572 avg.x\$0.75/member)	4,929.00	4,579.75	510
*Promotions Reserve (Intl. Officer Promo Fund-.25/m)	1,643.00	1,485.25	511
Sale of NC Lions Trading Pins	3,900.00	4,300.00	520
Sale of NC Lions Clothing	9,000.00	8,064.25	530
NC Breakfast – Intl. Convention - \$50/person	1,500.00	900.00	540
Interest	3.00	1.96	550
Miscellaneous Income	0.00	100.00	560
Appropriations from Money Market	0.00		565
	<u>\$ 25,606.60</u>	<u>\$19,431.21</u>	
EXPENSES:			
State Promotions Chair – State Meeting Expenses	\$ 2,500.00	2,500.00	610
State Promotions Chair – Intl. Convention Expense	3,500.00	3,500.00	620
Shipping – flags/banners to Intl Convention	200.00		625
State Sec/Treasurer – USA/Canada Forum	0.00		630
Promotions Reserve (Intl. Officer Promo Fund)	0.00		631
Office supplies, printing, postage, telephone	500.00	321.29	640
Clerical services & storage rent – NCLI	600.00	600.00	650
Financial Audit & Tax filing	275.00		660
Bond for Secretary/Treasurer	100.00	100.00	670
Purchase NC Lions Clothing	9,000.00	10,938.27	680
Purchase NC Lions Trading Pins (2,515x\$1.29)	3,244.35	2,805.70	690
SE Breakfast – Intl. Convention	1,500.00		710
International Convention – Hospitality Room	200.00		720
Centennial Parade/Pisgah High School Band	500.00	600.00	725
Contingency Expenses	0.00		750
Transferred to Money Market (dues, donations*)	3,487.25	3,487.25	755
	<u>\$ 25,606.60</u>	<u>\$24,852.51</u>	
Checking balance, 4/26/16	\$ 14,797.09		
*Promotions Money Market, 4/26/16	<u>9,309.47</u>		
	\$ 24,106.55		
Clothing Inventory 4/30/16	_____		
Total Promotions Assets	\$ _____		

Fukuoka News Items

North Carolina Delegation hotel Hakata Excel Hotel
Tokyu.

International Parade

Hoping to see you at the International Parade on Saturday
June 25, 2016.

Step off time 10:00AM.

Assembly area Reisen Park 9:30 AM we are number 35
yellow section.

The parade uniform this year, will be white shirt, blue
slacks, red vest, white tennis shoes, white panama hats
will be optional.

Southeastern Breakfast:

Monday June 27th 2016 7:00 AM at the Hilton Sea Hawk.

Look for the North Carolina Flag and red signs as I hope to
keep everyone together for the International Show and the
plenary sessions.