

Lions Clubs International - Multiple District 31
NC Lions Promotions Committee
Official Minutes

Sheraton Imperial Hotel
Durham, North Carolina

Saturday, May 1, 2004
1:00 PM

PDG J. Clarence Williford, State Promotions Committee Chairman, called the May meeting to order.

District Governor Roy Jernigan gave the Invocation and **District Governor David C. Boyd** led the Pledge of Allegiance.

Chair Williford asked DG Brad Logsdon to serve as Parliamentarian.

Chair Williford recognized PID Sid Scruggs. PID Sid advised it was MD31's turn to host the Ice Cream Social at the USA/Canada Forum in concert with Nebraska. He stated that the Promotions Chair and State Secretary would need to make arrangements and advise the Council Chairman of Nebraska of the details.

DG Frank Brooks moved that the Minutes of the February 7, 2004 meeting be approved; seconded by DG David Boyd. Motion passed.

PST George Ohm presented the Financial Statement as of April 30, 2004. **DG Roy Jernigan** moved to approve the Financial Report; seconded by DG Brooks. Motion Passed. (See Attachment "A")

Chair Williford reported on the arrangements at the Days Inn, Windsor, Ontario, regarding the NC Breakfast and the Hospitality room. LCI indicates 84 Lions and Guests registered for the Convention. He gave lists of attendees to each District Governor so that they can sell breakfast tickets to attendees. He stated that the Breakfast would be on Wednesday, July 7, 2004, at 7:30 AM. The time was chosen to allow the DGE's, who will be housed in Dearborn, time to travel to the Days Inn, Windsor. (See Attachment "B")

The Parade uniform will remain the same as last year; white short sleeve shirt, red vest, navy blue slacks or skirts, black belt and white shoes. Marchers will be ranked by headgear worn, Derby hat in front, and ball caps next and without headgear last. The outgoing Council will lead the parade carrying the flags and NC banners. NCLF officers will carry the NCLF banner. (Information received from LCI since the May 1 meeting indicates that North Carolina is No. 133 in the parade line-up and is to assemble at 10:30 AM.)

Regarding the Hospitality Room, **Chair Williford** stated we should be able to purchase most of the items for the Hospitality room locally. However, he urged all that wished to bring foods for the Hospitality room to do so.

PID Sid reported difficulties in securing the Piper Band. **PDG Martha Butler** claimed she has a contact in Canada and offered the name to PID Sid, who will follow up on the information.

Chair Williford called on DG Paul Smith to show to the Committee the sample of the 2005 "Racing" State Trading pin. Delivery is scheduled for late June, however they will not be available for trading at the International Convention. **Chair Clarence** stated that he had some 2004 Pins available for those who want to trade at the International Convention.

In response to a question of pricing of 2005 pins, DG Frank moved to keep the selling price of the 2005 State Trading pins to \$1.50 each, seconded by CC Diane Whitley. Motion passed.

Chair Williford asked for designs for the 2006 "Football" State Trading Pin to be presented at the August meeting. DG Paul Smith and PCC Dave Butler volunteered but suggested that any others interested to prepare designs for the August meeting. The winner gets 25 free pins.

Chair Williford reported that his Inventory of clothing items was adequate for the rest of the year. (See Attachment "C")

PID Sid commented that since North Carolina has officially announced a candidate for 2nd Vice President, we now have to consider funding. He called on **PID Lacy Presnell** to outline the travel that will be required of a Presidential Candidate. PID Lacy stated that the Candidate would have to attend Forums outside of the United States, in addition to some travel with Executive Officers visiting in nearby states where appearance of the candidate is expected. He suggested that some funds be made available for immediate use.

PID Sid advised that an election steering committee has been organized of two Lions from every district; however, the committee has not met as yet. PID Sid commented that he knows of 5 or 6 candidates in the race for 2006. PID Sid also reminded the Promotions Committee that the travel for PID Lacy Presnell and PID Howard Stallings was approved to the Detroit Convention as a show of support of Past International Directors.

PID Sid plans to send an open letter to all NC Lions asking for contributions to the campaign. PCC Dave Butler stated that for the Bill Woolard Campaign the state passed a dues increase of \$1.00 per year in 1985, however he claimed that would not be adequate today. Any dues increase for the Campaign would have to be voted upon at the May 2005 State Convention to take effect in July 2005. PID Sid told of his visit to England where the Multiples were selling Ties and Pins for fund raising.

DG Paul Smith moved to make \$10,000, from the Promotion Fund Reserves, available for the International Presidential Campaign, seconded by **DG Warren Miller**. Motion Passed. PID Sid advised that he would appreciate the money to be sent to the Campaign Committee Treasurer, who will keep an accounting and advise the Promotions Committee of expenditures.

PCC Ed Shivers cautioned the Promotions Committee that whatever fund raising activities the Multiple takes to raise campaign money, they should remember that the state is finding it difficult to meet current White Cane and Camp Dogwood needs. Chair Williford responded with his belief that average Lion knowing that our state was running a candidate for President of the International Association would be rejuvenated and work even harder to meet our needs. PID Sid also observed that when TS Lee was elected as 2nd Vice President, the membership in Korea increased by 5000 members each year due to his influence.

DG David Boyd asked for the floor, and made a presentation of a hand made quilt to CC Diane Whitley in appreciation for her service.

Meeting adjourned at 2:10 PM.

Respectfully submitted,

George D. Ohm
Promotions Committee Secretary-Treasurer

North Carolina Lions Promotions Committee

Financial Statement

April 30, 2004

INCOME:	Budget	4/30/04	(over)Under	Line Item
Funds from prior years	12,247.90	12748.76	(500.86)	500
Promotions Fund (\$0.75 x 9903 members) **	7,427.25	6958.12	469.13	510
Reserve Fund (\$0.25 x 9903 members) **	2,475.75	2319.38	156.37	515
Sale of 2004 NC Lions Trading Pins (see note 1)	11,500.00	10641.50	858.50	520
Sale of NC Lions Shirts and Hats	3,000.00	5654.50	(2654.50)	530
Income not Budgeted				540
Total Income	<u>36,650.90</u>	<u>38322.26</u>	<u>(1671.36)</u>	
EXPENSES:				
Committee Meeting Expenses	500.00	0.00	500.00	560
State Promotions Chair - State Meetings (Expenses)	2,600.00	2257.23	342.77	570
State Promotions Chair - Int'l. Conv. Expenses	2,500.00	0.00	2500.00	580
State Secretary / Treasurer - Int'l. Conv. Exp.	2,500.00	493.51	2006.49	590
Office supplies, Printing, Postage and Telephone	500.00	26.88	473.12	600
Clerical Services and Storage Rent - NCLF	600.00	600.00	0.00	610
Audit	200.00	200.00	0.00	620
Bond for Secretary / Treasurer	100.00	100.00	0.00	630
NC Lions Shirts and Hats	2,500.00	3404.89	(904.89)	640
LCIF Donation(In honor of all Present Int'l Officers & current Dist. Governors)	250.00	0.00	250.00	650
NC Lions Trading Pins	8,500.00	7405.00	1095.00	660
USA/ Canada Forum Ice Cream Social	1,000.00	364.05	635.95	670
International Convention - Hospitality Room	1,200.00	0.00	1200.00	680
Vice District Governors Blazers and Emblems	1,500.00	180.00	1320.00	690
Council of Governors - Emblems	170.00	180.00	(10.00)	700
Expenses Not Budgeted (see note 2)	-	1187.75	(1187.75)	710
Total Expenses	<u>24,620.00</u>	<u>16,399.31</u>	<u>8220.69</u>	
Contingency (check book balance)	<u>12,030.90</u>	<u>21,922.95</u>	<u>(9892.05)</u>	
Budget Total	<u>36,650.90</u>	<u>38,322.26</u>	<u>(1671.36)</u>	

Promotion Fund Reserves

Promotion Reserve Fund (Bal Fwd as of 6/30/03)	3,641.03	
Current Year Reserved Fund (line item 515)	2,319.38	
Intn'l Officer Campaign Fund (per Promotion Committee 11/09/02)	9,200.00	
Reserve Fund Total	<u>15,160.41</u>	
Reserve Fund Expenses (see note 2)	<u>1,187.75</u>	
Reserve Fund Balance	<u>13,972.66</u>	
Promotion Reserve Fund Certificate of Deposit (as of 6-30-03)	14,918.86	(see note 3)
Total Reserve Fund including the Reserve Fund Cash Balance	<u>28,891.52</u>	

** Membership as of July 1, 2003 per Lions Clubs International.

Note 1. Includes D31-F payment for 625 each 2003 pins, plus 2003 pins sold at District Conventions.

Note 2. PID Lacy Presnell expenses to 2003 International Convention as approved May 3, 2003.

Note 3. Includes Interest gain of \$71.74, 12/31/03

TO: District Governors of MD 31

FROM: Lion Clarence Williford, PDG
State Promotions Chairperson

SUBJECT: Breakfast Tickets

DATE: April 28, 2004

I trust that you have had an excellent year. Lion Judy and I have had a great year working with you and the Lions of your district. It has been enjoyable and fun.

The big event going forward is our International Convention. We will have the parade on Tuesday, July 6th. It would be great if everyone who is able march in the parade. If you have anyone that needs promotional items (red vest, white short sleeve shirt, hat or cap) for the parade, please get them today. We have an excellent selection.

Lion George and I had the opportunity to discuss our plans with the new manager at the Days Inn. We have secured the hospitality room and the room for the breakfast. The breakfast will be a buffet and includes eggs, sausage, ham, bacon, home fries, pancakes, toast, fruit, coffee, tea and juice. The NC Lions breakfast will be at 7:30AM, Wednesday, July 7th, in the Dieppe Room, Days Inn, Windsor, Ontario, Canada. For your convenience I have attached the most recent list of those attending the International Convention.

I have 15 tickets for each governor. The room should hold 100. Should you need more tickets I will be glad to drop them in the mail to you. For those that may want to attend the breakfast but have to travel from the US, it is encouraged that you allow 45 minutes. The cost of the tickets is \$15.00 each. I will need to know a head count on how many will be attending from your district to give the hotel a head count. The tickets must be sold in advance and I will need to know from each governor how many tickets you have sold by June 15th. If you like you may email me at jwilliford@dialpoint.net to confirm your number. Please be sure to include yourself.

The hotel rooms are now available to anyone. For your information, the new manager's name is Brian Ycomans. He holds the position of director of sales as well. His phone number is 519-258-8411, ext. 401, FAX is 519-258-6771 and his email address is daysinn@mnsi.net.

If you have any questions, please give me a call.
Looking forward to seeing you in Windsor!

Best regards,



**INTERNATIONAL ASSOCIATION OF LIONS CLUBS
NORTH CAROLINA LIONS PROMOTIONS COMMITTEE
INVENTORY AS OF APRIL 29, 2004 AND YEAR-TO-DATE SALES**

1. MEN'S PARADE SHIRTS (WHITE OXFORD/SHORT SLEEVE/EMBROIDERED)

<u>SIZE</u>	<u>O/H INV.</u>	<u>YTD SALES</u>
SMALL	29	0
MEDIUM	25	2
LARGE	6	22
XL	4	23
XXL	3	10
XXXL	6	3

2. LADIES PARADE SHIRTS (WHITE POLYESTER/COTTON/SHORT SLEEVE)

<u>SIZE</u>	<u>O/H INV.</u>	<u>YTD SALES</u>
SMALL	4	6
MEDIUM	8	5
LARGE	4	8
XL	3	7
2X	0	2

3. LONG SLEEVE (MEN'S) WHITE SHIRTS

<u>SIZE</u>	<u>O/H INV.</u>	<u>YTD SALES</u>
SMALL	22	0
MEDIUM	14	11
LARGE	12	21
XL	12	24
XXL	12	6
XXXL	10	2

4. WHITE BALL CAPS

<u>O/H INV.</u>	<u>YTD SALES</u>
26	20

5. WHITE DERBY HATS

<u>O/H INV.</u>	<u>YTD SALES</u>
14	18

6. RED PARADE VESTS

	<u>O/H INV.</u>	<u>YTD SALES</u>
SMALL	4	8
MEDIUM	1	21
LARGE	12	18
XL	16	20
XXL	1	8
XXXL	0	4

7. STATE PINS

	<u>O/H INV.</u>	<u>YTD SALES</u>
2002	0	17
2003	0	2

Note: 2002 Presidents' Pin were given to PID Sid & 2003 Pins were given to Lion David Butler

8. TOTE BAGS

<u>COLOR</u>	<u>O/H INV.</u>	<u>YTD SALES</u>
NATURAL	52	4
BLUE	107	19