

**Lions Clubs International
Multiple District 31
NC Lions Promotions Committee
Official Minutes**

Sheraton Imperial Hotel
Durham, North Carolina

Saturday, May 3, 2003
1:00 pm

PDG George D. Ohm, State Promotions Chair, called the fourth meeting of the year to order and welcomed everyone. DG James E. Caudle led the saying of the Pledge of Allegiance and DG Clarence Williford gave the invocation.

Chair Ohm appointed DG W. Brad Logsdon as Parliamentarian.

Chair Ohm asked Secretary Wall to read the minutes of the February 2003 Promotions Committee meeting. Prior to reading the minutes, PDG Robert Carroll moved and DG James Caudle seconded that the minutes be approved as published. The motion was approved.

Chair Ohm recognized Secretary-Treasurer John Wall for the presentation of the Promotions Committee financial report (See Attachment "A"). Secretary Wall reported that the "State Promotions Chair - State Meeting (Expenses)" line item amount currently was \$12.07 and recommended that the budget amount be increased from \$2,600 to \$3,000. DG Brad Logsdon moved and DG Charles Holleman seconded that the budget amount be increased to \$3,000. The motion was approved. DG Clarence Williford moved and PDG Robert Carroll seconded that the financial report be approved as amended. The motion was approved.

Chair Ohm reported on the 2003 International Lions Convention in Denver CO. He reported that the Peeler bus tour has been cancelled because he could not get enough people to sign up for the tour. Chair Ohm reported that NC has 111 persons signed up for the Convention at this time. The LCI registration list was distributed to the District Governors and they were encouraged to contact the attendees from their respective Districts and sell them a NC - TN Lions Breakfast ticket. All tickets must be purchased prior to going to the Convention (by June 5th). Chair Ohm asked the Committee members to solicit food donations for the Hospitality Room. He plans to open the Hospitality Room on Monday if possible. It will be open Tuesday, Wednesday and Thursday as in the past.

Chair Ohm reported on the parade uniform. He reported that all of our banners will be used in the parade. PID Sid Scruggs asked if the Committee wanted to hire a bagpipe group to lead the NC Lions marching in the parade. After some discussion, PDG Robert Carroll moved and PDG David Shimberg seconded that the Committee approve up to \$1,000 and authorize PID Scruggs to make the arrangements for a bagpipe group. The motion was approved. It was decided that we would purchase small North Carolina flags to carry and give away in the parade. DG Ralph L. Holmes moved and DG James Caudle seconded that Committee Chair Ohm and Secretary Wall investigate and purchase an appropriate number of flags. The motion was approved.

Chair Ohm asked Secretary Wall to report on the joint caucus that NC, TN, KS, and other

Multiple Districts will be holding at the Hotel Thursday July 3 from 9:30 am to 11:30 am.
Chair Ohm reported on the number of NC Lions Trading pins currently on hand:

2002 NC Lions Trading Pins 1,752

2003 NC Lions Trading Pins 1,294

NOTE: It was decided by consensus to keep all of the pins and have them available for NC Lions to purchase at the Int'l Convention.

The status of the 2003-2004 NC Lions Pin was discussed. After some discussion on the quantity that should be ordered, PDG David Shimberg moved and DG Ralph Holmes seconded that 8,000 pins be ordered. The motion was approved. There was also discussion concerning the past policy of the Promotion Committee determining the quantity (normally 800 pins) each District Governor was to receive to sell. PDG Robert Carroll moved and PDG Terry Holiday seconded that each District Governor would select the number of pins they wanted to sell. The motion was approved. The number of pins per District is as follows:

31-A 800	31-B 750	31-C 800	31-D 800	31-E 800	31-F 500
31-G 800	31-H 800	31-J 600			

Lion Gwen White asked if the Promotions Committee was going to use the \$50.00 table that is available at the International Convention. Chair Ohm stated that we would not be using the table. Lion White requested that the VIP Fishing Tournament Committee be allowed to use the table. Council Chair Billy G. Herring moved that the Promotion Committee authorize the VIP Fishing Tournament Committee use of the table. The motion was approved. PDG Robert Carroll moved and PDG David Shimberg seconded that the Promotion Committee pay the \$50.00 fee. The motion was approved.

There was some discussion concerning the need for a Past International Director from MD31 being present at the 2003 Lions Club International Convention. After some discussion, PDG Robert Carroll moved and David Shimberg seconded that the Promotions Committee pay the expenses for one PID to attend the 2003 LCI Convention. The motion was approved.

PID Sid Scruggs stated that he is out of the small NC pins that he gives to people during his travels. PDG David Shimberg moved and DG James Caudle seconded that the Promotion Committee purchase 3,000 of the pins. The motion was approved.

Chair Ohm asked PID Sid Scruggs to give an update on the ice cream social at the 2003 USA/Canada Forum in Portland OR. PID Scruggs reported that he had been in contact with someone in Nebraska concerning a joint ice cream social. It was agreed that we would share in the cost of the social. Nebraska Lions will plan the 2003 social and NC Lions will plan the 2004 social. PID Scruggs will have more detailed information at the next Promotions Committee meeting.

The meeting adjourned at 2:25 pm.

Respectively submitted,
John B. Wall, PDG
Secretary-Treasurer

North Carolina Lions Promotions Committee				
Financial Report				
for the year 2002-03				
as of April 30, 2003				
INCOME:	Budget	Budget	Actual	(Over) Under
Funds from prior years	31,674.41	See Note 1	31,674.41	0.00
State Dues per member (\$1.00 x 10,172 members)	10,172.00		10,370.50	(198.50)
Interest Received (checking)	50.00		21.09	28.91
Sale of NC Lions Trading Pins	13,000.00		6,168.00	6,832.00
Sale of NC Lions Shirts and Hats	3,000.00		5,153.50	(2,153.50)
Income not Budgeted	0.00	See Note 2	1,248.90	(1,248.90)
Total Income		57,896.41	54,636.40	
EXPENSES:				
Committee Meeting Expenses	1,400.00			
State Promotions Chair – State Meetings (Expenses)	2,600.00		2,587.93	12.07
State Promotions Chair - Int'l. Conv. Expenses	2,500.00		724.94	1,775.06
State Secretary / Treasurer – Int'l. Conv. Exp.	2,500.00		754.94	1,745.06
Office supplies, Printing, Postage and Telephone	475.00		258.31	216.69
Clerical Services and Storage Rent - NCLF	600.00		600.00	0.00
Audit	200.00		200.00	0.00
Bond for Secretary / Treasurer	100.00		100.00	0.00
NC Lions Shirts and Hats	3,000.00		6,287.84	(3,287.84)
LCIF Donation(In honor of all present Int'l Officers & current Dist. Governors)	500.00			
NC Lions Trading Pins (10,000 pins)	8,500.00		8,500.00	0.00
USA/ Canada Forum Ice Cream Social	2,000.00		795.64	1,204.36
International Convention – Hospitality Room	1,200.00		350.00	850.00
Council of Governors' Blazers and Emblems	1,500.00		1,375.95	124.05
Expenses Not Budgeted	0.00	See Note 3	1,088.00	(1,088.00)
Total Expenses		27,075.00	23,623.55	
Contingency		30,821.41		
Budget Total		57,896.41		
Reserve Fund Details:				
Promotion Reserve Fund (as of 6-30-02)	2,004.65			
Current Year Reserved Fund	2,592.63			
Reserve Fund Total	4,597.28			
Reserve Fund Expenses	0.00			
Reserve Fund Remaining Balance	4,597.28			
Other Funds:				
Promotion Reserve Fund Certificate of Deposit (as of 6-30-02)	13,967.71			
International Officer Campaign Fund (set-up by the Promotion Committee 11/09/02) **	9,200.00			
Total Reserve Fund including the Reserve Fund Remaining Balance	27,764.99			
Note: \$0.25 of each \$1.00 received is restricted for the Promotion Reserve Fund				
Note 1: Includes Promotion Reserve Funds from prior years \$2,004.65 and a 12				

Month CD in the amount of \$13,967.71.				
Note 2: Youth Exchange \$200 (wrong account). 31-H check for youth activities & Liberty Day \$888.00. (one check was written for these two items and trading pins) Overpayment from LCI \$160.90.				
Note 3: Check to Youth Exchange \$200. Check to Council for Youth Activities and Liberty Day \$888.00. (one check was written for these two items and trading pins)				
** this item is from last year's Promotion Chair, Sec./Treas Int'l Expenses and NC Hospitality Room Budget items for the International Convention (Japan) that were not used.				

MD31 Promotions Committee Report

District Governors,

I wish to extend my thanks to you District Governors for allowing me to serve as the State Promotions Chair this year.

This has been a year of challenge, with the adoption of a new Marching Uniform for the upcoming Denver International Convention. This necessitated a search for suppliers of hats and vests. The new parade uniform has met with good acceptance at every District Convention; State Council Meeting and the State Convention. I want to again thank PDG Martha Butler for working down the inventory of last year's shirts, which made it easy to sell off the small remaining inventory.

The white, short sleeve, embroidered oxford shirts were purchased in both men's and women's sizes. The men's shirts were selling for \$20, and the women's \$25. After excellent sales of 104 men's and 27 women's shirts, I have 92 Men's and 27 women's shirts in inventory.

We also took on an inventory of 149 men's white, embroidered, long sleeve shirts that we sold for \$20 each. Thirty-eight shirts were sold to date, leaving an on hand balance of 111.

One hundred Red Parade Vests were purchased, and made available at the State Convention. The vests are being sold at our cost of \$13 and \$14. We had brisk sales of 74 vests at the State Convention leaving a remainder of 26 vests.

After finding a new supplier for the white derby hats, I ordered 50 each, however at an increased price of \$20 each. They arrived in time for the State Convention where I sold 15 hats.

Sales of 2002 and 2003 state trading pins were slow. Only 135 each of the 2002 pins were sold leaving a balance of 1752 for disposition. The on-hand balance of 2003 pins stands at 1294, which includes 212 pins returned by the State Convention Committee and actual sales of 66 pins.

Arrangements were made for the Hospitality Room at the Denver Doubletree Hotel. I plan to open the Hospitality Room on Monday, June 30 for early arrivals. The NC Breakfast will be held jointly with the Tennessee Delegation. Each district Governor has been issued tickets for the breakfast. I have copies of the MD31 registrants for your information.

During the May meeting we will be asking for volunteers to bring food for the hospitality room. We can purchase plates, cups and perishable items at Wal-Mart located diagonally across the road from the Doubletree. We will be asking the District Governors to provide manning of the hospitality room Tuesday through Thursday.

The International Convention opens with the parade at 9: 00 AM on Tuesday, July 1st. The convention will close at noon on Friday, July 4th. Registration forms are available, with on-line registration available at lionsclubs.org

The USA/Canada Forum will be held in Portland, Oregon on September 18-20, 2003. Registration fees are \$165 per person to June 30; \$175 from July 1 – Aug. 15; \$185 after Aug 16. Hotel reservations require a \$100 deposit. If you've never been to a Forum, you owe yourself the trip. The intent is to learn skills through the numerous seminars and meet other Lions from the USA and Canada.

Respectfully submitted,
George D. Ohm, PDG
Chairman, Promotions Committee