

**MD 31 North Carolina Lions
Promotions Committee Minutes**

Saturday, August 7, 2010

North Raleigh Hilton, Raleigh, NC

Promotions Chair PCC Paulette Gasperson called the meeting to order at 1:15 PM.

PDG David Osborne gave the Invocation and Governor Steele led the Pledge of Allegiance.

Committee Members in attendance:

PCC Paulette Gasperson	Chair		DG Jerry Thomas	31-F
PDG Marti Hill		31-A	PDG Don Henry	31-G
DG George Suggs		31-A	DG John m. Owens	31-G
PDG Dot Nichols		31-B	PDG Al Greene	31-H
DG Bob Sprinkle		31-B	DG Tony Camaioni	31-H
DG Bill Womack		31-D	PDG Robert Walton	31-J
PDG David Osborne		31-D	DG Gwen White	31-J
PDG Theresa Matthews		31-E	PDG Ron Staley, Council Chair	
DG Gary Steele		31-E	PDG Ron Kelly, Sec. /Treas.	
PDG Dan Boudreau		31-F		

Committee Chair Gasperson thanked the Lions and guests for attending the promotions meeting and went on to outline her committee's goals for the coming year. She then invited Lions International President Sid L. Scruggs, III to make a few remarks.

Governor Suggs moved to approve the Agenda for the Meeting; seconded by Governor Steele. The motion passed. (See attachment A)

In his remarks, Lion Sid thanked all the NC Lions who participated in the International Convention in Sydney, Australia especially the District Governors, who once their Governor Elect School was over, jumped in to help in any way they could to make this event such a success. He noted that in Seattle, we will be #1 in the parade. He then went on to discuss the International Board Meeting in April, 2011. He noted that the opening dinner on Saturday night will be an "invitation only" affair. The sitting State Council will receive invitations, he said. He advised the council that the price of the meal has yet to be determined. Also to be finalized, he said, was a reception or dinner for the International Board to be hosted by the State Council and the Lions of MD-31.

PCC Dave Butler was appointed Parliamentarian.

PDG Dave Martin was not in attendance, therefore, no report of the 2009-2010 Promotions Committee was given.

Governor White moved to accept the minutes of the May 1, 2010 Promotions Committee Meeting as distributed to all District Governors by e-mail and as posted on the web site; seconded by Governor Thomas. The motion passed.

2010-2011 NC Promotions Committee Meeting Minutes
Saturday, August 7, 2010

Attachments A – D

Promotions Secretary-Treasurer Ron Kelly presented the 2009-2010 Year-End Financial Report. In reviewing the income side of the budget, Kelly noted that Lions clothing sales exceeded budget by \$2,352.70. With the exception of Trading Pin sales, which fell short of plan, all other income items met their budgetary goals. Expense items were within budgetary guidelines with the exception of purchase of Lions clothing which showed a \$5,666.16 overrun. He stated that the ending balance in the administrative bank account was \$27,440.88. (See attachment B)

PDG Boudreau moved to approve the 2009-2010 Year-End Financial Report; seconded by PDG Hill. The motion passed.

Promotions Secretary-Treasurer Kelly presented his proposal for a balanced 2010-2011 Promotions Committee Budget. The projected income from dues of \$6,433.50, he said, was predicated on the average number of NC Lions being 8,578 for the coming year. He then proceeded to explain each of the line items under Income. In reviewing the Expense line items, Kelly pointed out that line 620, State Promotions Chair- Int'l Conv. Exp, was dropped from \$4,000 to \$1,600 to reflect the International Convention being in Seattle, Washington. Also, Kelly noted that line 680, Purchase of NC Lions Clothing, is projected at \$7,500, a more reasonable level. A discussion ensued regarding the adequacy of the \$1,000 provided for a hospitality room at the international Convention in Seattle (line 720). **PDG Boudreau moved that Line 720 in the proposed budget be increased from \$1,000 to \$2,000. The motion passed.** Kelly concluded his report with a review of the year-end balances in the Promotions Reserve Fund Account and its corresponding Money market Account.

(See attachment C)

Governor Steele moved to accept the proposed 2010-2011 Promotions Budget, as amended; seconded by PDG Walton. The motion passed.

Promotions Chair Gasperson brought up the topic of the "Official Uniform" for the International Convention in Seattle, which, she said will be identical to that worn in Sydney, Australia (Red Vest, White Shirt, Navy Pants, White Shoes, and a White Panama Hat), with the exception being that the white shirt will be short sleeved due to the fact that it will be summertime in the State of Washington. She made the point, quite emphatically, that you will not be able to march in the parade unless you are attired in the "official parade uniform."

Promotions Chair announced that the 2010 USA/Canada Forum will be held September 23rd to 25th in Milwaukee, Wisconsin.

The discussion then turned to the distribution of the 2010-2011 State Trading Pin. Promotions Chair Gasperson noted that while 5,250 pins had been ordered, the actual delivery consisted of 5,245 pins plus 30 pins that were a misprint. It was estimated, she said, that to a pin trader or collector, each of these 30 misprinted pins would carry a \$50 price tag. We were invoiced for 5,250 pins and not the 30 other pins, she said. She noted that should we sell these odd pins for \$50 the money would go into the Promotions Account. The question, Gasperson said, is do we pay the invoice for 5,250 pins or do we ask for a new invoice for the lesser amount. **Governor Suggs moved that we pay the invoice as presented for 5,250 pins; seconded by PDG Boudreau. The motion passed.**

For the Record: Promotions Chair Gasperson made a distribution of the 2010-2011 State Trading Pin.

- 1) 5,250 pins were purchased at \$1.39 per pin. 2) Each District was charge \$2.00 per pin. 3)1,025 pins were free pins. 4) Allocation was, District A 500, District B 400, District E 900, District F 500, District G 500, District H 500, and District J 300. Secretary-Treasurer Kelly will invoice each District for the pins received.
- 2) As PCC W. Brad Logsdon is now an appointed International Director, **Governor Thomas moved that PCC Logsdon receive 25 free State Trading Pins; seconded by Governor Owens. The motion passed.**
- 3) After a discussion regarding the 100 State Trading Pins left after all distributions were made, **PDG Boudreau moved that the 100 extra State Trading Pins be equally divided amongst the Eight (8) First Vice District Governors for their use at the Seattle International Convention; seconded by PDG Matthews. The motion passed.**

Promotions Chair Gasperson then began discussion on the design of the 2011-2012 State Trading Pin and called PDG John O'Malley to come forward and give his presentation. Lion John passed around pictures of a series of four trading pins depicting (4) bird pictures: an eagle, a robin; a bluebird, and a cardinal. The series would begin with the eagle. The cost would be \$1.39 for 5,000 pins. He stated that with the Council's approval a sample pin could be ready for the November meeting. **Governor White moved that the Council approve the bird series of State trading pins with the Eagle be the first in the series in honor of Sid Scruggs; seconded by Governor Scruggs. The motion passed.**

Unfinished Business: None

New Business: None

Governor Bill Womack gave the Benediction.

There being no further business, the meeting was adjourned at 2:40 PM.

Respectfully submitted,

PDG Ronald F. Kelly,
Promotions Committee Secretary- Treasurer

Agenda
NC Lions MD-31 Promotions Committee Meeting
1:00 PM Saturday, August 7, 2010
Hilton North Raleigh, Raleigh, NC

Call to Order	PCC Paulette Gasperson, Promotions Chair
Invocation	DG Bill Womack
Pledge of Allegiance	DG Gary Steele
Welcome	PCC Paulette Gasperson
Approval of Agenda	PCC Paulette Gasperson
Recognition of International President	PCC Paulette Gasperson
Recognition/Remarks PID	PCC Paulette Gasperson
Appointment of Parliamentarian	PCC Paulette Gasperson
Report 2009-2010 Promotions Committee Chair	PDG Dave Martin
Minutes of the May 2010 Promotions Meeting	PDG Ron Kelly, Promotions Sec/Treas
2009-2010 Year End Promotions Financial Report	PDG Ron Kelly, Promotions Sec/Treas
1. Approval of Financial Report	
2010-2011 Proposed Promotions Budget	PDG Ron Kelly, Promotions Sec/Treas
1. Approval of Proposed Budget	
2011 International Convention, Seattle, WA	International President Sid Scruggs
2010 USA/Canada Forum, September 23-25, 2010 Milwaukee, Wisconsin	PCC Paulette Gasperson
Distribution of 2010-2011 State Trading Pin	PCC Paulette Gasperson
1. 5,250 Purchased @ \$1.39	
2. Charge per pin \$2.00	
3. 1025 free pins	
4. Allocation: District A 500; District B 400; District D 500; District E 900; District F 500; District G 500; District H 500; District J 300.	
Design of 2011-2012 State Trading Pin	PCC Paulette Gasperson
Clothing & Hat Inventory	PCC Paulette Gasperson
Unfinished Business	PCC Paulette Gasperson
New Business	PCC Paulette Gasperson
Benediction	DG Bill Womack
Adjourn Meeting	

North Carolina Lions Promotions Committee
Financial Statement
7/1/2009 - 6/30/10

ADMINISTRATIVE ACCOUNT	2009-2010	06/30/10	Difference	Line
INCOME:	Budget	Actual		Item
Balance Forward		42,145.26		500
Promotions Fund (8850 x \$0.75 per member)	6,637.50	6,591.52	45.98	510
Sale of NC Lions Trading Pins - 4000	6,350.00	5,965.00	385.00	520
Sale of NC Lions Clothing	7,500.00	9,852.70	-2,352.70	530
NC Breakfast - International Convention \$25/person	1,000.00	1,650.00	-650.00	540
Income Not Budgeted	2,852.50	0.00	2,852.50	550
Interest	10.00	13.84	-3.84	560
Admin. Income	24,350.00	24,073.06	276.94	
EXPENSES:				
State Promotions Chair - State Meetings Exp.	2,600.00	2,301.81	298.19	610
State Promotions Chair - Int'l. Conv. Exp.	4,000.00	3,367.81	632.19	620
State Secretary / Treasurer - USA/Canada Forum	1,000.00	1,000.00	0.00	630
Office supplies, Printing, Postage and Telephone	300.00	146.51	153.49	640
Clerical Services and Storage Rent - NCLF	600.00	600.00	0.00	650
Accounting (audit)	300.00	301.90	(1.90)	660
Bond for Secretary / Treasurer	100.00	100.00	0.00	670
Purchase NC Lions Clothing	6,850.00	12,516.16	(5,666.16)	680
Purchase NC Lions Trading Pins	5,600.00	5,600.00	0.00	690
International Convention - NC Breakfast	1,000.00	1,650.00	(650.00)	710
International Convention - Hospitality Room	2,000.00	0.00	2,000.00	720
Expenses Not Budgeted	0.00	455.00	(455.00)	750
Admin. Expenses	24,350.00	28,039.19	(3,689.19)	
Income Less Expenses	0.00	(3,966.13)	3,966.13	
Admin. Balance	0.00	38,179.13		

Promotion Reserve Fund Account 2009 - 2010				Line
Balance Forward <u>07/01/09</u>				
International Officer Promotion Fund		2,580.23		755
International Executive officer campaign Fund		21,507.25		756
<u>Income</u>				
Dues - International officer Promotion Fund (0.25/member)	2,212.50	2,106.33	106.17	755
Dues - International Executive Officer Campaign Fund (\$2.00/member)	17,700.00	17,196.00	504.00	756
Income Total	19,912.50	19,302.33	610.17	
<u>Expenses</u>				
International officer Promotion Fund	0.00	0.00	0.00	760
International Executive Officer Campaign Fund	0.00	29,944.36	(29,944.36)	761
Total Expense	0.00	29,944.36	(29,944.36)	
<u>Balance</u>				
6/30/10	International officer Promotion Fund	4,686.56		755
	International Executive Officer Campaign Fund	8,758.89		756
	Total	13,445.45		

Balance Sheet		06/30/10
Checking Account Balance (including reserve fund)		27,440.88
Clothing Inventory - Pin Inventory @ \$1.40cost		
Total Assets		0.00

Promotions Reserve Fund Account 2009-2010

(A) International Officer Promotion Fund (Line 755)

<u>Balance Forward 07/01/09:</u>	\$ 2,580.23
Income: (Dues \$0.25 per member) 07/01/09 thru 06/30/10	<u>\$ 2,106.33</u>
Expense:	\$ 0.00
Balance 06/30/10	\$ 4,686.56

(B) International Executive Officer Campaign Fund (Line 756)

<u>Balance Forward 07/01/09:</u>	\$21,507.25
Income: (Dues \$2.00 per member) 07/01/09 thru 06/30/10	<u>\$17,302.00</u>
	\$38,703.25
Expense: (withdrawal of funds)	
09/22/09: \$10,258.95	
10/27/09: 16.16	
11/07/09: <u>\$19,669.25</u>	<u>\$29,944.36</u>
Balance 06/30/10	\$ 8,758.89

Total in Promotions Reserve Fund Account 06/30/10: **\$13,445.45**

**Promotions Money Market
Promotions Designated Accounts
2010-2011
Money Market Allocation**

<u>Name</u>	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>7/1/10 Balance</u>
		7/1/10	Grand Total Money Market Account			13,445.45
1. Intl Officer Promotion Fund	Bal. Fwd.	7/1/10				4,686.56 4,686.56
2. Intl <u>Exective</u> Officer Fund	Bal. Fwd.	7/1/10				8,758.89 8,758.89

**2010-2011
Promotions Money Market Ledger**

<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>7/1/10 Balance</u>
Bal. Fwd	7/1/10	bal. fwd 2009-2010 MM account			13,445.45 13,445.45

Promotions Proposed Budget 2010-2011

ADMINISTRATIVE ACCOUNT

	2009-2010	06/30/10	Proposed 10-11 Budget	Line Item
INCOME:				
Balance Forward		42,145.26	27,440.88	500
Promotions Fund (8850 x \$0.75 per member)	6,637.50	6,591.52	6,433.50	510
Sale of NC Lions Trading Pins - 4000	6,350.00	5,965.00	8,450.00	520
Sale of NC Lions Clothing	7,500.00	9,852.70	7,500.00	530
NC Breakfast - International Convention \$25/person	1,000.00	1,650.00	1,000.00	540
Interest	10.00	0.00	20.00	550
Income Not Budgeted	2,852.50	13.84	0.00	560
	<u>24,350.00</u>	<u>24,073.06</u>	<u>23,403.50</u>	
EXPENSES:				
State Promotions Chair - State Meetings Exp.	2,600.00	2,301.81	2,600.00	610
State Promotions Chair - Int'l. Conv. Exp.	4,000.00	3,367.81	1,600.00	620
State Secretary / Treasurer - USA/Canada Forum	1,000.00	1,000.00	0.00	630
Office supplies, Printing, Postage and Telephone	300.00	146.51	225.00	640
Clerical Services and Storage Rent - NCLF	600.00	600.00	600.00	650
Accounting (audit)	300.00	301.90	200.00	660
Bond for Secretary / Treasurer	100.00	100.00	100.00	670
Purchase NC Lions Clothing	6,850.00	12,516.16	7,500.00	680
Purchase NC Lions Trading Pins	5,600.00	5,600.00	7,822.50	690
International Convention - NC Breakfast	1,000.00	1,650.00	1,000.00	710
International Convention - Hospitality Room	2,000.00	0.00	1,000.00	720
Expenses Not Budgeted	0.00	455.00	756.00	750
	<u>24,350.00</u>	<u>28,039.19</u>	<u>23,403.50</u>	
Admin. Expenses	24,350.00	28,039.19	23,403.50	
Income Less Expenses	0.00	(3,966.13)	0.00	
Admin. Balance	0.00	38,179.13	27,440.88	

Balance Sheet		06/30/10
Checking Account Balance		27,440.88
Clothing Inventory -		11,830.75
Pin Inventory 125 @ \$1.39 cost		173.75
Total Assets		<u>39,445.38</u>

Promotion Reserve Fund Account 2009 - 2010

Balance Forward 07/01/09

Promotions Reserve (Intl Officer Promotion Fund)	2,580.23	753
International Executive Officer Campaign Fund	21,507.25	754

Income

	<u>Budget</u>	<u>Actual</u>	
Dues - Promotions Reserve (\$.25/member)	2,212.50	2,108.33	755
Dues - Intl. Executive Officer Campaign Fund (\$2.00/member)	<u>17,700.00</u>	<u>17,196.00</u>	756
Income Total	19,912.50	19,302.33	19,844.50

Expenses

Promotions Reserve	0.00	0.00	760
International Executive Officer Campaign Fund	<u>0.00</u>	<u>29,944.36</u>	761
Total Expense	0.00	29,944.36	0.00

<u>Balance</u>	Promotions Reserve	4,686.56	755
	International Executive Officer Campaign Fund	<u>8,758.89</u>	756
Total		13,445.45	

PIN SIZE 2" WIDE BY 1" HIGH



2012 REGULAR



2013 REGULAR



2014 REGULAR



2015 REGULAR

Subj: **Fw: NC STATE PIN 2012 ROBIN**
Date: 8/4/2010 7:47:12 A.M. Eastern Daylight Time
From: curtab@nc.rr.com
To: Johndo8233@aol.com

Here is the artwork and price for the pin. Let me know if you need anything else.

Y.I.L.

Curt

Re: NC STATE PIN 2012 ROBIN

Size: 2" x 1"

Semi-cloisonne

4000pcs: @USD1.41/per pin

4500pcs: @USD1.40/per pin

5000pcs: @USD1.39/per pin