

**Lions Clubs International
Multiple District 31
NC Lions Promotions Committee
Official Minutes**

Marriott Hotel
Charlotte, North Carolina

Saturday, August 9, 2003
1:00 PM

PDG J. Clarence Williford, State Promotions Committee Chairman, called the first meeting of the 2003-2004 Lions year to order and welcomed everyone.

District Governor Roy Jernigan gave the Invocation and District Governor David C. Boyd led the Pledge of Allegiance.

Chair Williford appointed PDG Ron Staley as Parliamentarian.

Immediate Past Promotions Chair PDG George D. Ohm gave his final report for the year 2002-2003. (See attachment "A")

A motion was made by DG A. Paul Smith and seconded by DG David C. Boyd to approve the Minutes of the May 3, 2003 Promotions Meeting. Motion Approved.

Chair Williford recognized Past State Secretary –Treasurer John B. Wall to present the final 2002-2003 Financial Report. (See Attachment "B") PSST Wall commented that there was a budget over-run for uniform allowances due to the decision of the Promotions Committee in August 2002 to purchase Blazers and Crests for both the District Governors and the Vice District Governors. This next year we will only purchase Blazers and Crests for the in coming VDGs.

DG Sid Harbison moved and DG Miller seconded that the Financial Report be approved as presented. Motion approved.

Chair Williford called upon State Secretary-Treasurer George D. Ohm to present the Promotions Budget for 2003-2004. (See Attachment "C") To avoid an overstock of state trading pins, Line item 520 will be changed from ordering 9000 pins to ordering 8000 pins. DG I. Frank Brooks moved and DG Miller seconded to approve the adjusted Promotions Budget as presented. Motion approved.

Chair Williford opened a discussion of the 2004 International Convention to be held in Detroit, MI / Windsor, Ontario. The NC Hotel will be the Hilton Suites, which we will share with South Carolina and Tennessee. It was decided by consensus that we should have the North Carolina Breakfast and Hospitality room at the Convention. The NC Breakfast will be on Wednesday, July 7, 2003 at 7:30 AM. It was questioned whether we should have another Joint Breakfast with Tennessee as we did in Denver. Chair Williford will discuss with PID Sid Scruggs prior to presenting to the Committee.

Chair Williford reported that the Marching Uniform will be the same as for the 2003 Convention; white short sleeve oxford shirt with the Lions Logo on the breast pocket, navy blue slacks (or navy blue skirts for women), red vest with NC state outline on back and Lions Logo on front, white shoes, black belt and white plantation hat or ball cap. (Suggestions were to soak the red vest in a cold salt-water solution to fix the dyes. Ironing must be on wrong side.)

Chair Williford questioned if he and SST Ohm should make a preliminary visit to Detroit to arrange for the breakfast and hospitality room? By consensus the committee approved the site visit.

Chair Williford opened a discussion on an NC booth or display at the Convention. The VIP Fishing Tournament was to have had a display in Denver but ran into problems. It was suggested that a display should be a statewide display rather than just one activity. Suggestions were made to seek a professional design, perhaps design a power point program, and to seek input from the various activities across the state. DG Smith suggested that the display be used at the State Convention for a practice run.

DG Jernigan moved and DG Miller seconded to send the \$50 application fee into the LCI Convention Committee to secure a booth for North Carolina. Motion Approved.

Chair Williford raised the Question of disposition of the 1730 each 2002 "NC Presidents" trading pins still on hand. Suggestions were made to give pins away at the booth in Detroit, at the NC State Fair for Eye Wills, or donate to the NCLF for the Pin Trading project. DG Miller moved and DG Smith seconded to table the discussion on disposition of the 2002 "NC Presidents" pins.

Chair Williford reported that he received only 4500 of the 8000 "2004 NC Lion Golfer" trading pins ordered. He will have pins available for the DGs after this meeting. Pin Distribution to the DGs will be the quantities decided upon during the May 2003 meeting(800 pins to districts 31A, 31-C, 31-E, 31-G, 31-H, 750 pins to 31-B, 600 pins to 31-J, and 500 pins to 31-F) Free pins will be given as follows: Current District Governors (25), Vice District Governors (50), NC Past International Officers (25), 2004 NC State Convention Committee (800), Pin Designer for 2004 (25).

PDG Dave Butler urged the District Governors to request designs for the 2005 State Trading Pin that will be depict racing. Dg Smith and PDG Butler were asked to come up with a preliminary design for the next meeting.

Chair Williford stated that he had a quantity of shirts, hats and vests for sale after the meeting. He plans to attend each Fall and Mid-Winter Convention and the State Convention to allow Lions to purchase the uniform items.

The meeting adjourned at 2:05 PM

Respectfully submitted,

George D. Ohm
Secretary-Treasurer

August 8, 2003

MD31 Promotions Committee Report

District Governors

I wish to thank last year's District Governors for allowing me to serve as your Promotions Committee Chairman.

As I stated in my report at the May meeting, this was a year of challenge with the adoption of the new Marching Uniform for the 2003 International Convention held in Denver Colorado. This necessitated searching for suppliers of vests and hats.

I also thanked PDG Martha Butler for working down the inventory of the previous year, which made it easier to sell off the remnant inventory. However, I have to apologize to Incoming Chairman, Clarence Williford, because I loaded him down with a pick-up truckload of promotions inventory.

The Denver Convention was much smaller than previous years, with only 12,000 attending. Much of the reduction was due to the SARS epidemic in China and Hong Kong, and with visa problems as a result of homeland security.

The Parade on Tuesday, July 1st, also was smaller but very colorful and spirited. The North Carolina contingent totaled nearly 70 members that included a 12-member group of Highland Bagpipers in full regalia of Kilts. We carried the NC Flags, but were unable to give out the smaller flags we voted upon earlier. The parade rules forbid passing out of any literature or items during the parade.

We met with Tennessee for a joint breakfast on Wednesday; total attendance was around 150 Lions and guests from both states. On Thursday, we met in a joint caucus with the six other states staying in the Double Tree to hear the candidates for International Director.

I wish to thank to the District Governors for their help with the Hospitality room. The Double Tree was very generous in giving us the suite at no charge. It was originally set at \$250; however, they only charged us the convention room rate of \$109. Thus the only costs were \$355.60 for food and supplies.

The 2004 International Convention will be held July 5-9 in Detroit, Michigan / Windsor, Ontario. It appears that the North Carolina hotel will be the Hilton Suites Airport about 16 miles out, which we will be sharing with South Carolina and Tennessee.

In closing, thank you again for allowing me to serve as your Promotions Chairman last year.

George D. Ohm

**INTERNATIONAL ASSOCIATION OF LIONS CLUBS
NORTH CAROLINA LIONS PROMOTIONS COMMITTEE**

FINAL INVENTORY - June 30,2003

1. MEN'S PARADE SHIRTS (white Oxford- S/S-Embroidered)

Size	O/H Inv.	YTD Sales
Small	29	1
Medium	27	14
Large	14	38
X-Large	7	34
2 X	4	20
3 X	1	7

2. LADIES PARADE SHIRTS (white oxford s/s embroidered)

Size	O/H Inv.	YTD Sales
SMALL	8	4
MEDIUM	13	5
LARGE	3	15
X-LARGE	2	6

3. LONG SLEEVE (MENS) WHITE SHIRTS - embroidered

Size	O/H Inv.	YTD Sales
Small	21	3
Medium	21	3
Large	14	16
X-Large	14	17
2X	18	1
3X	20	1

4. WHITE I O/H Inv. YTD Sales

26 25

5. WHITE I O/H Inv. YTD Sales

32 18

6. PARADI O/H Inv. YTD Sales order 5/6/03

Small	10	14	12
Medium	7	35	12
large	8	22	12
x-large	9	21	12
2X	2	22	6
3X	2	5	3

7. 2002 ST O/H Inv. YTD Sales

1730 162

8. 2003 ST O/H Inv. YTD Sales

1040 108 (In addition to Districts Governors)

9. TOTE B. O/H Inv. YTD Sales

Natural	56	1
Blue	126	19

Inventory transferred to J. Clarence Williford, PDG on Aug. 4, 2004

George D. Ohm, PDG

North Carolina Lions Promotions Committee

ATTACHMENT "B"

Financial Report for the year 2002-03 as of June 30, 2003

INCOME:	Budget	Budget	Actual	(Over) Under
Funds from prior years	31,674.41	See Note 1	31,674.41	0.00
State Dues per member (\$1.00 x 10,172 members)	10,172.00		10,370.50	(198.50)
Interest Received (checking)	50.00		26.01	23.99
Sale of NC Lions Trading Pins	13,000.00		10,208.50	2,791.50
Sale of NC Lions Shirts and Hats	3,000.00		5,943.50	(2,943.50)
Income not Budgeted	0.00	See Note 2	1,266.40	(1,266.40)
Total Income		57,896.41	59,489.32	
EXPENSES:				
Committee Meeting Expenses	1,400.00			
State Promotions Chair - State Meetings (Expenses)	3,000.00		2,828.36	171.64
State Promotions Chair - Int'l. Conv. Expenses	2,500.00		2,284.08	215.92
State Secretary / Treasurer - Int'l. Conv. Exp.	2,500.00		2,304.94	195.06
Office supplies, Printing, Postage and Telephone	475.00		294.51	180.49
Clerical Services and Storage Rent - NCLF	600.00		600.00	0.00
Audit	200.00		200.00	0.00
Bond for Secretary / Treasurer	100.00		100.00	0.00
NC Lions Shirts and Hats	3,000.00		6,728.32	(3,728.32)
LCLF Donation (in honor of all present Int'l Officers & current Dist. Governors)	500.00		300.00	200.00
NC Lions Trading Pins (10,000 pins)	8,500.00		8,500.00	0.00
USA/ Canada Forum Ice Cream Social	2,000.00		795.64	1,204.36
International Convention - Hospitality Room	1,200.00		355.60	844.40
Council of Governors' Blazers and Emblems	1,500.00		3,050.77	(1,550.77)
Expenses Not Budgeted	0.00	See Note 3	4,931.49	(4,931.49)
Total Expenses		27,475.00	33,273.71	
Contingency		30,421.41		
Budget Total		57,896.41		
Promotion Reserve Fund (as of 6-30-02)	2,004.65			
Current Year Reserved Fund	2,592.63			
Reserve Fund Total	4,597.28			
Reserve Fund Expenses	956.25			
Reserve Fund Remaining Balance	3,641.03			
Promotion Reserve Fund Certificate of Deposit (as of 6-30-02)	13,967.71			
International Officer Campaign Fund (set-up by the Promotion Committee 11/09/02) **	9,200.00			
Total Reserve Fund including the Reserve Fund Remaining Balance	26,806.74			
Note: \$0.25 of each \$1.00 received is restricted for the Promotion Reserve Fund				
Note 1: Includes Promotion Reserve Funds from prior years \$2,004.65 and a 12 month CD in the amount of \$13,967.71.				
Note 2: Youth Exchange \$200 (wrong account), 31-H check for youth activities & Liberty Day \$888.00. (one check was written for these two items and trading pins) Overpayment from LCI \$160.90 and reimbursement for 31-C for P. Smith Uniform Crest \$17.60.				
Note 3: Check to Youth Exchange \$200. Check to Council for Youth Activities and Liberty Day \$888.00. (one check was written for these two items and trading pins), cash advance to G. Ohm \$500.00, Payment for El Jebel Pipe band \$500.00, small NC pins \$856.25, red vests \$358.04 and NC flags \$1,529.20.				
** this item is from last year's Promotion Chair, Sec./Treas Int'l Expenses and NC Hospitality Room Budget items for the International Convention (Japan) that were not used.				

North Carolina Lions Promotions Committee

Proposed Budget for the year 2003-04

INCOME:	Budget	Budget	Bud. ID
Funds from prior years	27,095.02	See Note 1	500
State Dues per member (\$1.00 x 10,008 members) **	10,008.00		510
Sale of 2004 NC Lions Trading Pins (ordered 9,000 pins)	11,500.00		520
Sale of NC Lions Shirts and Hats	3,000.00		530
Income not Budgeted	0.00		540
Total Income		51,603.02	
EXPENSES:			
Committee Meeting Expenses	500.00		560
State Promotions Chair - State Meetings (Expenses)	2,600.00		570
State Promotions Chair - Int'l. Conv. Expenses	2,500.00		580
State Secretary / Treasurer - Int'l. Conv. Exp.	2,500.00		590
Office supplies, Printing, Postage and Telephone	500.00		600
Clerical Services and Storage Rent - NCLF	600.00		610
Audit	200.00		620
Bond for Secretary / Treasurer	100.00		630
NC Lions Shirts and Hats	2,500.00		640
LCIF Donation (In honor of all Present Int'l Officers & current Dist. Governors)	250.00		650
NC Lions Trading Pins	8,500.00		660
USA/ Canada Forum Ice Cream Social	1,000.00		670
International Convention - Hospitality Room	1,200.00		680
Vice District Governors Blazers and Emblems	1,500.00		690
Council of Governors - Emblems	170.00		700
Expenses Not Budgeted	0.00		710
Total Expenses		24,620.00	
Contingency		26,983.02	
Budget Total		51,603.02	
Promotion Reserve Fund (as of 6-30-03)			
Promotion Reserve Fund	3,641.03		
Current Year Reserved Fund			
Reserve Fund Total	3,641.03		
Reserve Fund Expenses	0.00		
Reserve Fund Remaining Balance	3,641.03		
Promotion Reserve Fund Certificate of Deposit (as of 6-30-03)			
Promotion Reserve Fund Certificate of Deposit	14,847.12		
International Officer Campaign Fund (set-up by the Promotion Committee 11/09/02)	9,200.00		
Total Reserve Fund including the Reserve Fund Remaining Balance	27,688.15		
** Membership as of May 31, 2003 per Lions Clubs International. The June 30, 2003 membership totals were not available for the budget. This budget line will be adjusted to reflect the June 30, 2003 figure and will be presented at the November 2003 meeting. The District billing will be based on the June 30, 2003 membership totals.			
Note: \$0.25 of each \$1.00 received is restricted for the Promotion Reserve Fund			
Note 1: Includes Promotion Reserve Funds from prior years \$3,641.03 and a 12 month CD in the amount of \$14,847.12.			