

**Lions Clubs International  
MD-31 North Carolina Lions  
2008- 2009 Council of Governors**

**Saturday, August 9, 2008  
9:00 AM**

**Holiday Inn, Salisbury, NC**

Council Chairperson Gary P. Greene called the first meeting of the 2008-2009 North Carolina State Council of Governors to order at 9:00 AM.

District Governor Mike Covell led the Pledge of Allegiance to the Flag and District Governor Gordon McAdams gave the Invocation.

For the record, the Council met in caucus on Friday evening, August 8, 2008. All eight District Governors were present at the caucus and at today's Council of Governors Meeting.

The 2008-2009 State Council of Governors are:

DG Michael Covell	31-A	DG Dave Martin	31-F
DG Jerry Mertz	31-B	DG Jerry Day	31-G
DG Paul Gilgo	31-D	DG Alex Thannikkary	31-J
DG Gordon McAdams	31-E	DG Carlton Weeks	31-H

PDG Gary P. Greene, State Council Chairperson  
PDG Ron Kelly, State Council Secretary/Treasurer

CC Greene welcomed all to the first Council Meeting of the 2008-2009 Lionistic year.

Governor Mertz moved to approve the Agenda for today's meeting; seconded by Governor Covell. Motion passed.  
(See Attachment A)

Vice Council Chair, DG Dave Martin read the slate of Council Officers elected at the International Convention:

Council Chairperson	PDG Gary Greene
Council Secretary/Treasurer	PDG Ron Kelly
Vice Council Chairperson	DG Dave Martin
Council Tailtwister	DG Jerry Mertz
Council Chaplain	DG Gordon McAdams

Governor Thannikkary moved to approve the Council Officers; seconded by Governor Day. Motion passed.

CC Greene introduced PID Roy Barnette, Team Leader of the newly formed Global Membership Team (GMT). PID Barnette stated that he had been assigned to work with Multiple 31, to assist each governor in reaching the membership goals they established for their individual districts during the District Governor's Training School in Bangkok. He stated that he will be working through our Council and our MERL teams in an effort to provide the tools it needs to reach these goals. It is time, he said, to draw a line in the sand and say, we won't lose any more members. This is as far as we go. From this point forward, everything is going to be positive. He then asked the Council to elect a Global Membership Team Liaison from Multiple District 31 to work with him. This person will be his contact to see how the program is progressing in North Carolina. He then directed his remarks to the Governors regarding the materials he had already sent them. He told them to keep in mind that extension teams out of LCI are eager to work with them by providing workshops in their area; all they have to do is ask. He closed with a reminder that this is a "Blitz"; LCI is very serious in wanting to turn our membership numbers around.

Governor Covell moved to elect PCC Martha Butler as MD 31 Global Membership Team Liaison; seconded by Governor McAdams. Motion passed.

Secretary/Treasurer Kelly read the letter that was sent to the twelve Lions Clubs that had their charters cancelled during the Lionistic year 2007-2008. He went on to name the Clubs and noted that these cancellations resulted in the loss of eighty members.

PDG Charles Smith was appointed parliamentarian.

Governor Covell moved to accept the Minutes of the May 2008 Council Meeting as distributed to all District Governors by e-mail and as listed on the web site; seconded by Governor McAdams. Motion passed.

Past Council Secretary/Treasurer Ohm presented the 2007-2008 year-end Financial Report, dated August 8, 2008. He stated that the difference between the beginning (line 100) Balance Forward of \$54,964 and the ending figure of \$13,749 reflects the \$41,000 Money Market account he established at First Bank during the year. The Luxury Car Raffle grossed \$37,525 after expenses, \$5,000 was contributed to SightFirst II and \$5,000 contributed to White Cane. Noteworthy expenses included (a) the \$1,050 overrun in (line 310) State Convention cash advance due to the purchase of pins and expenses of the South Carolina Council Chair, and (b) the \$1,170 additional expense for (line 430) VDG Clothing Allowance which was actually a two year figure rather than a single year.

(See Attachment B)

Governor Gilgo moved to accept the 2007-2008 year-end Financial Report; seconded by Governor Martin. Motion passed.

Council Secretary/Treasurer Kelly presented the 2008-2009 State Council Budget. It is a balanced Budget. He noted that income from dues is reduced from last year due to the projected reduction in membership. Total income is projected to be \$43,592. Expenses were basically inline with those of last year with the exception of (line 280) State Council Meeting expenses which were raised \$1,800 to \$2,000 reflecting the changed economic environment; hotels are now charging for meeting space that was provided free of charge in the past. Individual Committee expenses for the coming year were based on actual committee chairperson's requests they submitted in response to their being polled as to their financial needs for the coming year. These are projected to total \$22,800 for fiscal 2008-2009.

(See Attachment C)

Governor Martin moved to accept the 2008-2009 Budget as presented; seconded by Governor Thannikkary. Motion passed.

State Secretary/Treasurer Kelly went on to outline the sources of the funds in the \$34,762.00 Money Market Account established by his predecessor, Lion George Ohm. The funds came primarily, he said, from two sources: (1) \$16,243 from prior years State Convention profits, and (2) \$18,519 from the dues increase instituted in 2005. Kelly then proposed, for the State Councils consideration, that the \$34,726 be separated based upon their source and placed in two separate **State Council Designated Accounts** (formerly described as "temporarily restricted line items) as follows:

\$16,243 was allocated to an account established by motion at the May 3, 2008 State Council Meeting held in Hickory, NC for funding future State Conventions. I propose that this account be designated the **State Convention Reserve Account**.

\$18,519 be allocated to an account designated as the **State Council Reserve Account**.

With these two accounts being established, there will be a total of four State Council Designated Accounts: Youth Exchange, Liberty Day, State Convention Reserve, and State Council Reserve. All the funds allocated to these accounts will be invested in the Money Market Account and therefore not comingled with the State Council checking account.

Governor Martin moved that the \$34,726 currently in the State Council Money Market Account be placed in two separate State Council Designated Accounts as follows: \$16,423 allocated to an account designated for the future funding of State Conventions. This account is to be designated as the State Convention Reserve Account. \$18,519 allocated to an account designated as the State Council Reserve Account; seconded by Governor Day. Motion passed.

Council Secretary/Treasurer Kelly requested approval to continue with RLI Surety Co. for the State Treasurer's and Promotions Treasurer's Bonds as well as the Statewide Blanket Bond for the District Cabinet Treasurers. He also requested that the Pinehurst Branch of First Bank be approved as the depository for all State Council and Promotions Committee funds.

Governor Weeks moved to approve RLI Surety for Council, Promotions, and Cabinet Treasurers Bonds and that the Pinehurst, NC Branch of First Bank be the depository for Council & Promotions Committee funds; seconded by Governor Martin. Motion passed.

CC Greene, after commenting on how well our District Governors comported themselves in Bangkok campaigning for Lion Sid, opened the floor for the Governors to speak about the "State of their District." A summary (in random order) follows:

District 31-F: DG Dave Martin was happy to report that the District finished the year with 1,264 members. He congratulated his predecessor PDG Tommy Brooks for the fine effort. Net membership growth for the coming year, he said is a net +84 new members. The First Cabinet Meeting, coupled with the White Cane Kickoff is scheduled for August 24<sup>th</sup>. He is planning Multiple Zone Meetings with three zones meeting together at one time. One of his goals this year is to educate his "grassroots" Lions on the programs & activities of LCI, NCLF, the State Council, and the District.

District 31-G: DG Jerry Day was emphatic about 31-G meeting two goals this year: A) Boosting membership to over 1,250 and B) Meeting and exceeding its White Cane Goals. Both goals were achievable, he said, because his VDG Don Henry is serving as White Cane Chair and is also on his MERL Team. Also, he was proud to announce the formation of a new Lions Club in Wake Forest with 31 members.

District 31-H: DG Carlton Weeks stated that education will be the key this year; too many members in 31-G have limited knowledge of the range & scope of all the things Lions do in their community. Retention will also get high priority this year with the goal being Net zero. 31-H has one Campus Club in formation as well as two new Regular Lions Clubs being organized. Our goal is to be at or above the 1,250 mark in membership. If we don't make it, it will not be for the lack of effort. The end of the year will tell the story.

District 31-J: DG Alex Thannikkary related how when he was invited to a newly formed Latino Lions Club he emphasized the fact that, like many of them, he was not born here, that he was an immigrant. However, because Lions are all of one family he now is a District Governor. He talked about the book he developed that explains who Lions are. He distributes this book at every Club visit. People in the communities in his district need to know the story of Lionism and this book will be the key to getting this message told. "If they read the book they will appreciate what we do and who we are". His priority this year will be to educate.

District 31-E: DG Gordon McAdams stated that what happened last was the past; he's looking forward to the future. To this end, he held three officer training sessions with 144 members from 44 Clubs attending. One of his Zone Chairs, Mike Schwartz, has developed a very positive plan for growth that envisions the formation of two new Lions Clubs and one Campus Club. Other Zone Chairs have expressed interest in this plan. The White Cane Kickoff drew 180 in attendance and raised \$13,500. While July ended with a drop of 5 members, with the Campus Clubs coming aboard these numbers will turn around.

District 31-D: DG Paul Gilgo kept his remarks brief. He related that as a Vice District Governor last year he hadn't looked forward to being a DG; it was a job he said he didn't want. Now, in this new role he's finding he really enjoys it. His goal was to visit each one of his 38 Clubs by Thanksgiving. To date he has visited 12 and has been well received.

District 31-B: DG Jerry Mertz said 31-B is off to a good start. He took the White Cane Kickoff to the mountains for the first time in many years and raised \$15,000. With regard to membership, he's telling Clubs, "Let's start with one. Get that one and go after another. But let's start with one." Also, he is challenging Clubs to exceed the monetary goals he has set. Any Club that does that will be invited to a meeting at which they can shave his head. He

is also setting an extension goal of two Branch Clubs. A goal, he says, they can accomplish and one that will show them they can do a bit more.

District 31-A: DG Mike Covell first spoke of the challenge of integrating the ten Lions Clubs from 31-C into 31-A. These Clubs are without a Zone Chair. However, with the leadership he has on his MERL Team this transition should go smoothly. He said his theme for this year is, "Supporting our Communities." Clubs, and members, need to be visible so people can see what Lions do. DG Mike said he will take a new approach with his Zones by having them join together in group projects. Lastly, he talked about supporting International Cooperation. By raising \$1.00 per member his Clubs, collectively, could offer financial support to members of the community undertaking mission trips to another country.

Governor Martin moved that immediate past vice district governor Mike Schwartz who did not matriculate to the Council through no fault of his own be made an Honorary Council Member with the title Special Projects Director; seconded by Governor Gilgo. Motion passed.  
The meeting was recessed for 15 minutes.

Upon resumption of the meeting CC Greene recognized Intl. 2<sup>nd</sup>. V.P. Sid Scruggs. He expressed how delighted he & Judy were to be back in North Carolina. Since coming back from Bangkok, he has made several trips to Chicago for the new Global Membership Team meeting and the new PID's Orientation. The thing that has impressed him the most during these visits is that there is a new smile at Lions International; President Al, he said, has brought a fresh approach that embraces teamwork at the executive level. He went on to mention our new logo. It's still blue and gold but it's been updated, he said, to serve as a new branding image.

Lion Judy also addressed the meeting to express their appreciation for all that the Lions have done for them, especially support and prayers while they have been traveling. In Bangkok, she said, the N.C. Lions were everywhere doing everything for them and they could have not have done what was expected of them without the help of the Lions. To you, she said, our thanks, many times over.

Sid, had a few parting words after Judy spoke. He mentioned that tradition has it that an outgoing International President receives a gift. He said that the gift he wants is something that may take the Lions three years to get. That gift, he said, is 10,000 Lions in North Carolina by the time he has finished at LCI. We are 85 years old in North Carolina, he said, and we need to rejuvenate our membership so we can get back to the Glory Days of North Carolina Lionism. This increase in membership is for one purpose, he said; when we increase our membership, we can increase our services for the betterment of our communities.

CC Greene announced the need to appoint a Secretary/Treasurer for the Promotions Committee.

Governor McAdams moved to appoint PDG Ron Kelly as the Promotions Committee Secretary/Treasurer; seconded by Governor Gilgo. Motion passed.

CC Greene read the list of State Council Statewide Committee Chairpersons:

Boys & Girls Homes	PCC Brad Logsdon (2 <sup>nd</sup> yr)
Campus Clubs	Lion Penny Rummel (1 <sup>st</sup> yr)
Constitution & By-Laws	PCC Dave Butler (3 <sup>rd</sup> yr)
Diabetes Awareness	Lion Sharon Batkoski (1 <sup>st</sup> yr)
Extension	PDG Larry Gasperson (1 <sup>st</sup> yr)
Historian	PCC Diane Whitley (3 <sup>rd</sup> yr)
Information & Technology	PVDG Mike Schwartz (3 <sup>rd</sup> yr)
LCIF/Sight First	PDG I. Frank Brooks (1 <sup>st</sup> yr)
Leadership Development	PDG Robert Shook (3 <sup>rd</sup> yr)
Leo Committee	Lion Terry Cauble (2 <sup>nd</sup> yr)
Liberty Day	Lion Harriett Edmunds (1 <sup>st</sup> yr)
Lions Quest	PDG Morris Van Vleet (1 <sup>st</sup> yr)
Membership	PDG Gene Everette (3 <sup>rd</sup> yr)
Nominating	PDG Carlton V. Metts (1 <sup>st</sup> yr)

Promotions  
Research & Long Range Planning  
Retention & Orientation  
State Convention  
Women's Leadership  
Youth Exchange

PDG Paulette Gasperson (1<sup>st</sup> yr)  
Michael Allman (1<sup>st</sup> yr)  
PCC Harvey Whitley (1<sup>st</sup> yr)  
PDG Joe Silver (2<sup>nd</sup> yr)  
Lion Janet Daub (3<sup>rd</sup> yr)  
Lion Rhett B. Butler (1<sup>st</sup> yr)

Governor Mertz moved to approve the State Council Statewide Committee Chairpersons for 2008-2009; seconded by Governor Thannikkary. Motion passed.

CC Greene called on PDG Paul Bledsoe to give the final report of the 2008 State Convention.

PDG Bledsoe summarized the activities of the 2008 State Convention held in Greensboro, NC at the Airport Marriott Hotel on May 29 through June 1, 2008. Fun Night was attended by 294 Lions and Guests. Entertainment included a live Jazz Band from Greensboro College. The Tail Twister Breakfast and Auction, attended by 260 Lions & Guests, netted \$3,585.27 which was donated to the NCLF White Cane Drive. The District Governor's Banquet was attended by 399 Lions and Guests with an address by LCI President Lion Mehendra Amarasuriya.

In presenting the final Income & Expense Report for the 2008 State Convention, PDG Bledsoe noted that he had presented State Secretary/Treasurer Kelly a check for \$13,890.94 (\$9,890.94 Profit and \$4,000.00 Repayment of "Loan").  
(See Attachment D)

Governor Covell moved to approve the report of the 2008 State Convention Committee; seconded by Governor Mertz. Motion passed.

CC Greene called upon PDG Joe Silvers, serving as State Convention Committee Chair for a report on the 2009 and the 2010 State Conventions. He in turn called upon PDG Herb Justice to report on the 2009 State Convention.

PDG Justice announced that the 2009 Convention will be held at the North Raleigh Hilton, Raleigh, NC, on April 30 thru May 3, 2009. The Hilton is currently undergoing extensive renovations which will be completed by the end of this year. A contract has been signed for room rates of \$92.00 per night vs. normal rates of \$109 thru \$129.00. They will start taking reservations in December. PDG Justice will make the reservations for the District Governors. The Convention dates will combine the State Convention and the May Council/Foundation meetings to reduce the need for two separate meeting weekends. Justice noted that State Committee Chairs will be precluded from holding committee meetings at this convention due to space limitations.  
(See Attachment E)

PDG Silvers noted that the 2010 State Convention will be held in either Charlotte or Asheville. He will know the location by November. The 2011 State Convention will be held on June 9 thru June 12, 2011 at the Holiday Inn Bordeaux in Fayetteville, NC. As per PCC Brad Logsdon, the deal is signed, sealed & delivered with a room rate of \$85.00 per night. This will be the last official event for the then International President, Sid Scruggs.

Before concluding his report PDG Silvers recognized Lion Gwen White who reminded the District Governors and Vice-District Governors that it has been traditional for each of them to have a full page Ad in the State Convention Bulletin. At the first of next year she will be asking you to get this item budgeted by your District or Club.

Governor Gilgo moved to accept the report of the State Convention Committee; seconded by Governor Martin. Motion passed.

PDG Paul Bledsoe, Co-Chair of the NC Lions Partnership with the NC Department of Emergency Management reported that the Partnership has been reorganized. A new set of guidelines are now in place which will result in a more structured training approach. The first training session under these new guidelines for the statewide District Chairs will take place in September. This training will take place at the NCDEM facilities in Raleigh.  
(See Attachment F)

CC Greene asked statewide Chairs of the MERL Team to give their updates and goals.

**Membership:** PDG Gene Everett stated that to ensure membership growth we need to improve our communications both within our communities and within our own Lions Clubs. Also, we need to continue the positive initiative to encourage growth in women's membership.

(See Attachment G)

**Extension:** PDG Larry Gasperson reported that most Districts have identified communities that are without Lions Clubs. He emphasized the fact that Extension Workshops have proven very effective in chartering new Clubs.

(See Attachment H)

**Retention:** PCC Harvey Whitley reminded us that while MD-31 gained 1,170 new members last year, we also lost 1,229 existing members during the same time frame. Retention will not change until we take positive action to reverse this situation. He has initiated a monthly data sheet for District Governors, called the ROaR Report, for inclusion in their Newsletters. ROaR means **R**ecruit **O**rient and **R**etain.

(See Attachment I)

**Leadership:** PDG Bob Shook stated that we need to encourage Leadership Development as a continuing education process throughout the year. He said that an application has been made to LCIF for a grant to fund one of our VDG Training Sessions.

(See Attachment J)

#### New Business:

NCLF President Jim Walker spoke of the equipment needs at the UNC-Chapel Hill Eye Center. He requested that the Council of Governors endorse a \$63,415.00 Grant Request from LCIF to cover the cost of this equipment.

Governor Martin moved that the 2008-2009 Council of Governors endorse a \$63,415.00 Grant Request from LCIF for the purchase of equipment for the UNC-Chapel Hill Eye Center; seconded by Governor Gilgo. Motion passed.

Mike Schwartz, Chair of the Information Technology Committee made a request that the Council of Governors consider applying for a \$20,000.00 grant through the LCI Public Relations Grant Program for the purpose of creating a statewide public relation's and recruitment program to promote the North Carolina Lions. The project would utilize the Membership and Extension committees, along with the Council of Governors to identify specific geographic areas in North Carolina that would benefit from such a program. The Information Technology Committee, along with the Public Information & Education Committee would then develop a specific public relation's plan for the targeted areas, to include television and newspaper advertising to promote Lions Clubs. Also discussed was the agreement by the Council of Governors for each District to individually apply for a \$1,750.00 District Public Relations Grant from LCIF to be matched equally with District funds.

Governor Martin moved that the State Council of Governors apply for a \$20,000.00 LCI Public Relations Grant, for the purposes listed above; seconded by Governor Gilgo. Motion passed.

District 31-F Governor Dave Martin requested that Council of Governors, in cooperation with the Honorariums-Memorials Committee, consider conducting a statewide fundraiser on behalf of the North Carolina Lions Foundation. For a \$50.00 contribution, he said, the Council will send the donor a set of 20 specially-designed holiday greeting cards. The cards measure 5"x 7" with matching envelopes and are reproductions of original pen and watercolor artwork of nationally-recognized North Carolina artist Joanie Covell. The cards wish holiday greetings and note that, in lieu of a gift, a contribution has been made to the North Carolina Lions Foundation in their name.

Governor Martin moved that the State Council approve conducting a statewide fundraiser on behalf of the North Carolina Lions Foundation using specially-designed holiday greeting cards, as described above; seconded by Governor Gilgo. Motion passed.

Unfinished Business: None.

CC Greene asked Vice Council Chair Governor Martin to call for reports from the Committee Chairs.

Youth Exchange – Chair Rhett White stated that the Youth Exchange Program, which was suspended in 2007-2008, will begin anew this year with a focus on outgoing opportunities for our young people. Our goal is to send two youth abroad, per district, in 2008-2009. He plans to post the opportunities to travel abroad through Youth Exchange on the NC Lions website.

(See Attachment K)

Women's Leadership - Chair Janet Doub, while unable to attend the Council Meeting, submitted a report, excerpts of which follow: "It has been over twenty years since women were admitted to Lions Clubs. Many strides have been made but we need to make sure that we are moving forward. Service is not about gender. The humanitarian needs must be met and women are very interested in serving these needs. Presently we have 2,089 women members in MD-31. The challenge is to increase this number by at least 104 new women members."

(See Attachment L)

Research/Long Range Planning - Chair Mike Allman did not attend Council Meeting nor did he submit a Committee Report.

Promotions – Chair Paulette Gasperson stated that it is her job to promote North Carolina Lions to the world. We need to remember that Sid Scruggs was elected LCI 2<sup>nd</sup> Vice President and it is now our job to support him.

(See Attachment M)

Nominations – Chair Carlton Metts noted that the Nominating Committee is encouraging all candidates from all Districts to begin forwarding letters of intent and Club endorsements for our next slate of District Governors and Vice District Governors. He also suggested two changes to the Policy & Procedures Manual as follows: (1) "State Council Chairperson Selection Process" on page four; change the person receiving the submission from the State Secretary/Treasurer to the State Nominations Chair, and (2) "State Secretary/Treasurer Selection Process" on page seven, change Item 1 to read that the submission of the requested information from the currently serving Vice District Governors to the State Nominations Chair. These changes will be voted upon at the next official "open" State Council meeting by the State Council as required by the Policy & Procedures Manual.

(See Attachment N)

Lions Quest – Chair Morris Van Vleet stated that he has been in contact with all the District Quest Chairs and has a three pamphlet set of Quest Information which he will be sending to them in the near future.

(See Attachment O)

Leo Clubs - Chair Terry Cauble's main goal this year is to get a more accurate list of the Leo Clubs and Leo Club Sponsors throughout the State. A secondary goal is to get a better line of communications between sponsoring clubs and their Leo Club.

(See Attachment P)

LCIF/Sight/First – Chair Frank Brooks stated that his immediate goal is to establish and maintain contact with our Council of Governors, our District and Group Coordinators, Club Presidents and Sector Coordinators for 2008-2009. PCC Harvey Whitley's Campaign SightFirst II Report, as of August 7, 2008 is part of the Attachment.

(See Attachment Q)

Liberty Day – Chair Harriett Edmunds was unable to attend the State Council Meeting but did send in a report, excerpts of which follow: First and foremost, we need to resolve the issue of the name of the Committee/event. With the words "Liberty Day" under protection of a copyright, the committee suggests that the name be changed to "Celebrate Liberty" which more fully explains what we are trying to accomplish. Also, the committee suggests honoring the North Carolina National Guard this year...

(See Attachment R)

Information Technology – Chair Mike Schwartz proudly stated that the greatest accomplishment of his Committee has been the state Web Site, [www.northcarolinialions.org](http://www.northcarolinialions.org), which has had more than 3,700 visitors since it was first published in 2007. He went on to enumerate some of the attainable goals for 2008-2009. (As they are too numerous to print here they can be accessed on page two of the attachment.)

(See Attachment S)

Historian – Chair Diane Whitley said her Committee's goal is to get all material collected and in the hands of the editor. She went on to ask the Council numerous questions they need to resolve regarding the conference room in

the Stickley Building. The Council asked PCC Diane to have her Committee research the outstanding Lions in our first 50 years as possible candidates for our Lion of the Year Award.  
(See Attachment T)

Diabetes – Chair Sharon Batkoski stated that her Committee was looking to have a Strides Walk in the spring or fall of 2009.

(See attachment U)

Campus Clubs – Chair Penny Rummel reviewed with the Council the three year plan she has developed for her Committee. In her discussion she said she felt that Campus Clubs will be the answer to our falling membership numbers. Her goal for 2008-2009 is to form at least two new Campus Clubs in each of our eight districts.  
(See Attachment V)

Constitution and By-Laws – Chair Dave Butler noted that all Constitution and By-Laws changes were approved at our State Convention and that we received the final approval for the dissolution of District 31-C in July. Due to the rearrangement and modification of LCI's Constitution and By-Laws which were approved in Bangkok, he said that our own Constitution and By-Laws will have to be brought into compliance.  
(See Attachment W)

Boys and Girls Homes – Chair Brad Logsdon reviewed the progress made in filling the needs of the Lions Cottage over the past two years. He thanked to Lions of North Carolina for their generosity in making all these things possible. As part of his talk, he introduced Gary Faircloth the new President of Boys and Girls Homes who told of being placed in the Lions Cottage when he was 15 years old. For the first time in many years, he said, he had a bed of his own. He spoke of the care he received there and how that prepared him to graduate from High School and College. He remarked that because his life was turned around when he entered the Lions Cottage, the next time we saw him he would be a member of the Lake Waccamaw Lions Club.  
(See Attachment X)

There being no further business, the meeting was adjourned at 1:00PM

Respectfully submitted,

*Ronald F. Kelly*

PDG Ron Kelly, MD-31 State Secretary/Treasurer

**NC Lions MD-31 State Council Meeting  
Meeting Agenda**

**9 a.m. Saturday, August 9, 2008, Holiday Inn, Salisbury, NC**

Call To Order	Council Chair Gary Greene
Pledge of Allegiance	District Governor Mike Covell
Invocation	District Governor Gordon McAdams
Welcome to all Lions and guests	CC Gary Greene
Approval of Agenda	CC Gary Greene
Officially record election of the 2008-9 Council Officers	District Governor Dave Martin
Recognition of Past International Directors	CC Gary Greene
Lions International Global Membership Team	PID Roy Barnette, Team Leader
Reading of Communications	State Secretary Treasurer Ron Kelly
Appointment of Parliamentarian	CC Gary Greene
Reading of May 3, 2008, Council minutes	SST Ron Kelly
2007-8 Year End State Council Financial Report	PSST George Ohm
2008-9 proposed State Council Budget	SST Ron Kelly
Recommendations for bonding company and bank	SST Ron Kelly
District Governor Comments	
Appoint a Secretary/Treasurer for the Promotions Committee	CC Gary Greene
Appointment of State Council Statewide Committee chairs	CC Gary Greene
Final Report of the 2008 State Convention	Chair Paul Bledsoe
2009 State Convention Plans	Chair Herb Justice
Status of the 2010 and 2011 Lions State Conventions	Chair Joe Silvers
Status: Lions Partnership with NC Emergency Management	Co-Chairs Paul Bledsoe/Ron Kelly
MERL Team updates/goals	
• Membership	Chair Gene Everett
• Extension	Chair Larry Gasperson
• Retention	Chair Harvey Whitley
• Leadership	Chair Bob Shook
New Business	
• LCIF Grant for Wake Forest Eye Center	NCLF President Jim Walker
• \$20,000 PR Grant	CC Gary Greene
• Fundraising program: Memorials/Honorariums	District Governor Dave Martin
Unfinished Business	
Reports of Statewide Committee Chairs	
• Youth Exchange	Chair Rhett White
• Women's Leadership	Chair Janet Doub
• Research/Long Range Planning	Chair Mike Allman
• Promotions	Chair Paulette Gasperson
• Nominating	Chair Carlton Metts

## Attachment A

- Lions Quest
- Leo
- LCIF/SightFirst
- Liberty
- Information Technology
- Historian
- Diabetes
- Campus Clubs
- Constitution and Bylaws
- Boys and Girls Homes

Chair Morris Van Vleet  
Chair Terry Cauble  
Chair I. Frank Brooks Jr.  
Chair Harriett Edmunds  
Chair Mike Schwartz  
Chair Diane Whitley  
Chair Sharon Batkoski  
Chair Penny Rummel  
Chair Dave Butler  
Chair Brad Logsdon

Comments from audience

Adjournment

**North Carolina Lions State Council**  
**2007-08 Council Financial Statement**  
**August 2, 2008**

<b>INCOME:</b>	2007-08 Budget	08/02/08 Actual	(over) / under	Line Item
BAL FWD	54,984.02	13,749.02	41,215.00	100
State Dues (.Est 8936 X \$3.50 for 05-06)	31,276.00	31,258.50	17.50	110
Interest Received (Currently 1%)	1,600.00	92.49	1,507.51	120
District Cabinet Secretary- Treasurer Bonds	417.50	417.51	-0.01	130
State Convention Tail Twister's ticket sales and auction	2,500.00	0.00	2,500.00	140
State Convention Income	5,000.00	3,942.32	1,057.68	150
Youth Exchange ( \$500 per District)	4,500.00	1,200.00	3,300.00	160
Liberty Day	1,000.00	625.00	375.00	170
LCIF Grant - Camp Dogwood Dormitory	75,000.00	75,000.00	0.00	180
Car Raffle Tickets ( Incl \$25 donation)		-37,525.00		185
Allocated funds from previous year	3,500.00			
Misc. Income not Budgeted	1,400.00	850.70	549.30	190
<b>Total Income</b>	<b>126,193.50</b>	<b>150,911.52</b>	<b>-24,718.02</b>	
 <b>EXPENSES:</b>				
Financial Audit	1,050.00	1,200.00	-150.00	200
Treasurer's Bond	520.50	520.50	0.00	210
Clerical Services - NCLF	600.00	600.00	0.00	220
Office Supplies (Secretary / Treasurer)	250.00	204.81	45.19	230
Printing (NCLF and Secretary / Treasurer)	450.00	320.82	129.18	240
Postage (NCLF and Secretary / Treasurer)	350.00	245.17	104.83	250
Telephone (Secretary / Treasurer)	50.00	0.00	50.00	260
Awards, Plaques and Gifts	1,500.00	1,754.01	-254.01	270
State Council Meetings	200.00	2,220.72	-2,020.72	280
Expenses - State Secretary / Treasurer	3,000.00	1,098.65	1,901.35	290
Council Chair - Statewide Expenses	5,800.00	4,018.35	1,581.65	300
Council Chair - International Convention Expenses	3,500.00	2,210.94	1,289.06	305
State Convention - cash advance	6,000.00	5,050.20	949.80	310
Membership committee	750.00	0.00	750.00	320
Extension Committee	1,500.00	0.00	1,500.00	330
District Extension Workshops - Council Matching Funds	1,000.00	0.00	1,000.00	335
Retention Committee	750.00	281.52	468.48	340
Leadership Committee	4,000.00	3,572.00	428.00	350
State Council Committee Expenses	8,000.00	6,257.24	1,742.76	360
Sight First Committee	1,000.00	1,008.08	-8.08	370
Liberty Day	1,500.00	930.00	570.00	380
Leo Clubs Expenses	500.00	241.75	258.25	390
Youth Exchange	8,000.00	0.00	8,000.00	400
Information Technology/ Public Relations	500.00	164.45	335.55	410
LCIF Grant for Camp Dogwood Dormitory	75,000.00	75,000.00	0.00	420
Peace Poster Bond	250.00	250.00	0.00	425
VDG Clothing Allowance	1,300.00	2,470.00	-1,170.00	430
DG & VDG Jacket Crests	400.00	848.95	-448.95	435
Car Raffle Expenses		27,565.19		437
Advance to 2008-09 Admin. Acct.		15,500.00		438
Misc Expenses not budgeted	500.00	5,051.55	-4,551.55	440
<b>Total Expenses</b>	<b>126,020.50</b>	<b>158,582.90</b>	<b>-32,562.40</b>	
<b>Income Less Expenses</b>	<b>173.00</b>	<b>-7,671.38</b>	<b>7,844.38</b>	
<b>Checking Balance on Hand</b>	<b>55,137.02</b>	<b>6,077.64</b>		
<hr/>				
<b>Assets:</b>				
<b>Money Market Account</b>		<b>42,589.00</b>		
<b>Checking</b>		<b>6,077.64</b>		
<b>Total</b>		<b>48,776.64</b>		

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**Line 190 - Income not budgeted**

LCI Leadership Allowance	1/28/2008	600.00
Dobson LC Youth Outreach	3/17/2008	100.00
Promotions Check( Breakfast Tickets)	3/31/2008	110.70
Total		<u>810.70</u>

**Line 440 - Misc Exp. Not Budgeted**

Custom Engraving - 06-07 DG Plaques	8/20/2007	820.17
Karen Littlefield - 2007 Y-E Expenses	8/22/2007	471.68
LCIF - Sight First II - State Conv. Proceeds	10/4/2007	3,544.00
Returned Check Plus Penalty	10/6/2007	105.00
Bangkok Breakfast Tickets	3/26/2008	110.70
Total		<u>5,051.55</u>

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**Restricted Funds****Youth Exchange**

Balance Forward - 6/30/2007	0.00
District Contributions	1,000.00
Club Contributions	200.00
Total	<u>1,200.00</u>
Expenses	0.00
Balance FWD	<u>1,200.00</u>

**Liberty Day**

Balance Forward - 6/30/2007	195.78
Liberty Day Pin Sales	825.00
Council funds	109.22
Total	<u>930.00</u>
Cost of Liberty Day Pins	930.00
Liberty Day celebration	0.00
Total	<u>930.00</u>
Balance FWD	0.00

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**Bank Statement Reconcile**

06/30/08 Balance		50,832.25
Deposits		0.00
Total		<u>50,832.25</u>
Outstanding Checks		
Al Greene	1693	130.00
Dave Butler	1704	185.28
Terry Cauble	1707	241.76
William Barnwell	1710	244.47
Steve Wilson	1711	462.04
First Bank - Certified Check	1712	27,499.00
NC Lions Council - Advance	1713	<u>15,000.00</u>
Total		43,762.54
6/30/08 Balance		7,069.71

**Notes: 2007-08 Council Financials****Income:**

- Line 110 - District Dues Based on 8936 members
- line 120 - Interest -Checking & Money Market
- Line 130 - District CST Bonds
- Line 180 - Youth Exchange - est \$500 from each District
- Line 190 - Misc Income - see breakout

**Expenses:**

- Line 305 - CC Int'l Convention Expense Approved 11/10/07
- Line 310 - State Conv - \$4000 advance + \$859.05 Crossed Flag Pins
- Lines 330/350 - Travel expenses MERL Team
- Line 335 - Extension Wkshps Matching Funds -
- Line 380 - 800 Liberty Day pins @ \$1.55 each
- line 400 - 2008 Camping Expense
- Line 420 - \$75,000 LCI Grant for Camp Dogwood
- Line 425 - \$250 Peace Poster Bond (\$500 Value)
- Line 430 - VDG Jackets transfered from Promotions account
- Line 435 - DG &VDG Jacket Crests trans. from Promotions account
- line 437 - CarRaffle Exp. - \$65.19 - printing raffle tickets
- Line 438 - advance to 2008-09 Council
- Line 440 - Income not budgeted - see breakout

**North Carolina Lions State Council**  
**Proposed 2008 - 09 Council Budget**  
**July 1, 2008**

INCOME:	06-07 Budget	07-08 Budget	Actual 08/02/08	08-09 Budget	Line Item
BAL FWD	29,493.20	54,964.02	13,749.02	250.00	100
State Dues (8936X \$3.50 for 07-08)	32,312.00	31,276.00	31,258.50	30,940.00	110
Interest Received (Currently 1%)	550.00	1,600.00	92.49	1,100.00	120
District Cabinet Secretary- Treasurer Bonds	417.50	417.50	417.51	417.50	130
State Convention TT's Brkf Auction & Tickets	2,500.00	2,500.00	0.00	2,500.00	140
State Convention Income	10,000.00	5,000.00	3,942.32	4,000.00	150
Youth Exchange Funds (restricted )	4,500.00	4,500.00	1,200.00	4,000.00	160
Liberty Day Funds ( restricted )	1,000.00	1,000.00	625.00	1,000.00	165
LCIF Grant - UNC DiabeticEye Care	0.00	0.00	0.00	0.00	170
LCIF Grant - Camp Dogwood	0.00	75,000.00	75,000.00	0.00	180
Car Raffle Tickets	0.00	3,500.00	37,525.00	0.00	185
Income Not Budgeted	0.00	1,400.00	850.70	0.00	190
Total Income	51,279.50	126,193.50	150,911.52	43,957.50	
<b>EXPENSES:</b>					
Financial Audit - annual	700.00	1,050.00	1,200.00	500.00	200
Treasurer's Bond	520.50	520.50	520.50	520.50	210
Clerical Services - NCLF	600.00	600.00	600.00	600.00	220
Office Supplies (Secretary / Treasurer)	350.00	250.00	204.81	250.00	230
Printing (NCLF and Secretary / Treasurer)	600.00	450.00	320.82	450.00	240
Postage (NCLF and Secretary / Treasurer)	400.00	350.00	245.17	350.00	250
Telephone (Secretary / Treasurer)	150.00	50.00	0.00	50.00	260
Plaques and Gifts	1,500.00	1,500.00	1,754.01	1,500.00	270
State Council Meetings	400.00	200.00	2,220.72	2,000.00	280
Expenses - State Secretary / Treasurer	3,500.00	3,000.00	1,098.65	3,000.00	290
Expenses - State Council Chair	5,600.00	5,600.00	4,018.35	6,000.00	300
Council Chair - International Convention Expenses	3,500.00	3,500.00	2,210.94	0.00	305
State Convention - cash advance	6,000.00	6,000.00	5,050.20	4,000.00	310
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Extension Committee	1,000.00	1,500.00	0.00	1,500.00	330
District Extens.Wkshps - Council Matching Funds	1,000.00	1,000.00	0.00	1,000.00	335
Retention & Orientation Committee	1,000.00	750.00	281.52	1,000.00	340
Leadership Committee	3,400.00	4,000.00	3,572.00	4,000.00	350
State Council Committee Expenses	8,000.00	8,000.00	6,257.24	8,000.00	360
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Liberty Day	2,000.00	1,500.00	930.00	1,500.00	380
Leo Clubs Expenses	1,000.00	500.00	241.75	500.00	390
Youth Exchange	6,000.00	6,000.00	0.00	4,000.00	400
Information Technology/ Public Relations	1,500.00	500.00	164.45	300.00	410
LCI Camp Dogwood Grant	0.00	75,000.00	75,000.00	0.00	420
Peace Poster bond	0.00	250.00	250.00	250.00	425
VDG Clothing Allowance	0.00	1,300.00	2,470.00	1,300.00	430
DGE & VDG Jacket Crests (18 @ \$20)	0.00	400.00	846.95	360.00	435
Car raffle expenses	0.00	0.00	27,565.19	0.00	437
Advance to 2008-09 Admin. Acct.	0.00	0.00	15,500.00	0.00	438
Misc Expense not budgeted	5,000.00	500.00	5,051.55	27.00	440
<b>Total Expenses</b>	54,720.50	126,020.50	158,582.90	43,957.50	
<b>Income Less Expenses</b>	-3,441.00	173.00	-7,671.38	0.00	
<b>Balance on Hand</b>	26,052.20	55,137.02	6,077.64	250.00	

## North Carolina Lions State Council Proposed 2008 - 09 Council Budget

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### 2008-09 Budget Notes:

#### Income

- Line 100 - Bal Fwd \$250 ( Funds from prior year to open bank accounts)
- Line 110 - Council Dues @ \$3.50 / member x 8840 members
- Line 120 - Interest (currently 0.05% Checking; 2.6% Money Market)
- Line 130 - Statewide blanket bond for District Cabinet Treasurers - \$417.50 /year @ \$52.19 per district.
- Line 160 - Youth Exchange budget income based on \$500 donation per district
- Line 165 - Liberty Day income - variable per district, includes sale of Liberty Day Pins

#### Expenses

- Line 200 - Increased annual audit by \$150
- Line 210 - Includes 8 District Cabinet Treasurers' Surety Bonds (\$417.50) and State Treasurer's Surety Bond (\$103)
- Line 280 - Council Meetings increased by \$1,800 to \$2,000 (\$500 x 4 meetings) due to current economic conditions
- Line 290 - No change in State Secretary/Treasurer expenses
- Line 300 - State Council Chair expenses increased by \$400.
- Line 305 - State Council Chair International Convention expense not budgeted this year.
- Line 310 - Reduced State Convention cash advance by \$2000 according to motion passed at N.C. Lions Council of Governor's meeting May 3, 2008. Cash advance will be a grant, not a loan requiring repayment.
- Line 320 - Increased Membership Committee expenses by \$250.
- Line 370 - Not budgeted due to conclusion of campaign.
- Line 400 - Reduced by \$2,000 to reflect \$500 donation per district.
- Line 410 - Reduced by \$200 per Committee Chairs' request.

Ronald F.Kelly  
8/8/2008



# 2008 NC Lions State Convention

## Greensboro | North Carolina

Multiple District 31

*Dreams Come True from Those Who Care*



### Final Report 8/9/08

The Lions of 31-D and the Winston-Salem Twin City Host Lions Club along with the Greensboro Host, Greensboro Hamilton Lakes and the Gate City Lions Clubs express its gratitude for the support and attendance at our 85th NC Lions State Convention. We are ready to close the books on this historical event and hope everyone had a great time.

We promised a very entertaining line up of music and visual presentations and we hope you found them entertaining. The committee delivered on its promises and is proud to add another element of closure with a special presentation for our state conventions ahead.

### 2008 NC Lions State Convention Attendance Summary

MEALS: (Pre-registered)

Friday Fun Night	284
Tail Twister Breakfast	260
PDG Luncheon	87
District Governors' Bqt.	399

Attendance: Total 433 Pre-registered  
69 Registered at the Convention  
 502 Grand Total

Attendance Summary: (Pre-registered)

31-A	<u>10 Clubs</u> 25 Lions <u>3</u> Guests 28	31-B	<u>15 Clubs</u> 38 Lions <u>5</u> Guests 43	31-C	<u>9 Clubs</u> 18 Lions <u>4</u> Guests 22
31-D	<u>20 Clubs</u> 92 Lions <u>25</u> Guests 117	31-E	<u>18 Clubs</u> 50 Lions <u>6</u> Guests 56	31-F	<u>14 Clubs</u> 38 Lions <u>5</u> Guests 43
31-G	<u>14 Clubs</u> 48 Lions <u>9</u> Guests 57	31-H	<u>11 Clubs</u> 30 Lions <u>0</u> Guests 30	31-J	<u>9 Clubs</u> 28 Lions <u>6</u> Guests 34

Others 3

A personal thanks to all of those special Lions who did not miss one committee meeting for the year.

Thank you,

Paul R. Bledsoe, 2008 NC Lions State Convention Chair

**Final Report**  
**2008 NC Lions State Convention**  
**Income and Expenses**  
**August 9, 2008**

***DEPOSITS (INCOME)***

\$ 4,000.00---"Loan" from Multiple District 31  
 1,150.00---Hospitality Room  
 28,865.00---Ads  
 23,741.00---Registrations (440 total pre-registrations + those received @ convention,  
 including 15 DG "gratis", 3 Peace Poster "gratis",  
 13 registered but not paid until convention, 7 refunded,  
 \$718.50 received @ convention, & \$54.00 received after  
 convention)  
 100.00---Display Table Fee (Really Big Coloring Books)  
 1,014.00---State Convention Pins  
 1,500.00---Golf Tournament  
 720.00---Convention Shirts  
 2,278.00---Friday Fun Night Silent Auction for IOEC Campaign  
 (\$1,826.00 paid with cash or checks &  
 \$452.00 paid with 6 credit cards)  
 3,585.27---Tail Twisters Breakfast for White Cane  
 (\$1,472.77 for raffle tickets paid with cash or checks,  
 \$2,112.50 for auction items including \$1,922.50  
 paid with cash or checks & \$190.00 paid with  
 4 credit cards)  
 1.00---Test Deposit for Credit Cards

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**\$66,954.27---TOTAL DEPOSITS (INCOME)**



## **2009 STATE CONVENTION REPORT FOR COUNCIL OF GOVERNORS MEETING IN SALISBURY ON AUGUST 9, 2008**

The 2009 Lions State Convention will be a combined State Convention and NCLF Annual Meeting on April 30 –May 3, 2009. It will be held at the North Raleigh Hilton located on Wake Forest Road located just north of I-440 (Beltline) in Raleigh. A brochure on the North Raleigh Hilton is enclosed for your information.

The festivities will begin with on Thursday at 1:00 with the opening of the Press Room and the NCLF Executive Committee Meeting. The International Family Dinner, which will be an invitation only dinner will be at 7:00 pm and followed with a Caucus of the Council of Governors, if needed.

On Friday, May 1, the day will begin with the Golf Tournament at 8:15 am. The Council of Governors meeting will begin at 1:00 and the Hospitality Room is scheduled to open. The Promotions Committee will meet from 3:00 to 4:00 and the Budget Caucus for the NCLF will begin at 4:00. Friday Fun Night will begin around 7:00 pm and will feature the Little German Band and Dancers. We expect to have them under contract by September 15<sup>th</sup>.

Saturday will begin with the Tail Twisters Breakfast at 7:00 am followed with the 1<sup>st</sup> General Session. At noon, we will have the PDG Luncheon followed with a Town Hall Meeting at 1:15 pm. The NCLF Board of Directors Meeting will begin at 2:00 pm. The District Governors Banquet will conclude the day.

Sunday morning will begin with the Necrology Service at 8:00 along with the Certification of Delegates for both the Convention and the NCLF Annual meeting. The District Cabinet meeting will begin at 9:15 am. The second General Session will begin at 10:30 and must be concluded by noon so that the Annual Meeting of the NCLF can begin at 12:00 noon. The last event will be the Governors Elect and Vice Governors Elect Receiving Line.

A copy of this schedule is attached for your information. The times may be slightly adjusted as we proceed, but this is the schedule that we must adhere to as close as possible.

Our International Guest and Speaker for the Banquet will be 1<sup>st</sup> Vice President of Lions International Eberhard J. Wirfs of Germany, therefore, the Convention will have a German Theme especially on Friday Fun Night. You are asked to encourage the Lions in your District to bring their children as they will enjoy the Little German Band and Dancers.



**CONCEPT #4 FOR 2009 COMBINED STATE CONVENTION AND  
NCLF ANNUAL MEETING ON APRIL 30 THRU MAY 3, 2009**

**THURSDAY, APRIL 30, 2009**

1:00 PM OPEN PRESS ROOM  
 1:00 PM NCLF EXECUTIVE COMMITTEE MEETING - CONFERENCE  
 FOR 15  
 7:00 PM INTERNATIONAL FAMILY DINNER  
 9:00 PM COUNCIL OF GOVERNORS - CAUCUS

**FRIDAY, MAY 1, 2009**

8:15 AM GOLF TOURNAMENT  
 1:00 PM COUNCIL OF GOVERNORS MEETING - Horseshoe head table  
 for 12 w/theatre seating  
 1:00 PM HOSPITALITY ROOM  
 1:00 - 4:30 PM PIN TRADERS  
 3:00 - 4:00 PM PROMOTIONS COMMITTEE -  
 4:00 PM NCLF CAUCUS (BUDGET) - Theatre seating  
 7:00 PM FUN NIGHT DINNER

**SATURDAY, MAY 2, 2009**

7:00 AM TAIL TWISTERS BREAKFAST - Head table for 12  
 9:15 AM GENERAL SESSION #1 (head table for 12 w/theatre seating)  
 12:00 NOON PDG LUNCHEON - Head table for 8  
 1:15 PM TOWN HALL MEETING  
 2:00 PM NCLF BOARD OF DIRECTORS MEETING - Horseshoe head  
 table w/theatre seating  
 4:00 - 5:00 PM CERTIFICATION OF DELEGATES - room w/ 9 tables  
 3:30 - 5:00 PM HOSPITALITY ROOM(S)  
 7:00 PM BANQUET - Head table for 50 (2tier)

**SUNDAY, MAY 3, 2009**

8:00 - 9:15 AM CERTIFICATION OF DELEGATES - Room with 9 Tables for  
 Districts and 1 table for NCLF  
 8:00 AM NECROLOGY SERVICE (SERVICE OF REMEMBRANCE  
 ( Head Table for 9)  
 9:15 AM DISTRICT CABINET MEETINGS ( 9 locations)  
 10:30 AM GENERAL SESSION #2 - Head table for 12 & theatre seating  
 12:00 NOON ANNUAL MEETING OF NCLF and ELECTION- same as above  
 1:00 PM GOVERNORS ELECT RECEPTION

Other needs

Pin traders room



## 2009 North Carolina Lions State Convention Raleigh, North Carolina



The 86<sup>th</sup> Annual NC Lions State Convention will be held on April 30<sup>th</sup> through May 3<sup>rd</sup>, 2009 at the North Raleigh Hilton. Lions and guests will come from all counties in our state representing the approximately 9000 Lions from over 425 Lions clubs during these three days.

It is a time for our Lions to be recognized for their work in their communities and to celebrate the great work Lions have done during the year. North Carolina Lions work in each of their communities, towns, and cities with programs that fit the community needs with support for the blind, visually impaired, needy senior citizens, and the youth. A hallmark of Lions in North Carolina is our "Camp Dogwood" at Lake Norman, hundreds of blind and visually impaired adults and youth have the opportunity to spend a week at a camp that provides fun and an escape from their everyday world.

Another huge NC Lions daily program is our "Vision Van" that travels to schools and neighborhoods in the state and provides free vision screenings. And there is so much more Lions do in our state including providing research grants to Wake Forest University Lions Eye Center, Duke University Pediatric Eye Center and the Diabetic Eye Research Center at UNC Chapel Hill.

Please help us say **Thank You** North Carolina Lions for the  
Work they do by becoming a Sponsor for this event.

**Ad Size Check Box:**

- (A)  Back Cover (4 Color) (full bleed if desired) 7.5 x 10 \$1500.00      (B)  Inside Back Cover (4 color) 7.5 x 10 \$1000.00  
 (C)  Center Event Pages (2 Available) (4 Color) 7.5 x 10 \$1000.00      (D)  Full Page 7.5 x 10 \$300.00  
 (E)  Half Page 7.5x4.75 \$200.00      (F)  Quarter Page 3.5 x4.75 \$125.00      (G)  Eighth Page 3.5x2.50 \$75.00

**Advertisement Information:**

- Please use our ad from last year - With no changes  
 Please use our ad from last year with the changes as shown.  
 Payment included with camera ready copy or send AD by E-Mail to: [GlennDay@nc.rr.com](mailto:GlennDay@nc.rr.com)

\*\*\*\*\* FINAL DATE FOR ADS MARCH 22, 2009 \*\*\*\*\*

Ad Size (Letter) Selected: \_\_\_\_\_ Date: \_\_\_\_\_ Phone: \_\_\_\_\_

Name: \_\_\_\_\_ Bus/Lions Club: \_\_\_\_\_ Contact Person: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Email: \_\_\_\_\_

Make Checks Payable to: 2009 Lions State Convention

Mail to: **Glenn Day Sec/Tres**

Glenn Day Sec/Treas

**160 Meadow Glen Drive**

Phone: 919-556-1159

**Wake Forest NC 27587**

Email: [glennDay@nc.rr.com](mailto:glennDay@nc.rr.com)

Amount included: \$ \_\_\_\_\_

Contact Information: Herbert A. Justice, Chair,

2009 Lions State Convention

6704 Perkins Drive, Raleigh, NC 27612

Phone: 919-848-3574 e-mail: [hjustice@nc.rr.com](mailto:hjustice@nc.rr.com)



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Please help us say **Thank You** North Carolina Lions for the  
Work they do by becoming a **Corporate Sponsor** for this event.

**Package One: Platinum Sponsorship - \$5000**

Full page color ad, banner, recognition in Program, and at the Friday Night Fun Night and at the Banquet as well as four (4) seats to both the Banquet and Friday Night Fun Night.

**Package Two: Gold Sponsorship - \$3000**

Full page black and white ad, banner, Recognition in program, and at the Friday Night Fun Night and Banquet.

**Package Three: Silver Sponsorship - \$2000**

full page black and white ad, banner, recognition in program and at Banquet, plus plus two (2) seats to either the Banquet or Friday Night Fun Night.

**Package Four: Bronze Sponsorship - \$1000**

full page black and white ad in program and recognition in program and at the Banquet.

Package Selected: \_\_\_\_\_ Date: \_\_\_\_\_ Phone: \_\_\_\_\_

Name: \_\_\_\_\_ Business Name \_\_\_\_\_ Contact Person: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Email: \_\_\_\_\_

Make Checks Payable to: 2009 Lions State Convention

Mail to: **Glenn Day Sec/Treasurer**

Amount included: \$ \_\_\_\_\_

Glenn Day Sec/Treasurer

**160 Meadow Glen Drive**

Phone: 919-556-1159

**Wake Forest NC 27587**

E-mail: glenn.day@nc.rr.com

Contact Information: Herbert A. Justice, Chair,

2009 Lions State Convention

6704 Perkins Drive, Raleigh, NC 27612

Phone: 919-848-3574 e-mail: hjustice@nc.rr.com

( ) Use ad from last year      ( ) Ad is enclosed

**\*\*\* Final Date for Ads is March 22, 2009 \*\*\***

## 2009 LIONS STATE CONVENTION BUDGET

### INCOME

State Council Advance			\$4,000.00
Program Book/Ads			
Corporate Sponsorships			\$9,000.00
Front Cover			\$0.00
Back Cover			\$1,000.00
Inside Back Cover	\$1,000.00	1	\$1,000.00
Center Event Page	\$1,000	2	\$2,000.00
Full Page	\$300.00	30	\$9,000.00
1/2 Page	\$200.00	10	\$2,000.00
1/4 Page	\$125.00	30	\$3,750.00
1/8 Page	\$75.00	15	\$1,125.00
<b>Total Ads</b>			<b>\$32,875.00</b>
<b>Meals</b>			
Thursday Night			\$0.00
Friday Night	\$25.00	300	\$7,500.00
Friday Night Children	\$15.00	10	\$150.00
PDG Luncheon	\$17.00	50	\$850.00
Tail Twisters Breakfast	\$15.00	250	\$3,750.00
DG Banquet	\$25.00	390	\$9,750.00
<b>Total Meals</b>			<b>\$22,000.00</b>
<b>Tours</b>	<b>\$3.00</b>	<b>50</b>	<b>\$150.00</b>
<b>Convention Pins</b>	<b>\$5.00</b>	<b>300</b>	<b>\$1,500.00</b>
<b>Golf Tournament</b>			<b>\$1,800.00</b>
<b>Miscellaneous</b>			<b>\$1,000.00</b>
<b>Income Total</b>			<b>\$59,325.00</b>

### EXPENSES

<b>Meals</b>			
Thursday night	\$35.00	55	\$1,925.00
Friday Night	\$25.00	326	\$8,150.00
Friday Night Child	\$15.00	10	\$150.00
PDG Luncheon	\$16.00	76	\$1,216.00
Tail Twisters Breakfast	\$14.50	276	\$4,002.00
DG Banquet	\$25.00	416	\$10,400.00
<b>Total Meals</b>			<b>\$25,843.00</b>
<b>Tours</b>	<b>\$3.00</b>	<b>50</b>	<b>\$150.00</b>
<b>Entertainment</b>			
Friday Night			\$1,500.00
Saturday Night			\$500.00
<b>Hospitality Gifts</b>			<b>\$2,500.00</b>
<b>Banquet Supplies (Flag, Podium, etc.)</b>			<b>\$400.00</b>
<b>Audio Equipment</b>			<b>\$750.00</b>
<b>Program Book</b>	<b>\$12.00</b>	<b>625</b>	<b>\$7,500.00</b>
<b>Printing Event programs</b>			<b>\$500.00</b>

**2009 STATE CONVENTION EXPENSES (CONTINUED)**

Committee Expenses (Travel, lodging, etc)			\$4,000.00
Convention Shirts	\$35.00	10	\$350.00
Convention Pins	\$2.50	300	\$750.00
Convention Pins (Germany & Us Flag)	\$1.25	600	\$750.00
Convention Press Room			\$1,000.00
Registration Materials (Name tags, badge holders etc.)			\$1,400.00
Postage			\$400.00
Flowers, corsages, etc			\$1,000.00
Office Supplies			\$400.00
Golf Tournament	\$31.00	40	\$1,240.00
Bank Fees (checks, etc)			\$75.00
Banners, Signs, etc.			\$500.00
Unbudgeted Funds			\$7,817.00
<b>Total Expenses</b>			<b>\$59,325.00</b>

**Lions of North Carolina Disaster Recovery  
Assistance Program  
with the  
North Carolina Division of Emergency Management**

**Status Report 8/08**

After our initial training in Sanford the first of the year for Lions in NC. The reorganization of this approved alliance with NCDEM and NC Lions was needed.

The reorganization of the plan and training will take place in September.

A new set of guidelines are in place for a more structured and timely training period for Lions of NC.

The new sitting Council of Governors has appointed a district chair for the new statewide committee that will be under the guidance of a statewide committee chair.

The first training of the statewide district chairs will include the training session and a tour of the NCDEM facilities in Raleigh. They will see first hand the statewide emergency/disaster control center with all its capabilities and impressive automation. Then, the training will be given to these chairpersons for educating their district Lions in the program.

The statewide committee chair will then confer with district chairs for dates and locations of training in the various districts. Training sessions will last no more than 5 hours. Trainers will include Ron Kelly, Paul Bledsoe, NCDEM IA and others deemed required by NCDEM. The district chair will organize and facilitate the training session with the required guidelines.

District participants will receive certification and will be on call when an event occurs.

The district chair will be the main facilitator for help needed when an event occurs in their district area.

This will be the year of complete training with our alliance with NCDEM. And NCDEM is excited we are a part of this endeavor and the gift of helping individuals after a disaster strikes.

Thank you,

Paul Bledsoe, PDG 31-D

**North Carolina Emergency Management  
Individual Assistance Program  
North Carolina Lions Club  
Training Curriculum**

The aftermath of a disaster is very difficult and challenging for citizens of North Carolina who have been directly impacted by a disaster. Help is needed, and citizens need to be able to seek and find assistance quickly. The Individual Assistance Program and the North Carolina Lions Club have formed a partnership in an effort to provide the citizens of NC safe, sanitary and secure living environments.

**Project Objective:**

The objective is to equip the NC Lion Club members with the skills necessary to ensure that those impacted by a disaster (man-made, natural or technological) gain access to the full range of State and Federal programs made available in the aftermath of a disaster in an effort to provide a safe, sanitary and secure environments.

Once it becomes apparent that a disaster-related need exists, the Individual Assistance staff will contact the designated person(s) for the NC Lions to request deployment. This person will be pre-identified before a disaster. Lions will work in their local communities and will not be deployed to other parts of the state at the expense of the North Carolina Emergency Management IA program or FEMA unless ordered to by Recovery Operations, Chief Assistant Director. Individual Assistance staff will work with Lions to ensure a continuity of services.

Recovery Operation activities are designed to restore public infrastructure and facilities (Public Assistance); assist families with securing safe, decent and sanitary housing (Individual Assistance); and reduce the future impacts of natural and technological hazards on people and property (Mitigation). This MOU is only for the Individual Assistance Recovery Phase of a disaster. This phase usually last longer than the initial response phase (sheltering, mass feeding).

**Training Outline:**

This training curriculum consists of three program areas, each ranging from two to four hours in duration. Program areas include: Community Relations, DRC Manager/ Intake and exit interviews and Case Management. The training will include hands-on and in-class exercises. Expedited and refresher trainings will be offered before deployment.

Duration of trainings: 2-3 hours per session

Expedited trainings 1-2 hours

Training will consist of an IA overview including ONA assistance

State Emergency Response Team (SERT) Partnerships

Volunteer Organizations Active in Disasters (VOAD)

Disaster Recovery Center (DRC) Process

Community Relations

Volunteers are also encouraged to complete FEMA online courses. Classes include ICS 100 and 200. Classes can be taught in a class room setting or taken on-line. Volunteers will also be encouraged to participate in other trainings sponsored by the NCEM that apply to their assigned task.

The major tasks to be performed include, but are not limited to,

### **Community Relations (CR)**

- CR staff will be on the ground to help people not only get and gather disaster assistance information, through door to door canvassing, but also to connect with affected communities and assist individuals in re-establishing a safe, sanitary and secure environment.
- They will inform and assist individuals in call hot line numbers, DRC locations and process, identify and report un-met and with IA staff meet with representatives of community-based agencies, community leaders and public officials.
- When CR staff members identify unmet needs, they pass the information on to the state or federal staff best able to respond. All un-met needs are to be documented on report forms.

### **DRC Volunteer/Intake and Exit Interviewers**

- **Log applicants information in NC Carelink (Intake Process)**
- Provide information about the disaster programs and answer questions about individual cases.
- Research applicant cases that are referred for applicant assistance.
- Speak directly with applicants, request information from them, and verify that information.
- Report information through the State IA Officer to the JFO from the DRCs.
- Provide feedback to the State IA Officer and Recovery Chief from the DRC staff (Reservist, Volunteers and VOAD).
- Prepare and/or review Information updates and make corrections and/or request additional information and documentation whenever necessary
- Assist with the verification of citizenship.
- Conduct entrance and exit interviews with applicants make sure they are in contact with all available known resources.

### **Case Management**

- **Volunteer Case managers with the assistance of IA staff will develop a resource list composed of inter-agency contacts, and have a working understanding of the programs available.**
- **Assist applicant in development of their long range recovery plan, explore all available options, and identify client's own resources and access government and community resources that will address disaster related needs.**
- **Identify any unmet needs and refer and follow-up with the appropriate agencies. Including (mental health, aging IRS etc)**
- **Maintain adequate information using the NC Carelink data base. (Staff will provide training and access.**
- **Search for and act on opportunities to inform and assist disaster victims.**

**All activities should be followed up with a summary report of daily activities that is developed and submitted to DRC Manager, Individual Assistance (IA) Manager, Joint Field Office (JFO) Manager, and Recovery Director.**

**Lions will develop a speaker's bureau for disaster preparedness and recovery. Trainings for this strategy will be provided by IA staff in conjunction with the NCEM Training Department.**

**Finally, NCEM will explore the possibility of utilizing Lion Club facilities as secondary DRC sites.**

**Communication, Continuity, Consistency = MEMBERSHIP GROWTH**  
**by PDG Gene Everette, State Membership Chair**

**"Membership in a Lions Club shall be acquired by Invitation ONLY", when was the last time YOU ASKED someone to join your Lions Club?**

**The goal for Membership is to increase the awareness of the needs and services provided by Lions and to embrace our motto "We Serve".**

**To insure growth in Lionism, we must strive to improve our means of communication within our own Lions Club and increase the continuity of our club and local community relations. Also, we must be consistent in our endeavors to meet the many challenges we face daily for requested needs and services of others within our local communities.**

**To meet the many challenges that we, as a Lions Club, will encounter it is evident that a strong club membership is vital, thus we must strive to seek NEW volunteers to embrace our motto "We Serve". Therefore, it is our responsibility to enlighten the population that Lions are "Volunteers" and offer many humanitarian services to mankind and they too can be an active "Volunteer" and be of service to others thru Lions Clubs International.**

**Growth in Membership can be achieved by implementing and supporting the many tools and programs that LCI already provides every Lions Club. No need to re-invent the wheel, just utilize the wheels already provided, such as:**

- **Encourage members to become a "Key Member"...sponsor two members.**
- **Promote the LCI Family Model Plan Membership...save money.**
- **Clubs Awareness of the "7" types of Lions Club Membership:**
  - **Active – Member at Large – Honorary – Privileged – Life – Associate – Affiliate (Seven Choices to meet Special Needs).**

**Also, we must continue the "Positive Initiative Program for Women". Since the approval of membership for women, we have seen a steady growth in our overall membership and leadership. The new Family Membership Program has also proven to attract younger families.**

**In addition to the above, we must also seek out other potential areas:**

- **Retirees in our local communities**
- **Baby Boomers and College Students**

**Page 2 – Membership Growth**

***The “Key to Success” in Membership Growth depends largely on the support, encouragement, and motivation of your State and District Leadership Committees. It is imperative that each District sees that their respective MERL Team is an active component and that the Clubs Membership Committee is also active within their respective club. Motivation and Support from the above committees will insure that clubs will have an awareness for Membership Growth and a renewed “Spark of Energy” to seek new members...which will increase their ability to serve and meet the needs of their community better.***

**My CHALLENGE to the Eight Districts in MD-31 this year is as follows:**

- ***A net increase of 1-Member in Each Club (not an overall average).***
- ***Each Club to have an “ACTIVE” Membership Committee.***
- ***Encourage awareness of the Family Membership Program.***
- ***Utilization and awareness of the 7-Membership Opportunities.***
- ***District to pursue having a special Orientation/Induction Team to be available to clubs for new members.***
- ***Sponsor a Special Membership Night Program/Dinner for prospective new members.***
- ***Promote and encourage the Key Member Program.***
- ***Sponsor a LEO Club (Introduce them to Volunteerism/Future Lions).***
- ***Continue promoting the Positive Initiative Program for Women.***

***Remember, Membership Growth in Lionism is up to YOU! When was the last time YOU extended an invitation to someone to join LIONISM?***

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REPORT OF THE STATE EXTENSION CHAIR

AUG 9, 2008

THANK YOU COUNCIL CHAIR GARY,

I WOULD LIKE TO THANK THE COUNCIL OF GOVERNORS FOR ALLOWING ME TO SERVE IN THIS CAPACITY.

THE GOVERNORS MAY HAVE ADDITIONAL INFORMATION TO SHARE ABOUT THE EXTENSION EFFORTS IN THEIR DISTRICTS.

YOU EACH SHOULD HAVE A COPY OF THE STATE EXTENSION GOALS FOR THIS YEAR.

MOST DISTRICTS HAVE IDENTIFIED COMMUNITIES THAT ARE WITHOUT A LIONS CLUB. ALL OTHER DISTRICTS SHOULD IDENTIFY COMMUNITIES AS SOON AS POSSIBLE AND START THEIR EXTENSION EFFORTS.

ONE DISTRICT, DISTRICT "G" HAS HELD A LCI WORKSHOP, CHARTERING A NEW CLUB AND BEGAN WORKING ON ANOTHER. FOR THE DISTRICTS THAT HAVE NOT USED THE LCI WORKSHOPS, I WOULD HIGHLY RECOMMEND HAVING A WORKSHOP IN YOUR DISTRICT. THE DISTRICT NOT ONLY GAINS NEW CLUBS IMMEDIATELY, BUT GAINS INVALUABLE EXPERIENCE IN HOW TO CANVASS A COMMUNITY AND HOW TO CHARTER A NEW CLUB. SINCE THE PROGRAM'S INCEPTION, 119 NEW CLUBS AND 23 BRANCH CLUBS HAVE BEEN FORMED. OVER 70 WORKSHOPS WERE HELD THIS PAST FISCAL YEAR AND MORE HAVE BEEN SCHEDULED.

TO GET A COPY OF THE EXTENSION WORKSHOP APPLICATION OR TO SCHEDULE AN EXTENSION WORKSHOP, CONTACT THE NEW CLUBS AND MARKETING DEPARTMENT BY PHONE AT (630)-571-5466 EXT.306 OR BY E-MAIL: [newclubs@lionsclubs.org](mailto:newclubs@lionsclubs.org).

THANKS AGAIN FOR ALLOWING ME TO SERVE.

PDG LARRY GASPERSON

EXTENSION CHAIR 2008-2009

Retention/Orientation Committee  
Report to the MD 31 Council  
Salisbury, NC August 9, 2008  
PCC Harvey Whitley, State Chair

According to the last monthly update to the District Governors from President Al Brandel, **“membership growth and retention is one item at the top of our agenda.”** I could not agree with him more. When I report to you that MD 31 gained 1,170 members during the 2007-2008 Lions year, we have a right to be proud of our recruiting efforts. However, the other half of that membership growth equation shows that we lost 1,229 members. So the bottom line is a net loss of 59 members last year.

We love to report the positive achievements of membership recruitment and we report on it at almost every Lions meeting. We put a quantity to it and we measure our success by the numbers. Retention numbers are another thing. We rarely report the actual numbers and we usually use the favorite cliché about retention which goes something like this: **“we do a great job getting in new members but we have a hard time keeping them.”** Does that sound familiar? Why do the members leave? There are many reasons but how many times do we actually ask why he or she left?

Think of yourself as a business owner. You hire an employee and put him to work. He is a really a nice guy and he fits in well with the other employees. He has a lot of talent too and he should be a great asset to the company. However, I think we will just let him fend for himself and not provide any orientation or training. Do you think that employee will stay very long? Does this sound like how new members are often treated in our clubs?

President Al has asked us to emphasize membership growth and retention. We can set goals to recruit “x” number of members and reduce our drops to near zero. We seem to do pretty well on the membership recruitment part, but how will we accomplish the retention part?

The good news is that we do not need to reinvent the wheel. On the International website, there is enough training material about retention to fill a book. Retention will not change until we take some positive action steps. Here are just a few of the things we can do right away:

- Train our clubs in retention techniques and how to use the tools and publications available from LCI. I will be working with your district chairs in how to do this.
- Plan regular orientation sessions for new members. LCI has a complete guide on how to lead an orientation. It includes an orientation guide, as well as modules on LCI history, LCI purpose and ethics, club and district as well as international operations. An additional module emphasizes the importance of membership, extension, and leadership development. There is also a Speakers Bureau presentation about NCLF that can be used.
- Use the Lions Club Former Member Satisfaction Survey
- Use the Club Assessment Survey to rate the club and find areas for improvement

- Any time membership numbers are reported, report the drops as well. Our Lions need to know this information

There are many other areas that our committee will be working in to improve retention. This will not be a static committee. I am going to publish a data sheet called the **ROaR Report** each month so that you can put this information in your newsletter. I have attached the first edition to this report. **ROaR** means **R**ecruit **O**rient and **R**etain I will be depending on your district chairs to assist me with these numbers, especially the number of members receiving orientation.

Thank you for allowing me the privilege to serve on this important committee.

**MD 31 Retention/Orientation Committee  
Tentative Plans/Goals  
2008-2009**

May 15, 2008

Due to not having had a conference meeting with yet to be named district committee members, the following information is being provided by the State Chairperson as tentative plans/goals.

1. Each District Governor is requested to establish a goal of **ZERO** drops for membership in 2008-2009.
2. Each District Governor is requested to direct that at least two orientation sessions be held in his/her district during 2008-2009 for members with less than two years service.
3. Each District Governor is requested to provide time for a Retention/Orientation seminar at each District Convention and the State Convention.
4. Each District Governor is requested to include a Retention/Orientation article in each monthly newsletter. Each District Chairperson is urged to submit a monthly article.
5. A Retention/Orientation link will be established on the [www.northcarolinialions.com](http://www.northcarolinialions.com) website. Included on this link will be:
  - Club Retention Chairpersons Guide
  - MD and District Retention Chairpersons Guide
  - Other Retention/Orientation Materials as developed
6. All progress towards goals, especially DROPS, will be monitored and formally reported at Council meetings and in the Lions newspaper.
7. Quarterly conference calls will be held by the Retention/Orientation Committee to discuss progress towards plans/goals.
8. A statewide awareness plan about the need for retention will be developed. I anticipate calling it something like Operation ROAR (Recruit Orient And Retain). I will need the committee to input on this before it is finalized.
9. Include at least \$1,000 in the Council budget for this committee.

Think of yourself as a business owner. You hire an employee and put him to work. However, you did not provide him proper training. You also did not orient him as to why his job was important. Do you think that employee will stick around very long? Does that sound like how we train and orient members in many of our Clubs?

A new found awareness is needed to assure that good Lions do not leave because they thought Lions was a waste of their time.

Harvey F. Whitley, PCC  
State Retention/Orientation Chairperson 2008-2009

<b>ROaR Report</b>					
District	<b>July 1 2007-June 30 2008</b>				
	Total	Total	Total	Gain/Loss	Total
	Members Added	Members Dropped	Members		Oriented
31A	200	186	1064		14 unknown
31B	126	134	896		-8 unknown
31C	80	105	652		-25 unknown
31D	86	126	1083		-40 unknown
31E	85	113	1001		-28 unknown
31F	235	187	1264		48 unknown
31G	103	118	1149		-15 unknown
31H	186	142	930		44 unknown
31J	69	118	830		-49 unknown
<b>Total</b>	<b>1170</b>	<b>1229</b>	<b>8869</b>		<b>-59 unknown</b>
<b>July 1, 2008-July 31, 2008</b>					
31A	7	14	1299		-7 unknown
31B	7	15	888		-8 unknown
31D	10	10	1083		0 unknown
31E	11	24	1398		-13 unknown
31F	14	24	1254		-10 unknown
31G	2	10	1141		-8 unknown
31H	8	14	924		-6 unknown
31J	9	10	829		-1 unknown
<b>Total</b>	<b>68</b>	<b>121</b>	<b>8816</b>		<b>-53 unknown</b>

*Attachment J***Ron Kelly**

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**From:** Bob Shook [bobshook@charter.net]  
**Sent:** Wednesday, August 06, 2008 11:44 PM  
**To:** Undisclosed-Recipient;  
**Subject:** Fw: Leadership Development Report

----- Original Message -----

**From:** [Bob Shook](#)  
**Sent:** Wednesday, August 06, 2008 10:26 PM  
**Subject:** Leadership Development Report

### LEADERSHIP DEVELOPMENT REPORT

I have been in communication with the Leadership Development Committee. I discussed with them the challenge facing today's Lion leaders. We need to encourage leadership development to become a continuing education process throughout the year. Small group training sessions in zones or combination of several zones might be more effective.

Our second training session for Vice District Governors has been scheduled for December 5-7, 2008 at Camp Dogwood. All VDGs seem very enthusiastic and eager to learn.

Application has been made to LCI for a grant to fund one of our VDG training session. Eligible expenses up to \$100. per participant will be reimbursed. For us that would amount to \$900.

I have not been involved in any MERL team activity.

Robert A. Shook, Chairperson  
Leadership Development

8/7/2008

*Attachment K*

To: Council of Governors  
From: Rhett B. White, Youth Exchange Chair  
Re: Youth Exchange Report  
Date: August 8-9, 2008

Thank you for the opportunity to serve the Lions of North Carolina as Youth Exchange Chair during the 2008-09 Lions Club year. I have enjoyed the opportunity to meet members of the Youth Exchange Committee by way of email and telephone and look forward to working with your district chairs this year.

The Lions and Lions Clubs of North Carolina have had some wonderful experiences hosting visiting international youth, and many of our state's youth had their first experience traveling abroad as a Lions International Youth Exchange participant. The Youth Exchange program continues to offer a unique experience that merits the support of Lions and Lions Clubs across the Tar Heel State.

As you know, the 2007-08 Youth Exchange program was suspended, so we are beginning anew this year.

We understand that the Council of Governors indicated a desire to focus on outgoing opportunities for our young people to travel abroad as part of Lions International Youth Exchange. Thus we do not plan to offer a Youth Exchange Camp this year. We will however, offer opportunities for foreign youth to stay with North Carolina Lions or other supporters of Lions in our communities who are interested in hosting a youth from another country.

The Youth Exchange Committee goal is to send two youth abroad, per district this year. The Committee requested that \$4,000 be budgeted to assist with cost of our young people who want to travel abroad as Lions Youth Exchange participants. Local Lions Clubs will be encouraged to assist with travel arrangements and expenses. In some cases districts also have Youth Exchange funds that can be committed to support interested young people who will travel for the educational experience of a lifetime, but also as ambassadors and representatives of North Carolina and North Carolina Lions.

Exchange opportunities will be promoted through the Lions newspaper, in the newsletters of each district, and in direct contacts with the Lions Clubs of North Carolina. A Youth Exchange Fact Sheet will be available for distribution by the District Chairs during your next District Cabinet Meeting. Each District Chair will be available for club programs and is being asked to present the Youth Exchange story to at least eight clubs in your district, this year.

We will need to post the opportunities available through Youth Exchange on the North Carolina Lions website. We will post the opportunities for foreign youth to stay in our homes with Lions International. We will also make certain that all of the Leos in North Carolina know of the Youth Exchange program.

We still need a Youth Exchange Chair for District 31-F in order to complete the committee and meet our goals.

Finally, one of your District Chairs (Morgan Lamphere of District 31-G) traveled abroad as a youth and will share her experiences with potential youth exchange participants and with potential host families. I hope to have her share her experience and ideas with you at a later State Council of Governor's Meeting.

Again, I join District Chairs Chuck Sane, David Day, Randall Clapp, Daine Whitley, Morgan Lamphere and Dale King in thanking you for the opportunity to serve.

To: State Council Chair: Gary Greene  
August 2008

Allow me to express my gratitude for the honor of being chosen as State Women's Leadership Chairman. I have a great deal of interest in this area. I have been a Lion since 1989, being a charter member of the first women's club in District D. which was the Piedmont Triad Club. Later, I became the first woman to transfer to the Winston-Salem/Konnoak Hills Club. I also became the first woman president in the Konnoak Hills Club.

I have had many opportunities to be involved in leadership and I have also felt privileged to be a leader in Lionism. It will be a pleasure to carry the message of the opportunities for women to lead in Lionism, as well as how important it is for clubs to welcome women and place them in positions of responsibility.

The measurable goals which I have established for the 2008-2009 Lions year are as follows:

- 1. Every Lions Club in North Carolina is open to men and women equally.**  
*There are clubs in every district that have not invited women and many are openly opposed to including women.*
- 2. Women are actively recruited for leadership roles at every level of activity.**  
*This is easy to see when looking at club, district, and state leadership.*
- 3. Membership growth in North Carolina equals at least 25% women members.**  
*This is easy to track as new members are counted . According to the last figures I have, this would be a 5% increase in women's membership.*

I will be actively engaging the district chairs in pursuing the attainment of these goals. (District G. does not have a chairperson.)

It has been over twenty years since women were admitted to Lions Clubs by action of the International Convention in Taiwan. Many strides have been made but we need to make sure that we are moving forward. Service is not about gender. The humanitarian needs must be met and women are very interested in serving these needs.

Presently we have 2089 women members in North Carolina Lions. The challenge is to increase this number by at least 104 members.

Respectfully submitted,  
Lion Janet Doub



LIONS CLUBS INTERNATIONAL  
Paulette Gasperson PDG  
State Promotion Chairperson 2008-09  
P.O. Box 494  
Pisgah Forest, NC 28768  
Phone: 828-883-8596  
e-mail: [lfgasperson@citcom.net](mailto:lfgasperson@citcom.net)

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August 8, 2008

Thanks:  
International Family  
CC Gary  
Districts Governors

Thank you for the opportunity to serve as your MD 31 Promotion Chairperson this year 2008-2009. I will try my best to serve you and the Lions of North Carolina. I will be here to help promote North Carolina Lions to the world.

We can be proud to say that we are from North Carolina with the 2<sup>nd</sup> Vice President being from North Carolina. We need to remember that Lion Sid is elected and now it is our job to help support him. We still need money from all Districts and I would like for all Governors to talk to the clubs and try to get donations.

I will be coming to all the conventions, if there is anything that I can say to help promote the need for money I will. I would like for all my promotions Chairperson in each District to help.

Paulette Gasperson PDG

## **Nominating Committee Report**

August 09, 2008

By Carlton V. Metts, PDG  
Nominating Chairperson

The Nominating Committee is encouraging all candidates from all districts to begin forwarding letters of intent and club endorsements of our next slate for District Governors and Vice District Governors.

We have received letters and endorsements for candidates for the year 2009-2010 from District "A". The candidate for Vice District Governor is Lion George Suggs of Sand Hills Lions Club and for District Governor is Lion Marti Hill from the Greater Asheville Lions Club.

District "B" . The candidate for Vice District Governor is Lion Bob Sprinkle of the Sparta Lions Club.

Reminder to all Nominating Committee Members and District Governors, that elections even if unopposed must be held by secret ballot not show of delegate cards.

District Election Guidelines have been sent to all District Committee Chairpersons.

Candidates for Council Chairperson should forward their intent with endorsements from club officers through the District Committee Chairperson and then to me for distribution to the State Secretary and the sitting Council Chairperson.

Respectfully submitted,

Lion Carlton V. Metts, PDG

## **Nomination Committee 2008-2009 Goals**

### **I. Nominating Committee Objectives and Goals**

- A. Insure that Nominations and Elections for State and District Offices adhere to the Constitution and By-Laws of MULTIPLE DISTRICT NO. 31.**
- B. Seek qualified Lions of North Carolina to serve in the elected offices of the Multiple District such as District Governors and Vice District Governors.**
- C. Ensure those individuals meet the qualifications and are in good standings as set forth in the International Lions Clubs Constitution and By-Laws and the proper documentation has been received from their clubs and districts.**
- D. Ensure qualified candidates' names and resumes of service from each District shall be submitted to the State Council/Secretary/Treasurer by December 31<sup>st</sup>.**
- E. Ensure proper ballots are used and only certified delegates are allowed to vote.**
- F. Validate the votes and declare a winner. One more than one half present or a majority.**
- G. All elections will follow District Election Guidelines as set forth by Lions Clubs International Constitution and By-Laws.**

### **II. Funding**

- A. Do not see where funding would be necessary.**

Submitted by:

Carlton Metts, PDG  
Nominating Chairperson  
July 20, 2008

## LIONS QUEST

Governors, Council Chair Gary and Secretary Ron. This has been a very busy time for me since it was my pleasure to host the PDG luncheon in my district. At that luncheon, there was not one microphone. Everyone knows what happens when you give a microphone to a PDG so that was taken care of. Now that that is behind me, I have plans for the program "Quest" to take off. This report will be short since I know there is a lot to be heard today.

I have either e-mailed or called each of the district chairs and have received some positive results. Before I get into the conversations, there are some communication contacts that need to be addressed.

District "F" Dedie Weaver's email that works is:

[deweaver@embarqmail.com](mailto:deweaver@embarqmail.com).

District "G" Ann Timberlake's email that works is:

[stimberlake@embarqmail.com](mailto:stimberlake@embarqmail.com). Since these are private e-mail addresses, I will not publicize them but since the governors and officers need this information, it is in the report.

I talked to one of the chairs and some of the program she has going with her class seems very promising. She has told me she will fill me in further but has not had the opportunity to get back to me yet.

I have a three pamphlet set of Quest information that will be given to all the chairs and am in contact with Sandy Olear from International to find out anything else that can

be obtained to help these chairs out. District "B", if you are going to appoint a "Quest" chair later, please pass their information on to me and I will see they get the same information.

I do know that a grant of up to \$100,000 can be obtained for the program from International but it must have 1/3 matching funds to be obtained. This is not even in the planning stage but I have asked the council for \$500 for expenses for these chairs to get the program started. This is not just a give away since contact information such as names and dates and outcome must be provided.

**Ron Kelly**

---

**From:** Ron Kelly [rfkelly@mindspring.com]  
**Sent:** Monday, August 25, 2008 3:29 PM  
**To:** 'caubleselectrical@windstream.net'  
**Subject:** RE: [Fwd: State Leo Goals & Report]

Thanks Terry.

PDG Ron Kelly

-----Original Message-----

From: caubleselectrical@windstream.net [mailto:caubleselectrical@windstream.net]  
Sent: Sunday, August 24, 2008 10:02 PM  
To: rfkelly@mindspring.com  
Subject: [Fwd: State Leo Goals & Report]

>  
> From: <caubleselectrical@windstream.net>  
> Date: 2008/08/07 Thu PM 09:25:49 CDT  
> To: <caubleselectrical@ctc.net>, <liongary31f@yahoo.com>  
> Subject: State Leo Goals & Report  
>  
> Council Chair Gary,  
>  
> My main goals for this year are to get a more accurate list of Leo Clubs and sponsors throughout the state. Also to get a better line of communication between the sponsoring Lions Club and their Leo Club. At our Leo State Convention this past year, the Leos present had expressed that they would like to have a better relationship with their sponsoring Lions Club. Each Lions Club is suppose to have a Lion Liaison for their Leo Club and I would like to know that they are functioning properly. As far as growth for our Leo Clubs, I have already had numerous contacts from different districts and clubs. But before we continue to add clubs I would like to know that we are taking care of the ones we already have. Each District Governor sends out a newsletter each month, this should reach all of our Lion Liaisons. I would like to make sure they know how to get in touch with me and that they can let me know what they are doing. If they have any questions for me or I can do anything to help, I am available. Thank you for your support.  
>  
> State Leo Chairperson  
> Lion Terry J. Cauble  
>  
>

August 9, 2008

Council of Governors  
Multiple District -31

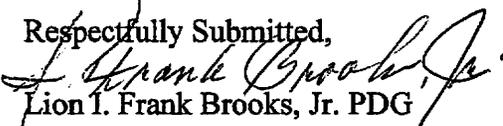
Dear Council of Governors,

I would like to thank you all very much for appointing me to serve as the statewide LCIF/SightFirst II Committee chairperson for 2008-2009. It is with a determined and positive approach that I will continue to serve the great Lions of Multiple District -31 in this endeavor.

My immediate goal is to establish and maintain contact with our Council of Governors, our District and Group Coordinators, Club Presidents and Sector Coordinators for 2008-2009. I plan to impact our progress with pledges and contributions to Campaign SightFirst II for Multiple District – 31 through utilization of proper communications, attendance at our District’s Mid-Winter Convention, timely reports to our Council of Governors, and quarterly meetings. A long range goal is to continue to focus on fulfilling our commitment and contributions to the financial goals for Multiple District – 31. I will seek help and assistance from our Council of Governors for financial support to successfully achieve these goals through completion of the Campaign SightFirst II program.

In closing, I again wish to express my gratitude for appointing me to serve in this capacity and look forward to an exciting and successful year.

Respectfully Submitted,

  
Lion I. Frank Brooks, Jr. PDG  
LCIF/SightFirst Committee Chairperson

Campaign SightFirst II Report  
Report as of August 7, 2008

PCC Harvey Whitley  
Past Sector Coordinator CSF II

As of August 7, 2008, the unofficial funds raised total for Campaign SightFirst II is:

**\$200,329,297**

My heartfelt thanks to all the clubs and Lions who helped make this campaign so successful. My particular thanks to those 15 Model Clubs in North Carolina who pledged at least \$400/member. Your core support was important.

Thanks also to all the District Coordinators, Group Coordinators, Club Coordinators, and District Governors for your assistance and leadership in this endeavor.

Statewide we were able to raise 65% of our goal:

**\$713,812**

District Totals were:

31G	\$157,554	108% of goal
31H	\$114,595	103%
31E	\$104,682	85%
31C	\$ 59,827	70%
31D	\$ 92,652	66%
31A	\$ 73,446	56%
31F	\$ 61,885	41%
31B	\$ 34,751	31%
31J	\$ 14,422	13%

What is the impact of all this in terms of persons assisted. The **Power of \$6** has taught us that for every \$6 one person's sight can be saved. Here is the impact:

**3,338,882** persons assisted worldwide

Of the above total, North Carolina helped **118,969** of them

Good work Lions!!

## Campaign SightFirst II

### Financial Report

August 9, 2008

These figures are based on reports received August 6, 2008

#### Sector 1-3-A North Carolina – MD-31:

- Cash/Pledges: \$713,222.00 – 64% of \$1,108,480.00 goal
- Sector ranks: 95<sup>th</sup> of 190 Sectors with % of goal
- 57% Club participation
- 9 Model Clubs

#### Individual Districts:

Ranked by % of Goal among 150 districts in Constitutional Area 1 East

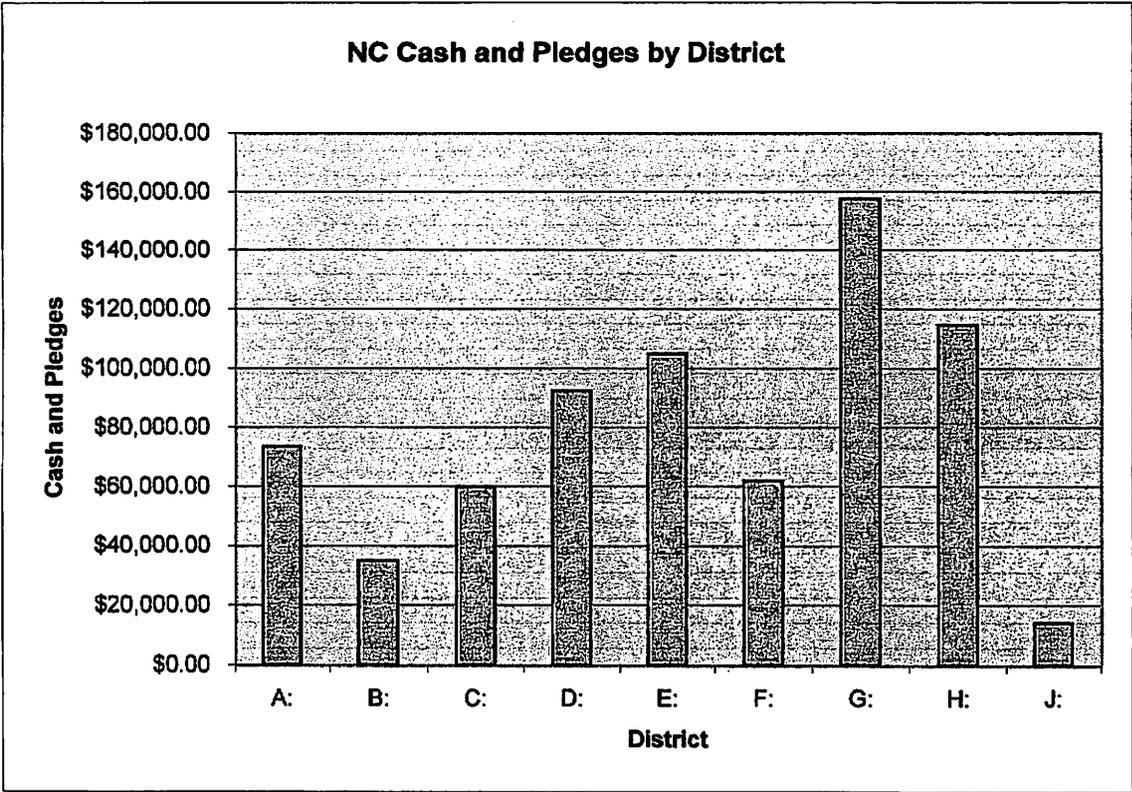
	Ranking	District	Goal	Cash Pledges	% of Goal
1.	# 32 of 150	31-G	\$145,345.00	\$157,554.00	108.4%
2.	# 37 of 150	31-H	\$111,467.00	\$114,595.00	102.8%
3.	# 43 of 150	31-E	\$122,638.00	\$104,682.00	85.4%
4.	# 57 of 150	31-C	\$85,482.00	\$59,827.00	70.0%
5.	# 60 of 150	31-D	\$140,609.00	\$92,327.00	65.7%
6.	# 80 of 150	31-A	\$131,381.00	\$73,466.00	55.9%
7.	# 101 of 150	31-F	\$150,201.00	\$61,880.00	41.2%
8.	# 117 of 150	31-B	\$112,439.00	\$34,751.00	30.9%
9.	# 145 of 150	31-J	\$108,917.00	\$14,222.00	13.1%

# Campaign SightFirst II

## Funds Raised Report – Cash and Pledges based on reports received August

- Worldwide: \$188,787,688.00
- North Carolina: \$713,22.00

- A:** \$73,466.00
- B:** \$34,757.00
- C:** \$59,827.00
- D:** \$92,327.00
- E:** \$104,682.00
- F:** \$61,880.00
- G:** \$157,544.00
- H:** \$114,595.00
- J:** \$14,222.00





Attachment R

## Celebrate Liberty Report

Monday, July 28, 2008 8:34 PM

From: "Harriett Edmunds" <edmundsgroup@charter.net>  
To: liongary31f@yahoo.com  
Cc: "Gwen White" <whiteink1@earthlink.net>

Lion Harriett K. Edmunds  
Chair, Liberty Day Committee  
July 28, 2008

To: 2008-2009 NC Lions District Governors

From: Harriett K. Edmunds, Chair

Date: July 28, 2008

I regret that prior plans for a family reunion have kept me from attending your first meeting.

I am honored that you have chosen me to serve as Chair of the Liberty Day Committee that my husband Jim Edmunds chaired. Jim was pleased that we were able to hold a successful celebration in March 2007 in Elizabeth City honoring the Coast Guard, and had made plans with District Governor George Fisher and the committee for the 2008 Celebration. I understand that with Governor George's hard work and assistance from the committee and others, the 2008 celebration was a success also. I would like to personally thank Past District Governor George and all who worked so hard to complete the plans, and those who attended the event.

I have been in touch with the committee members by email and phone and we submit the following items for your discussion:

1. First and foremost, we need to resolve the issue of the name of the Committee/event. As you know, we dropped the name "Liberty Day" from the booklets that were printed by Wachovia in the fall of 2007, and also from the pin honoring the Air Force that same year. The words "Liberty Day" are under protection of a copyright. Past Council Chair Steve Wilson and Jim both talked many times to the gentleman who registered that copyright, and could not get him to allow us to use the words "Liberty Day" without signing a contract that would require payment from the NC Lions. The committee suggests that the name should be changed from "Liberty Day" to "Celebrate Liberty". This more fully explains what we are trying to do in NC, as we want to be able to celebrate the liberties given to us as citizens of the United States of America by the Constitution and Declaration of Independence all during the year, and not just on one "day". Of course, we still plan to have the big celebration around the time of James Madison's birthday in March.
2. The committee suggests honoring the North Carolina National Guard this year. As you know, many of our NC citizens who are members of the Guard have been called to active duty, serving in Iraq and Afghanistan and other "hot spots" around the world. As we understand it, the headquarters of the NC National Guard is in Raleigh. If you approve this suggestion, I will contact the Public Information Officer for the NC National Guard and proceed with getting their approval to use their logo on the pin, and also ask for their assistance at our March event. The committee members are pleased with the response of the two schools that took part in the program in 2007 and 2008, and hope that we can obtain that same support from a school in the Raleigh area. The Information Officer could be a valuable resource in suggesting a school that would be a "good fit" for our program
3. We will again offer the booklets printed by Wachovia to the citizens of NC free of charge, until the supply runs out. At that time, I will come to you and ask for permission to reprint the booklets. With your permission, we plan to sell the pins for \$2.00 each, if the cost to us has not gone up so much that we



*Attachment R*

would need to raise the price.

4. The Lions who are returning as committee members this year are fully aware of the various programs that clubs around the state presented last year, and all of the committee members are committed to increasing the number of programs given to our own Lions Clubs, to other civic clubs, to Girl and Boy Scout groups, to elementary, junior high and high school classes, church and retirees groups. We are also open to suggestions for other groups to contact to spread our message to more North Carolinians.
5. Our goal is to make the voice of Liberty heard throughout our state, through the work of North Carolina Lions. The committee members join me in looking forward to spreading the knowledge of the US Constitution and Declaration of Independence to many North Carolina citizens, thereby instilling pride in our great nation and the liberties afforded all of us as US citizens

I hope that you as a Council will choose to make a decision on the name of the committee, and give us the go-ahead to work with the NC National Guard to produce a March event. We also hope you will allow us to have another pin produced in our Liberty series.

I am sorry that I could not be with you for your meeting, and hope that if you have questions, you will allow me to answer them when I return after August 16.

Yours in Lionism,

Lion Harriett K. Edmunds  
Chair  
Liberty Day Committee

Harriett K. Edmunds  
The Edmunds Group  
Complete Meeting and Event Planning and Management  
105 Sheddars Walk  
Kill Devil Hills, NC 27948  
Business Phone: 252.480.2248  
Business Fax: 252.480.2273

Attachment 2

would need to raise the price.

The first was the fact that the committee members this year are fully aware of the various programs that this group has presented in the past and all of the committee members are committed to increasing the number of programs given to our own clubs, to other clubs, to other civic clubs, to our own school groups, to elementary, junior high and high school classes, church and other groups. We are also open to suggestions for other groups to contact or spread our message to more North Carolina clubs. Our goal is to make the voice of Liberty heard throughout our state, through the work of North Carolina clubs. The committee members join me in looking forward to spreading the knowledge of the US Constitution and Declaration of Independence to many North Carolina citizens, thereby instilling pride in our great nation and the liberties afforded all of us as US citizens.

I hope that you as a Council will choose to make a decision on the name of the committee, and give us the go-ahead to work with the US National Council to produce a March event. We also hope you will allow us to have another pin produced in our Liberty series.

I am sorry that I could not be with you for your meeting, and hope that if you have questions, you will allow me to answer them when I return after August 1st.

Sincerely,  
 Don Thomas, Executive  
 Chair  
 Liberty Day Committee

Donna A. Edwards  
 The Edwards Group  
 Complete Meeting and Event Planning and Management  
 1000 Edwards Way  
 Mill River, MD 21108  
 Business Phone: 410-480-3349  
 Business Fax: 410-480-3373



International Association of Lions Clubs  
**Information Technology Committee**  
 North Carolina State Council of Governors

**State Chairperson**

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 980-522-0138 (M)  
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 252-904-6257 (C)  
 jmkearney@earthlink.net

To: State Council of Governors

Re: Committee Report

Date: 1 August 2008

I would like to thank the State Council of Governors for allowing me to continue to serve as chairperson for the Information Technology Committee and giving me the opportunity to serve the Lions of North Carolina. I believe that the committee has made great strides in promoting Lions Clubs in North Carolina and meeting the committee requirements through the Constitution & Bylaws and the Administrative Policy adopted by the State Council.

The greatest accomplishment of the Information Technology Committee has been the state Web Site [www.northcarolinailions.org](http://www.northcarolinailions.org), which has had more than 3,700 visitors since it was first published in 2007. The Web site continues to change and expand to offer more information on the programs and services of the State Council, along with serving as a resource for district and club leadership, and our statewide membership. It also serves as tool for membership growth.

In 2007-2008, the Web site was used to launch two on-line conventions: one at the North Carolina Lions State Convention in Greensboro and the other at the Lions International Convention in Bangkok. Our effort in Thailand received more than 1,000 hits (the times the site was accessed) and the committee received favorable feedback as the membership was able to experience our international convention as never before. Our Web site even had visitors from California, Michigan, South Carolina and Australia as Lions were able to keep up with the international convention and the election of Lion Sid L. Scruggs III as an international officer. Our effort in Greensboro was not as successful as in Bangkok because of problems connecting to the Internet. This prevented the committee from providing updated information to our Web site. However it did give the committee the chance to develop a new tool on the Web site to promote Lionism.

We have expanded the North Carolina Web site to include tax information for local clubs, college scholarships information, a campus clubs section, and a section on the North Carolina Lions Hall of Fame.

We continue to have problems in North Carolina with district and local club Web sites not being updated in a timely manner, in violation of the Web Site Policy.

In 2008-2009, attainable goals have been created for the Information Technology Committee and are attached to this report. If you have any questions please do not hesitate to contact me or any member of the committee.

Respectfully Submitted,

*Michael H. Schwartz*

Committee Chairperson



International Association of Lions Clubs  
**Information Technology Committee**  
 North Carolina State Council of Governors

**State Chairperson**

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To: Gary P. Greene  
 Chairperson, Council of Governors

Re: Lions Clubs International Public Relation's Grant

Date: 1 August 2008

I am requesting that the Council of Governors consider applying for \$20,000 grant through the Lions Clubs International Public Relations Grant Program for the purpose of creating a statewide public relation's and recruitment program to promote the North Carolina Lions in specific geographic areas in the state where membership has declined dramatically. Multiple District 31 has noted a significant decrease in membership in the last decade, with some sub-districts showing a greater loss in membership than others. The project would utilize the Membership and Extension committees, along with the Council of Governors, to identify specific geographic areas in North Carolina that would benefit from such a program. The Information Technology Committee, along with the Public Information & Education Committee, would then develop a specific public relation's plan for the targeted areas, to include television and newspaper advertising to promote Lions Clubs.

A portion of the money would be used to create a professional, broadcast quality 30-second public service announcement highlighting the programs and services sponsored by the Lions of North Carolina, such as Camp Dogwood, the North Carolina Lions VIP Fishing Tournament, the Marjorie McCune Memorial Center, Lions Services Inc., Industries for the Blind and the NCLF Vision Van. A 60-second version would be produced for Webcast. A cooperative effort between the Information Technology and Public Information & Education committees would work together to create a stock package of articles and photographs on Lions Clubs for publication in local and regional newspapers that cover the targeted geographic areas. Once produced, the public service announcement and media package could be reused in non-targeted geographic areas as a tool for statewide membership and extension efforts. Depending on the production costs, a 15-minute long compact disc could be produced that could be distributed to prospective members as another tool for recruitment.

After production is complete, the remaining grant money would be divided equally among the targeted geographic areas so that advertising space could be purchased on local cable stations that provide coverage in the targeted areas. Approximately 56% of households in North Carolina use cablevision. The program would require the purchase of advertising space on the cable systems since relying on stations providing free advertising would not guarantee coverage in prime time. Individual districts could provide additional monies to purchase more advertising time.

Production of the public service announcement would begin as soon as the grant is approved. The program would kick off on January 12, 2009 to coincide with the birthday of Melvin Jones, the founder of Lions Clubs. Completion of the program would be 60 days later. Under the grant program, Lions Clubs International would provide 50% of the funding at the time of approval, with the remaining funds being made available following submission of the Post Project Report. I am recommending that the program be administered jointly by the Information Technology Committee and the Public Information & Education Committee, as required by the Grant Program.

I feel this program would be a strong recruitment tool for the North Carolina Lions. I hope the Council of Governors will consider this as a valuable program that deserves funding.

Respectfully Submitted,

*Michael H. Schwartz*

Chairperson, Information Technology Committee

## Information & Technology Committee 2008-2009 Goals & Objectives

- Apply for a Public Relations Grant through Lions Clubs International in the amount of \$20,000 for the purpose of development of a professional, 30-second public service announcement that promotes the various programs and services offered through the Lions of North Carolina for broadcast on television and Webcasts, and to pay for advertising space in selected geographic areas of the state for the purpose of membership recruitment and extension in the Multiple District.
- Develop a Media Section on the state Web site to promote Lions' activities in the Multiple District. A directory of downloadable photographs would allow media outlets to obtain graphics, photos of the leadership and events for reproduction in newsletters, newspapers and magazines.
- Work with the Council of Governors, the State Convention Committee and the Public Information & Education Committee to provide the funding necessary to host an on-line convention, through the state Web site, at the North Carolina Lions State Convention in Raleigh in 2009.
- Work with the Council of Governors and the Promotions Committee to provide funding necessary to host an on-line convention, through the state Web site, at the Lions Clubs International Convention in Minnesota in 2009.
- Work with the Council of Governors and their respective district committee chairpersons to develop an on-line directory of Lions clubs in North Carolina that have Web sites.
- Work with the Council of Governors and their respective district committee chairpersons to develop an on-line list of college scholarship programs offered in the Multiple District.
- Work with the Council of Governors and the Promotions Committee to develop an on-line merchandise section on the North Carolina Lions Web site to generate additional revenue for the State Council.
- Study the feasibility of purchasing each district governor, the state council chairperson and the state council secretary-treasurer, a laptop computer.
- Study the feasibility of the Multiple District to assume management and administration of the respective district Web sites to ensure the Web sites are annually updated, and save the respective districts the cost of maintaining such sites.
- Study the feasibility of purchasing multiple Web cameras and the related software for the purpose of launching live Webcasts at various locations around North Carolina, including Camp Dogwood, the North Carolina Lions VIP Fishing Tournament, and at the quarterly meetings of the State Council and North Carolina Lions Foundation.
- Study the feasibility of developing a program whereby Lions and guests could register on-line using a secured, generic fill-in-the-blank form for the state conventions, district conventions, district events, or quarterly state council meetings for the purpose of eliminating paper forms.
- Continue to seek compliance with the Web Site Policy, adopted by the State Council, concerning the removal of out-of-date Web sites and information from the Internet, along with keeping sites updated with current information in the Multiple District.

## Public Relations Grant Project Overview

### Grant Used To Promote Programs, Membership And Extension In NC

The North Carolina Council of Governors would apply for a Public Relations Grant through Lions Clubs International for \$20,000, the maximum amount allowed under the program.

The grant would be administered through the Information Technology Committee, in cooperation with the Membership, Extension and Public Information & Education committees, for the purpose of membership recruitment and extension in North Carolina.

Grant money would be divided into two parts: \$10,000 to produce a professional 30-second public service announcement that promotes the various services and programs of the North Carolina Lions. The remaining \$10,000 would be used to target specific geographic areas within the Multiple District where membership in Lions Clubs have dropped significantly, and to recruit new members.

The Information Technology Committee would hire a professional public relations company that would travel across North Carolina filming Lions-sponsored programs, such as Camp Dogwood, the North Carolina Lions VIP Fishing Tournament, the NCLF Vision Van, Lions Services, Industries for the Blind, the Marjorie McCune Center, Boys & Girls Home, Elida Homes, and other programs; and then produce a public service announcement for television broadcast and Webcasts. The production would be produced in a digital format for rebroadcast on the Internet and that can be used by broadcast stations.

Working with the Council of Governors, the Membership and Extension committees, a recruitment plan would be developed to pin-point only those geographic areas in North Carolina where advertising would be beneficial. Afterwards, the Information Technology Committee and Public Information & Education Committee would implement a public relations program for those areas by contracting advertising contracts with local cable systems or broadcast stations that offer the best incentives.

In addition, the Public Information & Education committee would create a package of articles and stock photographs detailing Lions-sponsored activities in North Carolina; and would work with newspapers that provide primary regional coverage to create special editions of the newspaper promoting Lions Clubs. Those publications could include the *Asheville Citizen-Times*, the *Charlotte Observer*, the *Greensboro Record*, the *Harold Times*, the *Fayetteville Observer-Times*, the *Raleigh News & Observer*, and the *Winston-Salem Journal*. Community and other regional newspapers will be encouraged to use the materials.

## Committee Budget

Web Hosting	164.65
Software, Equipment Upgrades	200.00
	<hr/>
	<b>\$364.65</b>

To: Council of Governors  
From: Diane B. Whitley, Historian Chair  
Re: Historian Committee Report  
Date: August 8-9, 2008

Thank you for the opportunity to complete the third year of my chairmanship of the History Committee. Progress during the past two years has seemed slow, but the committee has been working to compile the material for each club. It has been hard to collect information from some clubs, especially the old clubs with new members who don't know the history of the club.

Each year we have had a couple of changes to the District Chairs and it has been difficult to get collected material passed from the previous chair to the new chair. We ask that you assist this year's chairperson by helping to get all collected information forwarded.

The Historian Committee's goal is to get all material collected and in the hands of the editor and her writers this year. I will accept material each district has ready anytime, at Council and NCLF Board meeting, VIP or Fall and Mid-Winter Conventions, as well as at our committee meetings.

We have received information from Lions in Connecticut about their efforts in publishing a new history of Lionism there. It was suggested that we publish a top quality book which will last longer and present a good picture of Lionism. Other items we must consider before making recommendations to you are:

Do we limit sales to direct sales or do we want to work with Amazon or Barnes & Noble on-line?

What do we charge for the book? If we decide to go with Barnes & Noble or Amazon, each of them wants as much as 55% off the retail price, so our price would have to be set at more than double our cost of production.

Do we want to purchase a supply to use as gifts?

What kind of cover will the book have and will it have a dust jacket?

We are unaware of any required funds at this time, but did ask last year that a line item be inserted in this year's budget for collecting and disbursing funds.

As your year progresses, please collect items from your travels and events in your district to be preserved for you district's history.

In the conference room of the Stickley building at Camp Dogwood are nine bulletin boards. Since there are only eight districts now, the Council needs to decide how to use the ninth board. A suggestion is to mount the pictures of the State Council Chairperson and the State Council Secretary /Treasurer. Items commemorating state events could be added as well.

In Bangkok, Lions voted to make the position of Second Vice District Governor permanent. Does the Council wish to add a frame for that picture also? Some districts have a secretary and a treasurer. Do you want to make all bulletin boards look uniform? Ten additional frames will be needed if that is your choice.

In switching the pictures around, it was discovered that some pictures for this year haven't been submitted yet. No pictures of Second Vice District Governors, Cabinet Secretaries, Cabinet Treasurers, and some of the Governors have been submitted. Please help us display pictures of your district's leadership.

Again, I thank you for the opportunity to serve and I look forward to working with your District Chairpersons: Chuck Hixon, Bob Lineberger, Marlene Wooten, Laraine Dupree, Charles Alexander, Frank Brooks, Barbara Mayes, and Don Glisson. We appreciate the guidance from Lion Gwen White.

**MD-31 Diabetes Committee Report  
August 9, 2008  
Lion Sharon Batkoski**

**My Committee is looking at a Strides Walk for Diabetes Awareness which will involve all District Diabetes Awareness Chairs. A decision will be made shortly as to whether the Walk will be held in the spring or fall of 2009.**

**To date, I have given only one speech on Diabetes Awareness but look forward to invitations to speak to as many Clubs as possible.**

**Lion Sharon Batkoski, Chair  
State Diabetes Awareness Committee**



Lion Penny Rummel – State Chair Campus Clubs Committee  
1022 Seagram Street, Apex NC 27502  
lionpenny31gnc@yahoo.com



Council of Governors:

Following is the State Chair Campus Clubs Committee Chairperson Report for August, 2009

**The Mission Statement for our Campus Club Campaign is:** To inspire and challenge our youth, through the extension of Lions Clubs International Campus Clubs, with the knowledge that in this world, *"there are no boundaries, not culture, tradition, lifestyle, beliefs, age, gender, or health, that can limit the amount of love a person has to share."* Leslie Willis

The goal for each State Campus Club Chairperson is:

To form at least 2 new Campus Clubs in each of our 8 districts in 2008/2009.

To form at least 2 additional new Campus Clubs in each of our 8 districts in 2009/2010.

To form at least 2 additional new Campus Clubs in each of our 8 districts in 2010/2011.

Campus Clubs will be the answer to our failing membership problems. Working together we can make a difference and turn our State Around!!... Every Lion throughout the state, working together as a "team", will make North Carolina the leader and set the pace for the entire United States. Using this "team" effort, we are going to set an example, and send out the message to the world that the United States will continue to be the country with not only the highest membership, but also the country with the greatest Leadership. And in 2010 we can stand proud when the world knows that North Carolina is the State that Lions Clubs International President Sid Scruggs calls home.

Because the conception of Campus Clubs in North Carolina is relatively new, to date there are only 2 Campus Clubs in our State, as your State Campus Club Chair t below is plan I propose to each District Governor and each District Campus Club Chairperson.

To insure success District Governors and Campus Club Chairpersons will be encouraged to follow the procedures in the District Campus Club Manual and the Campus Club Plan I will share with them as each phase of the plan unfolds.

Over the next 12 months this plan will be orchestrated in 4 phases very briefly explained as follows (this plan has been designed with the knowledge that some Districts will be ahead of schedule and hopefully none will be behind):

**Aug ~ Sept 2009 Phase 1...** Meeting with District Governors, using all avenues, to find the correct Lion to act as the District Campus Club Chairperson, encourage each District Governor and Campus Club Chairperson to become completely educated with the concept of Campus Clubs then use this gained knowledge to form Campus Clubs throughout our State.

**Oct – Nov – Dec 2009 Phase 2...** Encourage District Governors and Campus Club Chairpersons to find desirable Colleges, contacting the correct people and finding potential members in your District to form a Campus Club.

**Jan – Feb- Mar 2010 Phase 3...** Once established that a new Campus Club will be formed. District Governors and Campus Club Chairpersons will work diligently to find the correct person in the college system as the Leader of the club, and work with the Leader of the club to find the dynamic persons in the group to appoint as officers.

**Apr – May – Jun 2010 Phase 4...** After the new Campus Club is formed the District Governors and Campus Club Chairpersons will: work closely with: the sponsoring clubs, the MERL team in their District, the 7 other District Governors, and the other 7 Campus Club Chairpersons

As of July 22, 2008 although not all District Governors and District Chairpersons have been installed. Lion Pam Burle in District G has completed phase one of the campaign and is preparing to advance to phase 2 . Lion Patricia Carroll in District E is presently working on Phase 1, and has shared her excitement for the campaign with all District Governors and District Campus Club Chairs. To date no other Districts have reported to your State Campus Club Chair.

Through email I will keep you abreast of the progress of the Campus Club projects throughout the State. If you have questions or comments please do not hesitate to contact me.

YIL Lion Penny Rummel – State Chair Campus Clubs Committee

## **MD-31 Constitution and By-Laws Report (August 9, 2008)**

**By: Lion Dave Butler, PCC**

Council Chairperson Gary, State Council Members, fellow Lions and guests. All Proposed State Constitution and By-Laws changes were approved by the certified delegates, at the State Convention General Membership session on June 1, 2008. We received final approval of the dissolving of District 31-C in July, with the Counties of Cleveland, Lincoln, and Rutherford becoming part of District 31-A and the Counties of Gaston and Mecklenburg becoming part of District 31-E. The Constitution and By-Laws have been revised, with all the approved changes. A copy of the revised Constitution and By-Laws is available from your Foundation by email, disc, or hard copy.

Also, on August 7<sup>th</sup>, I emailed the revised State Constitution and By-Laws to Lion Mike Schwartz, and requested that he replace the 2006 version on the State Web Site with the June 1, 2008, version.

Due to the rearrangement and modification of the International Constitution and By-Laws, which was approved by the certified delegates at the International Convention in Thailand, we will have to study this and propose changes to bring our State Constitution and By-Laws into compliance.

I talked with LCI Legal and Nancy Gearhart (Mgr. English Language Department) concerning the new 1<sup>st</sup> Vice District Governor and 2<sup>nd</sup> Vice District Governor positions. These changes were approved by the delegates in Thailand and become official and effective July 1, 2009. You will need to elect qualified lions to these positions at your Fall and Mid-Winter Conventions. The revised International Constitution and By-Laws and the revised District Constitution and By-Laws, with all the details, are available on the International Web Site now and will be available in hard copy in approximately 20-30 days. The new titles can be used immediately by current Vice District Governor(s).

Thank You

## **BOYS AND GIRLS HOMES OF NORTH CAROLINA** **QUARTERLY REPORT - AUGUST 9, 2008**

As I look back at my report in August of 2006, the Lions Cottage at Boys and Girls Homes was in need of a new van, roofing, commercial refrigerator, flooring and four new bathrooms; all but one have been accomplished. Thanks to several large donations from our Lions we were able to start the bathrooms renovation; that project should be completed by the end of this month. Because of the generosity of the Lions of North Carolina these need have been met. We can only look forward to bigger and better things in the coming year as "WE SERVE".

The Civitans, Lions, Jaycees, Kiwanis, Rotary and Optimist have all taken a part in building a cottage to house the boys and continue to support over the years. From the very beginning the Lions of North Carolina have taken a leading role in the growth of Boys and Girls Homes on North Carolina. In 1959 at the state convention in Ashville, the Lions of MD 31 adopted "Boys Home of North Carolina" as a statewide project and began raising funds for the Lions Cottage on the Lake Waccamaw Campus. That cottage for sixteen boys was completed in 1960. Through the years, the Lions have been the largest civic organization in the state and consequently, have contributed the largest total amount of money to Boys and Girls Homes for the support of the children.

We have planned a training session at the Lake Waccamaw campus for all the District Chairs on September 6<sup>th</sup>, please encourage your Chair to attend. **ALSO**, we have scheduled second "**LIONS DAY OPEN HOUSE**" on Saturday, October 11<sup>th</sup> we hope you will attend and spread the word. We had about 40 Lions attend last year and hoping for a larger turnout this year. We will have guided tours available and of course meet our boys, more details will follow.

With the arrival of the new President and Chief Executive Officer, Gary Faircloth a former resident of our Lions Cottage, a new optimism and enthusiasm is felt all across the campus. I hope you all have the opportunity to meet Gary and share your thoughts on BGH.

As is true today with most charities, donations are lower than expected and Boys and Girls Homes is no exception. With rising prices, it is becoming more and more difficult to cover the necessary expenses and this has forced BGH to curtail all nonessential spending in an effort to lower our operating costs without sacrificing our services and programs for the children. I ask that you consider adding a little extra to your next contribution to Boys and Girls Homes in the coming year.

Thank you for allowing me to serve the children in need.

*Brad*

W. Brad Logsdon, PCC