

**MD31 North Carolina Lions
Promotions Committee Minutes**

Saturday, August 9, 2008

Holiday Inn, Salisbury, NC

Promotions Chair Paulette Gasperson called the meeting to order at 1:15 PM.

Chaplain Gordon McAdams gave the Invocation. DG Dave Martin led the Pledge of Allegiance.

Committee Members in attendance:

PDG Paulette Gasperson	Chair	PDG Tommy Brooks	31-F
DG Mike Covell	31-A	DG Jerry Day	31-G
DG Gerald Mertz	31-B	DG Carlton Weeks	31-H
DG Paul Gilgo	31-D	DG Alex Thannikkary	31-J
DG Gordon McAdams	31-E	PDG Gary Greene	Council Chair
DG Dave Martin	31-F	PDG Ron Kelly	Sec./Treas.

Committee Chair Gasperson thanked the Lions and guests in attendance and stated her goals for the coming year. I will be here, she said, to help promote North Carolina Lions to the world. She went on to say that we need to remember that Lion Sid Scruggs was elected LCI 2nd. Vice President and that we need to continue to support him.

DG Mike Covell was appointed Parliamentarian.

Immediate Past Promotions Chair PDG Morris Van Vleet gave his final report. Total sales of promotion items during 2007-2008, he said, were \$7,193.50. He noted that the ending balance in the Promotions Reserve Fund, after paying down \$80,000.00 in PIP Campaign Expenses, was \$4,483.60.

DG McAdams moved to approve the 2007-2008 Promotions Committee Report; seconded by DG Day. The report was approved.

DG Martin moved to approve the Minutes of the May 3, 2008 Promotions Meeting as distributed by e-mail; seconded by DG Mertz. Motion approved.

Immediate Past Promotions Secretary/Treasurer George Ohm presented the 2007-2008 Year-End Financial Report. He stated that the ending balance in the administrative account was \$13,218.96. Total assets, including clothing inventory, amounted to \$14,250.00.

(See attachment A)

DG Gilgo moved to approve the 2007-2008 Year-End Financial Report; seconded by DG Covell. Motion approved.

Secretary/Treasurer Kelly presented his proposal for a balanced 2008-2009 Promotions Committee Budget. Once again, we are looking at reduced income from dues, he said, due to the

continuing losses in membership. Kelly projected Administrative Income of \$24,667.50 and Reserve Income of \$19,890.00.

(See attachment B)

DG Thannikary moved to approve the 2008-2009 Promotions Budget; seconded by DG Martin. Motion approved.

Committee Chair Gasperson recognized LCI 2nd Vice President Sid Scruggs for comments.

Scruggs began by thanking the Lions of North Carolina for their financial support. He reminded everyone that he will need their financial assistance through his year as Chairman of the Lions Clubs International Foundation which will conclude in 2012. He projected reception costs of \$10,000.00 for the 2009 International Convention in Minneapolis, \$20,000.00 for the 2010 Convention in Sidney and \$10,000.00 for the 2011 Convention in Seattle. He recommended that there be no Hospitality event at these Conventions as they will have rooms in the Headquarters Hotels next to the Convention Centers. He added that, because of his rising position in LCI, the North Carolina delegations will march at the head of the Parade for the next three years. In closing, he requested that the Promotions Committee appropriate \$1,000.00 for a band for the Minneapolis Convention next July.

DG Covell moved to approve \$1,000.00 for hiring a band for the Minneapolis Convention; seconded by DG Mertz. Motion approved.

Committee Chair Gasperson brought to everyone's attention that the distribution of this years Trading Pins would be delayed. She stated that the whole process of selection and approval seemed to have gone astray this year. The good news however, she said, is that if the promotions committee approves the pin today they will be available for distribution at the USA Canada Forum in mid-September. Gasperson went on to issue a call for the 2010 State Trading Pin Designs and promised a more efficient selection and approval process this year.

DG Gilgo moved that five thousand 2009 State Trading Pins, continuing the "Naval Ships of the Line named North Carolina", be purchased; seconded by DG Mertz. Motion approved.

Note: The 5,000 pins will be purchased @ \$1.64. Charge per pin is \$2.25. 850 free pins will be distributed as per Policy Manual. Each District will receive 500 pins with 150 extra held for later distribution.

Unfinished Business:

Committee Chair Gasperson advised that at the August 11, 2007 Promotions Committee Meeting a motion was made and approved to table the consideration of a new uniform until after the election of Sid Scruggs as LCI 2nd Vice President. Accordingly, she opened the floor for the consideration of a new parade uniform.

PVDG Mike Schwartz remarked that we needed a new bib to complement our parade uniform. He said we needed a "Proud to Wear" State Parade Uniform. We needed to show we are proud of Sid Scruggs who will soon be the third North Carolinian to be LCI President and we needed to

show we were also proud of being a North Carolina Lion. Schwartz mentioned the current bibs make us look like Wal-Mart Greeters. When someone mentioned a new bib made of mesh like material, Schwartz shot back that this would only make us look like School Crossing Guards.

After much discussion, during which someone mentioned we investigate a NC Flag Shirt, Promotions Chair Gasperson called for a committee to investigate a new parade uniform.

DG Martin moved that DG Mike Covell, PCC W. Brad Logsdon, and Promotions Chair, PDG Paulette Gasperson constitute a Committee to investigate a new parade uniform and report back to the Promotions Committee at a later date; seconded by DG McAdams. Motion approved.

There being no further business, the meeting adjourned at 2:17 PM.

Respectfully submitted,

Ronald F. Kelly

Ronald F. Kelly
Promotions Committee Secretary/Treasurer

North Carolina Lions Promotions Committee

Attachment A

Financial Statement

August 8, 2008

ADMINISTRATIVE ACCOUNT

	2007-08	09/30/08		line
	Budget	Actual	Diff	Item
INCOME:				
Balance Forward	9069.76	11906.45		500
Promotions Fund (\$0.75 per members)	6702.00	6698.25	3.75	510
Sale of NC Lions Trading Pins	9256.50	9025.25	231.25	520
Sale of NC Lions Clothing	7500.00	7193.50	306.50	530
NC Breakfast - International Convention	1000.00	2625.00	(1625.00)	540
Income Not Budgeted	500.00	70.00	430.00	550
Pass thru - prepaid clothing		2867.76		555
Interest	660.00	240.65	419.35	560
Admin. Income	25618.50	28720.41	(3101.91)	
EXPENSES:				
Committee Meeting Exp.	0.00	361.00	(361.00)	600
State Promotions Chair - State Meetings Exp.	2600.00	2544.56	55.44	610
State Promotions Chair - Int'l. Conv. Exp.	3500.00	3209.32	290.68	620
State Secretary / Treasurer - Int'l. Conv. Exp.	0.00	0.00	0.00	630
Office supplies, Printing, Postage and Telephone	50.00	10.41	39.59	640
Clerical Services and Storage Rent - NCLF	600.00	600.00	0.00	650
Accounting	600.00	600.00	0.00	660
Bond for Secretary / Treasurer	100.00	100.00	0.00	670
Purchase NC Lions Clothing	6000.00	6480.55	(480.55)	680
Purchase NC Lions Trading Pins	8550.00	8479.69	70.31	690
USA/ Canada Forum Ice Cream Social	0.00	0.00	0.00	700
International Convention - NC Breakfast	1000.00	2735.70	(1735.70)	710
International Convention - Hospitality Room	1000.00	1000.00	0.00	720
Pass thru expenses - prepaid clothing		2536.03		730
Advance to 2008-2009 Administration		12000.00		740
Expenses Not Budgeted	400.00	70.31	329.69	750
Admin. Expenses	24400.00	40727.57	(16327.57)	
Income Less Expenses	1218.50	(12007.16)	13225.66	
Admin. Balance	10288.26	(100.71)		

Promotion Reserve Fund	2007-08	2007-08	
	Budget	Actual	
Beginning Balance	55152.86	55152.86	
Income			
Dues @ \$0.25 per member	2234.00	2232.74	
Dues - Executive Officers Campaign Fund	17872.00	17862.00	
Other Income	0.00	9236.00	570
Reserve Income	20106.00	29330.74	
Expenses			
PID Expense		0.00	
Campaign Funds From MM		25000.00	
Campaign Funds From Cash		55000.00	760
Reserve Expenses		80000.00	
Reserve Balance	75258.86	4483.60	

Balance Sheet		08/08/08
Checking Account Balance 5/16/08		4382.89
Money Market (Transferred to Checking 5/12/08)		0.00
Total		4483.55
Clothing Inventory - 176 items \$20 ea.		??????
Pin Inventory @ \$1.71 cost		0.00
Total Assets		4483.55

07-08 Promotions Committee Financial Notes

Income:

Line 530 - Clothing Sales

Line 520 - Pins : (5000 - 850 free = 4150) ; (150 to Navy @ \$1.71 + 4000 @ \$2.25 ea)

Line 550 - \$70.00 Tommy Brooks Chicago Int'l Breakfast

Line 560 - Interest Including Checking & Money Market

Expense:

Line 670 - Treasurers Bond

Line 680 - Clothing Purchases

Line 690 - 5000 Pins @ \$1.71= \$8550 less \$70.31 to forward 2 boxes to VA

Line 740 - Advance to 2008 -09 Promotions

Line 750 - \$70.31 shipping 2 boxes pins to VA.

Bank Statement Reconciliation

Balance 4/31/08		5,892.31
Deposit - Salisbury LC		<u>582.32</u>
Total Deposits		582.32
Expenses		
Elite Impressions	1352	607.94
Elite Impressions		155.79
Elite Impressions		<u>1,327.35</u>
Total Expense		2,091.08
Checking Balance		<u>4,383.55</u>

North Carolina Lions Promotions Committee

Attachment B

Financial Statement

July 1, 2008

ADMINISTRATIVE ACCOUNT

	2008-2009	8/6/2008	Difference	Line
INCOME:	Budget	Actual		Item
Balance Forward	250.00	12,250.00		500
Promotions Fund (\$0.75 per member)	6,630.00	1,260.00	5,370.00	510
Sale of NC Lions Trading Pins	9,337.50	0.00	9,337.50	520
Sale of NC Lions Clothing	7,500.00	335.00	7,165.00	530
NC Breakfast - International Convention	1,000.00	0.00	1,000.00	540
Income Not Budgeted	100.00	0.00	100.00	550
Pass thru - prepaid clothing	0.00	0.00	0.00	555
Interest	100.00	0.00	100.00	560
Admin. Income	24,667.50	1,595.00	23,072.50	
EXPENSES:				
Committee Meeting Exp.	0.00	0.00	0.00	600
State Promotions Chair - State Meetings Exp.	2,600.00	259.24	2,340.76	610
State Promotions Chair - Int'l. Conv. Exp.	2,000.00	0.00	2,000.00	620
State Secretary / Treasurer - Int'l. Conv. Exp.	0.00	0.00	0.00	630
Office supplies, Printing, Postage and Telephone	200.00	16.80	183.20	640
Clerical Services and Storage Rent - NCLF	600.00	0.00	600.00	650
Accounting (audit)	300.00	0.00	300.00	660
Bond for Secretary / Treasurer	100.00	100.00	0.00	670
Purchase NC Lions Clothing	6,850.00	0.00	6,850.00	680
Purchase NC Lions Trading Pins	8,200.00	0.00	8,200.00	690
USA/ Canada Forum Ice Cream Social	1,000.00	0.00	1,000.00	700
International Convention - NC Breakfast	1,000.00	0.00	1,000.00	710
International Convention - Hospitality Room	1,500.00	0.00	1,500.00	720
Pass thru expenses - prepaid clothing	0.00	0.00	0.00	730
Advance to 2009-2010 Administration	0.00	0.00	0.00	740
Expenses Not Budgeted	317.50	250.00	67.50	750
Admin. Expenses	24,667.50	626.04	24,041.46	
Income Less Expenses	0.00	968.96	(968.96)	
Admin. Balance	250.00	13,218.96		

Promotion Reserve Fund Account		2008-09	2008-09
		Budget	Actual
Beginning Balance		4,483.60	0.00
Income			
Dues @ \$0.25 per member		2,210.00	0.00
Dues - Exec.Off.Campaign Fund (\$2.00/member)		17,680.00	3,360.00
			<u>3,360.00</u>
Reserve Income		19,890.00	6,720.00
Expenses			
PID Expense		0.00	0.00
Campaign Funds From MM		0.00	0.00
Campaign Funds From Cash		0.00	0.00
Reserve Expenses		0.00	0.00
Reserve Balance Account		24,373.60	3,360.00

Balance Sheet		08/06/08
Checking Account Balance		
Balance Forward		12,250.00
Money Market		<u>0.00</u>
Total		12,250.00
Clothing Inventory - 168 items @ \$?		2,000.00
Pin Inventory @ \$1.64 cost		<u>0.00</u>
Total Assets		14,250.00

Income:

Line 510 - 8840 x \$0.75 / member
 Line 520 - Pins: 5000 - 850 (free) = 4150 x \$2.25 ea = \$9337.50
 Line 530 - Clothing sale estimate
 Line 560 -Interest; including checking & money market

Expense:

Line 660 - annual audit
 Line 670 - treasurer's bond
 Line 680 - clothing purchases
 Line 690 - 5000 pins @ \$1.64 = \$8,200

Bank Statement Reconciliation

Balance Forward	12,250.00
Deposits	<u>0.00</u>
Total Deposits	0.00
Expenses	
Total Expense	100.00
Checking Balance	<u>12,150.00</u>