

MINUTES OF THE NC LIONS PROMOTIONS COMMITTEE
Saturday, August 9, 2014
North Raleigh Hilton, Raleigh, NC

The August 9, 2014, meeting of the MD-31 Promotions Committee was held at the North Raleigh Hilton, Raleigh, NC, beginning at 1:PM. Attending were: Governors David Titus, Sharon Weddington, Norma Jean McKinney, Chris Headley, Lynn McCaskill, Ron Beltran, Carol Weeks and Jana Underwood; also PDGs Vince Schimmoller and Mike Elmore and VDG Mary Boehm. PDG Terry Cauble presided.

Committee members absent were: PDG Will Hicks, Lion Charles Mann, PDG Terrie Grooms and PDG Sandy Scarlett.

Chairman Cauble called the meeting to order and asked Governor McCaskill to offer the invocation. The Pledge of Allegiance was led by Governor Titus.

Upon motion of Governor McCaskill, second by Governor Titus, the agenda was unanimously approved.

attachment # 1

PID Harvey Whitley thanked the NC Lions for support and financial assistance through the Promotions Committee during his two years as an International Director. PIP Sid Scruggs and PID Lacey Presnell were also recognized.

PDG Garry Steele was appointed Parliamentarian.

The year-end Report of the 2013-2014 Promotions Committee Chair, PDG Tim Williams, was presented describing a busy and successful year.

attachment # 2

Upon motion of Governor Headley and second by Governor Weddington, Minutes of the May 3, 2014, Promotions Committee were unanimously approved.

attachment # 3

Secretary-Treasurer Rhett B. White presented the 2013-2014 Year-End Promotions Committee Financial Report, noting that spending was just under revenues and that the year was within the projected budget. **Upon motion of Governor McKinney and second by Governor Titus, the vote to accept the 2013-2014 Financial Report was unanimous.**

attachment # 4

He then presented the proposed 2014-2015 Budget for consideration. He explained that the new budget would be approximately \$3,000 less than the just completed budget year, resulting from declining membership revenues and not budgeting for the State Secretary-Treasurer to attend the USA/Canada Forum. **Upon motion of Governor Beltran with second by Governor Weeks, the 2014-2015 Promotions Committee Budget in the amount of \$24,867.97 was unanimously approved.**

attachment # 5

Chairman Cauble announced the USA/Canada Forum to be held in San Juan, Puerto Rico, September 11-13, 2014. PIP Scruggs advised attendees to carry their passport just in case it might be needed. PID Whitley and PDG Paul Bledsoe are on the Forum planning committee and PIP Scruggs is a presenter.

Chairman Cauble encouraged Lions to begin making arrangements for the Lions International Convention in Honolulu, Hawaii, June 26-30, 2015. He said North Carolina Lions will be at the Courtyard at Waikiki Beach, about one mile from the convention center. Cost is \$169.00 per night.

VDG George Culp asked if any tours have been scheduled to the conventions. It was noted that several are expected.

Chairman Cauble explained the distribution of the 2014-2015 State Trading Pins. He noted that 3,350 pins were purchased at \$1.47 each. Free pins distributed to DGs, VDGs, CC, PIP, IPID, PIDs and the pin designer number 1,000, leaving 2,350 for sale in the districts at \$2.00 each. District allocations are A-350, B-200, D-300, E-500, F-200, G-300, H-300 and J-200.

PDG Dave Butler, designer of the bird series pins, suggested moving ahead with a Robin as the 5th in the series. He described the process of working with the supplier and said a sample pin will be available for consideration by the November meeting. Orders will be placed in February. There were no other designs submitted for consideration. **Upon motion of Governor Weddington, second by Governor McKinney, the vote was unanimous to move forward with the pin design as described.**

There was no unfinished business.

Under new business Governor Headley announced the Novant Health Systems Thanksgiving Parade in Charlotte. He said he wants more Lions from across North Carolina to participate. The date is November 27th.

PDG Butler began discussion on the cost to the Promotions Committee for the Trading Pin Program. The loss this year is \$245.50 which is expected to grow each year.

He explained that in 2003 the pin order was 11,000 pins. That dropped to 4,000 in 2013 and 3,350 this year. After reviewing the State Trading Pin Policy in the Policy and Procedures Manual, discussion followed. It was noted that pin were originally used to promote North Carolina but that is no longer the case, also that some free pins go to individuals who no longer attend Lions International Conventions.

After more discussion and by consent, a committee made up of Dave Butler, Rhett White and Terry Cauble will consider and suggest changes to the policy.

Chairman Cauble indicated that the clothing inventory was valued at \$7,292.50 on July 1, 2014. He said merchandise is on sale in the lobby during the weekend meetings.

District 31-A Second-VDG Max Bumgardner asked for permission to allow the Pisgah High School Band to represent North Carolina at the 100th Anniversary Convention in Chicago, in 2017. He said the Pisgah High School band was at the 1968 International Convention. He explained that this is not a request for funds as that will be the band's responsibility. **Upon motion of Governor McKimmey and second by Governor Underwood, the vote was unanimous to invite the Pisgah High School Band to participate in the Centennial Lions Clubs International Parade.**

PIP Scruggs discussed his desire to develop a "Monarch" pin for Lions who have served 50-years or more. He noted that this may be a Council project but asked the Promotions Committee to think about such a recognition for senior Lions.

With no additional business, Chairman Cauble asked Governor McCaskill to offer the benediction. He adjourned the meeting.

This the 9th day of August, 2014.

Rhett B. White
Secretary-Treasurer

Terry Cauble
Promotions Committee Chairman

**Agenda
 NC Lions MD-31 Promotions Committee Meeting
 Saturday, August 09, 2014
 North Raleigh Hilton, Raleigh NC**

Call to Order	PDG Terry J. Cauble
Invocation	DG Lynn McCaskill
Pledge of Allegiance	DG Dave Titus
Welcome	PDG Terry J. Cauble
Approval of Agenda	PDG Terry J. Cauble
Recognition of International Family	PDG Terry J. Cauble
Recognition of PIP, PIDs	PDG Terry J. Cauble
Appointment of Parliamentarian	PDG Terry J. Cauble
Report of 2013-2014 Promotions Committee Chair	PDG Tim Williams
Minutes of the May Promotions Meeting Sec/Treas	PDG Rhett White, Promotions
2013-2014 Year-End Promotions Financial Report Sec/Treas	PDG Rhett White, Promotions
Approval of Financial Report	
2014-2015 Proposed Promotions Budget Sec/Treas	PDG Rhett White, Promotions
Approval of Proposed Budget	
2014 USA/Canada Forum, September 11-13, 2014 San Juan, Puerto Rico	PDG Terry J. Cauble
2015 International Convention – June 26-30, 2015 Honolulu, Hawaii	PDG Terry J. Cauble
Distribution of 2014-2015 State Trading Pin	PDG Terry J. Cauble
1. 3,350 purchased @ \$1.47 each	
2. 1,000 "Free" Pins (Distributed to DGs, VDGs, CC, PIP, IPID, PIDs, Pin Designer)	
3. 2,350 for sale in Districts @ \$2.00 each	
4. Allocation: District A-350, District B-200, District D-300, District E-500 District F-200, District G-300, District H-300, District J-200	
Design of 2015-2016 State Trading Pin	PDG Terry J. Cauble
Clothing & Hat Inventory	PDG Terry J. Cauble
Unfinished Business	PDG Terry J. Cauble
Final Report on 2014 International Convention, Toronto	PDG Tim Williams

New Business

PDG Terry J. Cauble

1. Novant Health Thanksgiving Day Parade, Charlotte

DG Chris Headley Dist. E

2. Free State Trading Pins 2015-2016

**PDG Dave Butler,
PDG Rhett White**

Promotions Sec/ Treas

3. Marching Band @ 2017 International Convention, Chicago, Illinois

2nd VDG Max Bumgardner Dist. A

Benediction

DG Lynn McCaskill

Adjournment

Report of 2013-2014 Promotions Committee Chair (Including a Report on the 2014 International Convention)

The 2013-2014 Lions year was a very successful one for NC Lions Promotions.

We held Clothing Sales at all North Carolina Lions, Inc. Meetings, all District Conventions, and at the North Carolina State Convention. Since October of 2013, when I received the new inventory for 2013-2014, we have sold \$8,599.00 worth of Lions merchandise. It is noteworthy that all of the "out of date" merchandise, purchased prior to the 2011-2012 Lions year was moved out, leaving us an up-to-date inventory with no "bargain basement" sale items (unless PDG Terry decides to designate some as such). Prior to the beginning of this week's meetings, we had a remaining inventory of 822 items with a retail value of \$7,292.50.

Multiple District 31 was well represented at the 97th International Convention in Toronto, Ontario, Canada. A total of 76 Lions and family members attended with 40 also attending the Southeastern Breakfast.

Close to 40 Lions marched in the International Parade. We kept a tight formation and looked good in our red North Carolina vests. PIP Sid and Lion Judy and (then) ID Harvey and PCC Diane joined us mid-way through the parade.

We were well represented in the exhibit hall by the VIP Fishing booth, which, in addition to conducting sales and lifting up the image of North Carolina Lions, served as a meeting place and home base for many of our Lions.

Our delegation had very good seats, on the upper level, right in front of the stage, for the opening session and plenary sessions. We saw some wonderful entertainment and the presentation of many awards. Joe Preston, of Arizona, was elected President of LCI, Dr. Jitsuhiro Yamada, of Japan, was elected 1st Vice President, and Bob Corlew, of Tennessee, was elected 2nd Vice President.

In addition to the scheduled events of the Convention, our Lions were able to find time to participate in many activities indigenous to the Toronto area, such as: visiting Niagra Falls, dining atop the CNN Tower, and touring the city in double-decker busses.

A good time was had by all, and I strongly urge you to attend future International Conventions when the opportunity presents itself.

Respectfully Submitted,
PDG Tim Williams
2013-2014 Promotions Committee Chair

MINUTES OF THE NC LIONS PROMOTIONS COMMITTEE

Saturday, May 3, 2014

Camp Dogwood, Sherrill's Ford, NC

The May 3, 2014, meeting of the MD-31 Promotions Committee was held at Camp Dogwood, Sherrill's Ford, NC, beginning at 1:PM. Attending were: Governors Will Hicks, Terrie Grooms, Terry Cauble, Vince Schimmoller, Casandra Scarlett, Mike Elmore and W.B. Bullock.: also PDG's Jerry Thomas, Skippy Jackson, Chris Hardee and Bob Sprinkle. Promotions Committee Chairperson PDG Tim Williams presided.

Chairman Williams called the meeting to order and asked Governor Bullock to offer the invocation. The Pledge of Allegiance was led by Governor Cauble.

Upon motion of Governor Schimmoller, second by Governor Bullock, the agenda was unanimously approved. PDG Martha Butler was appointed Parliamentarian.

attachment #1

PIP Sid Scruggs was recognized and described the election process at the International Convention, advised the Governors-elect to look for speakers for their fall and mid-winter conventions and encouraged attendance at the Southeast Breakfast. He advised that a passport is now necessary for travel to and from Canada. "Be sure to vote" was his last challenge.

Upon motion of PDG Thomas, second by Governor Grooms, the minutes of the February 8, 2014, Promotions Committee Meeting were approved with one nay vote.

attachment #2

Treasurer Rhett White reviewed the financial report. **Upon motion of PDG Hardee and second by Governor Scarlett, the vote was unanimous to accept the financial report and file it for audit.**

attachment #3

Chairman Williams reported on Lions merchandise sales at the district conventions, totaling \$6,179.00 since October. He explained that the clothing inventory includes the red vests ordered for the International Parade participants.

Chairman Williams announced that 68 Lions are registered for the convention in Toronto with the North Carolina delegation at the Downtown Renaissance Hotel. He will send out a list of convention participants. The parade begins at 10:AM, Saturday, July 5th, with assembly at Queen's Park in the brown area. The parade uniform is blue slacks or skirt, white shirt, red vest, white shoes and white Panama hats optional.

Chairman Williams said Lions at home can keep up with the convention by way of www.lionsclubs.org.

He explained that plans for a multi-state reception for the retiring International Directors is too costly. After discussion, motion was made by PDG Hardee with second by Governor Schimmoller, to ask PDG Herb Justice to arrange a reception to honor ID Harvey Whitley and Lion Diane at an appropriate time during the August 9-10 NC Lions, Inc., Board Meeting. The motion passed unanimously.

It was reported that 41 North Carolina Lions have secured tickets for the Southeast Breakfast.

Chairman Tim announced that the USA/Canada Forum will be in Puerto Rico, September 13-15. He indicated that the District Governors-elect have registration forms.

With no new business, Chairman Williams asked Governor Bullock to close the meeting with prayer. Chairman Williams adjourned the meeting.

This 3rd day of May, 2014.

PDG Tim Williams, Chairman

PDG Rhett B. White, Secretary-Treasurer

Agenda
NC Lions MD-31 Promotions Committee Meeting
Saturday, May 3, 2014
Camp Dogwood, Sherrills Ford, NC

Call to Order	PDG Tim Williams
Invocation	DG W.B. Bullock
Pledge of Allegiance	DG Terry Cauble
Welcome	PDG Tim Williams
Approval of Agenda	PDG Tim Williams
Recognition of PIP, ID, and PIDs	PDG Tim Williams
Appointment of Parliamentarian	PDG Tim Williams
Minutes of the February Promotions Meeting	
PDG Rhett White, Promotions Sec/Treas	
Promotions Financial Report	Treasurer Rhett White
ACCEPTANCE of Financial Report	
Report on Lions Merchandise Sales at District Conventions	
	PDG Tim Williams
Clothing Inventory	PDG Tim Williams
2014 International Convention - Toronto, Canada	
	PDG Tim Williams
Unfinished Business	PDG Tim Williams
1. Reception for ID(s) in Toronto	
2. Southeast Breakfast Tickets	
3. Other Unfinished Business	
New Business	PDG Tim Williams
Benediction	DG W. B. Bullock
Adjournment	

MINUTES OF THE NC LIONS PROMOTIONS COMMITTEE

Saturday, February 8, 2014

Crowne Plaza, Asheville, NC

The NC Lions Promotions Committee met at 1:PM, Saturday, February 8, 2014, at the Crowne Plaza, Asheville, NC. Attending were Governors Will Hicks, Chuck Wills, Terri Grooms, Terry Cauble, Vincent Schimmoller, Cassandra Scarlett, Mike Elmore and W.B. Bullock; also Past District Governors Robert Sprinkle, Howard Wallace, Skippy Jackson and Chris Hardee. Promotions Committee Chairperson PDG Tim Williams presided.

Chairman Williams called the meeting to order and asked Governor Bullock to offer the invocation. The Pledge of Allegiance to the Flag was led by Governor Cauble.

Chairman Williams asked that approval of the 2014 pin order be added to the printed agenda. Upon motion of PDG Hardee, second by Governor Hicks, the vote was unanimous to adopt the agenda with that addition. attachment # 1

Chairman Williams recognized PIP Sid Scruggs and ID Harvey Whitley. PIP Scruggs reported on registrations to the International Convention in Toronto, reminding Lions who plan to attend to get a passport to travel to Canada as soon as possible. He also said Lions returning to the United States from the convention should pre-clear in Toronto before coming back, allowing about three hours at the airport.

ID Whitley thanked the Promotions Committee for financially supporting his efforts as an International Director, noting that he had to purchase additional banners to get through his term.

PDG Dave Butler was appointed Parliamentarian.

Upon motion of Governor Schimmoller, second by Governor Wills, the November 9, 2013, Promotions Committee Minutes were unanimously approved as presented. attachment # 2

PDG Rhett White, State Secretary-Treasurer, presented the financial report covering the period of July 1, 2013 through February 3, 2014. He reported that income to date totals \$18,364.74 with expenditures of \$16,991.85. Upon motion of Governor Scarlett with second by Governor Schimmoller, the vote to accept the financial report was unanimous. attachment # 3

Chairman Williams reported clothing sales totaling \$5,861.00 this Lions Club year. He detailed the inventory and reported inventory value at \$10,098.00. He said only two red vests remain for sale.

Chairman Williams reported that 58 persons from North Carolina have registered for the International Convention in Toronto, July 4-8, 2014, with three more registrations possible. He said to expect temperatures of 65-80 degrees and noted that the hotel cost at the Fairmont Renaissance Hotel has gone down from \$214.00 to \$198.93 due to the exchange rate. He urged Lions to register.

Chairman Williams said the parade uniform will once more be black slacks or skirts, white shirts, white shoes and red vest. He is attempting to get Panama hats for purchase by parade participants.

He reported that only three persons have pre-paid for the Southeastern Breakfast at a cost of \$37.00. He encouraged the Lions of North Carolina to attend the breakfast to support our officers and directors. Checks for the Southeast Breakfast can be sent Secretary-Treasurer White who will write one check when the ticket order is placed.

The Novant Health Thanksgiving Day Parade was a success, according to Chairman Williams. He said the Lions presence was well-received along the parade route in Charlotte.

Chairman Williams reported on a phone call from the Virginia Lions State Secretary-Treasurer concerning a possible reception for the seven United States Directors that are retiring this year, including ID Whitley. The Virginian proposed each state accepting 1/7 of the cost of a reception to be held July 6th at the headquarters hotel. He said the expected cost would be \$16 per person with a \$500.00 minimum for the cash bar.

Discussion followed about how to determine the best split of cost and the total cost that could be assigned to North Carolina. ID Whitley suggested waiting to make a commitment until more information on the cost is available. It was noted that the Promotions Committee is already authorized to spend up to \$1,000.00 for such a function.

Governors placed their district pin orders for the 2014-2015 State Lions Trading Pin as follows:

31-A	350
31-B	200
31-D	300
31-E	500
31-F	200
31-G	300
31-H	300
31-J	200

These are in addition to the free pins that are provided according to the NC Lions Pin Policy. The above quantities will be given to the District Governors-Elect to sell in their districts next year. PDG Dave Butler will handle the pin order.

Chairman Williams announced that he has logo merchandise for sale. He also announced that the hospitality room will open at 4:PM and will be open Sunday morning at 7:AM.

With no new business, Governor Bullock was asked to close the meeting with a Benediction. Chairman Williams adjourned the meeting.

This 8th day of February, 2014.

PDG Tim Williams, Chairman

PDG Rhett White, Secretary-Treasurer

North Carolina Lions Promotions Committee
Budget and Financial Statement – Account # 4823
7/1/13 – 4/28/14

	<u>Budget</u>	<u>Actual</u>	<u>Line Item</u>
INCOME:			
Balance forward	\$ 4,170.00	\$ 4,170.00	500
Promotions Dues (7,781x\$0.75/member)	5,834.75	5,574.00	510
*Promotions Reserve (Intl. Officer Promo Fund – .25/m)	1945.25	1,858.00	511
*Harvey Whitley donations	0.00		512
Sale of NC Lions Trading Pins	5,700.00	5,900.00	520
Special State Trading Pins	00.00		525
Sale of NC Lions Clothing	9,000.00	4,958.94	530
SE Breakfast – Intl. Convention, \$25.00/person	1,000.00	962.00	540
Interest	10.00	1.42	550
Miscellaneous Income	20.00		560
Appropriations from Money Market	0.00		565
	<u>\$27,680.00</u>	<u>\$23,424.36</u>	

EXPENSES:			
State Promotions Chair – State Meeting Expenses	\$ 2,500.00	\$2,354.98	610
State Promotions Chair – Intl. Convention Exp	3,500.00		620
Shipping – flags/banners to Intl. Convention	200.00		625
State Sec/Treasurer – USA/Canada Forum	1,200.00		630
*Promotions Reserve (Intl. Officer Promo Fund)	2,000.00	1,635.53	631
Office Supplies, Printing, Postage, Telephone	500.00	92.00	640
Clerical Services and Storage Rent – NCLI	600.00		650
Financial Audit and Tax Filing	200.00		660
Bond for Secretary/Treasurer	100.00	100.00	670
Purchase NC Lions Clothing	9,000.00	9,039.90	680
Purchase NC Lions Trading Pins (4,000x\$1.47)	5,880.00	5,880.00	690
SE Breakfast – Intl. Convention	1,000.00	666.00	710
International Convention – Hospitality Room	1,000.00		720
Contingency Expenses	0.00		750
Transferred to Money Market (dues, donations)*	0.00		755
	<u>\$27,680.00</u>	<u>\$19,768.41</u>	

Checking Balance , 4/28/14	\$ 23,560.45
Clothing Inventory, 4/28/14	10,225.00
*Promotions Money Market, 4/28/14	<u>2,870.22</u>
Total Promotions Assets	<u>\$ 36,655.67</u>

North Carolina Lions Promotions Committee
Budget and Financial Statement – Account # 4823
7/1/13 – 6/30/14

	<u>Budget</u>	<u>Actual</u>	<u>Line Item</u>
INCOME:			
Balance forward	\$ 4,170.00	\$ 4,170.00	500
Promotions Dues (7,781x\$0.75/member)	5,834.75	5,574.00	510
*Promotions Reserve (Intl. Officer Promo Fund – .25/m)	1945.25	1,858.00	511
*Harvey Whitley donations	0.00		512
Sale of NC Lions Trading Pins	5,700.00	5,900.00	520
Special State Trading Pins	00.00		525
Sale of NC Lions Clothing	9,000.00	8,555.94	530
SE Breakfast – Intl. Convention, \$25.00/person	1,000.00	1,517.00	540
Interest	10.00	3.58	550
Miscellaneous Income	20.00		560
Appropriations from Money Market	0.00		565
	<u>\$27,680.00</u>	<u>\$27,578.52</u>	

EXPENSES:			
State Promotions Chair – State Meeting Expenses	\$ 2,500.00	\$2,500.00	610
State Promotions Chair – Intl. Convention Exp	3,500.00	3,500.00	620
Shipping – flags/banners to Intl. Convention	200.00		625
State Sec/Treasurer – USA/Canada Forum	1,200.00	1,200.00	630
*Promotions Reserve (Intl. Officer Promo Fund)	2,000.00	1,635.53	631
Office Supplies, Printing, Postage, Telephone	500.00	206.44	640
Clerical Services and Storage Rent – NCLI	600.00	600.00	650
Financial Audit and Tax Filing	200.00	200.00	660
Bond for Secretary/Treasurer	100.00	100.00	670
Purchase NC Lions Clothing	9,000.00	9,057.90	680
Purchase NC Lions Trading Pins (4,000x\$1.47)	5,880.00	5,880.00	690
SE Breakfast – Intl. Convention	1,000.00	1,517.00	710
International Convention – Hospitality Room	1,000.00	1,000.00	720
Contingency Expenses	0.00		750
Transferred to Money Market (dues, donations)*	0.00		755
	<u>\$27,680.00</u>	<u>\$27,396.87</u>	

Checking Balance , 7/18/14	\$ 20,047.73
Clothing Inventory, 6/30/14	7,292.50
*Promotions Money Market, 4/28/14	<u>2,870.70</u>
Total Promotions Assets	\$ 30,210.93

**North Carolina Lions Promotions Committee
Budget and Financial Statement – Account # 4823
7/1/14 – 6/30/15**

	<u>Budget</u>	<u>Line Item</u>
INCOME:		
Balance forward appropriated	\$ 2,860.97	500
Promotions Dues (6,884 avg.x\$0.75/member)	5,163.00	510
Promotions Reserve (Intl. Officer Promo Fund-.25/m)	1,721.00	511
Sale of NC Lions Trading Pins	4,700.00	520
Sale of NC Lions Clothing	9,000.00	
SE Breakfast – Intl. Convention - \$35/person	1,400.00	540
Interest	3.00	550
Miscellaneous Income	20.00	560
Appropriations from Money Market	0.00	565
	<u>\$ 24,867.97</u>	
EXPENSES:		
State Promotions Chair – State Meeting Expenses	\$ 2,500.00	610
State Promotions Chair – Intl. Convention Expense	3,500.00	620
Shipping – flags/banners to Intl Convention	200.00	625
State Sec/Treasurer – USA/Canada Forum	0.00	630
Promotions Reserve (Intl. Officer Promo Fund)	0.00	631
Office supplies, printing, postage, telephone	500.00	640
Clerical services & storage rent – NCLI	600.00	650
Financial Audit & Tax filing	200.00	660
Bond for Secretary/Treasurer	100.00	670
Purchase NC Lions Clothing	9,000.00	680
Purchase NC Lions Trading Pins (3,350x\$1.47)	4,924.50	690
SE Breakfast – Intl. Convention	1,400.00	710
International Convention – Hospitality Room	0.00	720
Contingency Expenses	0.00	750
Transferred to Money Market (dues, donations*)	2,943.47	755
	<u>\$ 24,867.97</u>	
Checking balance, 7/18/14	\$ 20,047.73	
Clothing Inventory, 6/30/14	7,292.50	
*Promotions Money Market, 7/18/14	<u>2,870.70</u>	
Total Promotions Assets	\$ 30,210.93	