

MD 31 North Carolina Lions
Promotions Committee Minutes

Saturday, August 11, 2012

Raleigh North Hilton, Raleigh, NC

Promotions Committee Chair PDG Mike Schwartz called the meeting to order at 1:00 PM.

Governor Jackson gave the Invocation and Governor Williams led the Pledge of Allegiance.

Committee Members in Attendance:

| | | | |
|--------------------------|------|------------------------------------|------|
| PDG Mike Schwartz, Chair | 31-E | DG Peggy McGohan | 31-G |
| PDG Randy Champion | 31-A | PDG Andy Lilliston | 31-G |
| Charles M. Wills, Sr. | 31-B | DG Skippy Jackson | 31-H |
| DG Howard Wallace | 31-D | DG Chris Hardee | 31-J |
| DG Tim Williams | 31-E | PDG Jim Boehm | 31-J |
| DG Randy Kirby | 31-F | PDG Wayne McGohan, Council Chair | |
| PDG Jerry Thomas | 31-F | PDG Ron Kelly, Secretary-Treasurer | |

Committee Chair Schwartz thanked the Lions and guests for attending the promotions meeting and went on to outline his committee's goals for the coming year.

Governor Hardee moved to approve the Agenda for the Promotions Committee meeting; seconded by Governor McGohan. The motion passed. (See attachment A)

Committee Chair Schwartz recognized PIP Sid L. Scruggs, III for a few remarks. Lion Sid remarked that the International Board will probably discuss at their October meeting the recommendation that the entire U.S. contingent march together at the 2013 International Convention in Hamburg, Germany. This may become a trend, he said, for all offshore International Conventions in the future for Constitutional Area 1 to march together. He concluded his remarks by thanking the North Carolina Lions for their participation and support over the past four years.

Committee Chair Schwartz then recognized our newest International Director, Harvey Whitley for his comments. Lion Harvey started his comments by thanking all those who supported him in his quest to become an International Officer the past few years, especially those who crammed their suitcases with "stuff," and helped distribute it in Buson, Korea. He said that if anyone needed his help, all they had to do was ask. Governor Jackson commented that he was thankful to Lion Harvey for getting a speaker for their District G, H, & J Convention which prompted Lion Harvey to comment that all the Governors would have the opportunity to meet their speakers at the USA/Canada Forum and he promised that he would send them a schedule of when they could meet them. It was not too late, he said, to line up speakers for 2014.

PDG Charles Holliman was appointed Parliamentarian.

PDG Gary Steele, the 2011-2012 Promotions Committee Chair was asked to come forward to give his report. He referenced the great sales year he had last year when total sales hit \$9,723.20. He noted that he was able to move the vast majority of items purchased last year. Inventory at the close of the year was \$8,752.50 in clothing items (including vests, hats, gold Sid pins, and patches) and \$475.00 in collectable pins (19 x \$25). Nearly all the carry-over inventory, he said, relates to past years unsold items reflecting very large or very small sized merchandise. He closed by thanking the Lions for making last year a great year for the Promotions Committee.

Governor Jackson moved to accept the Minutes of the May, 2012 Promotions Committee Meeting as distributed to all District Governors by e-mail and as posted on the web site; seconded by PDG Thomas. The motion passed.

Promotions Secretary-Treasurer presented the 2011-2012 Year-End Financial Report. In reviewing the income side of the budget, Kelly noted that line item 530, sale of lions clothing exceeded budget by \$2,153.20. All other income items, he said, came close to meeting their budgetary goals. All expense line items were within budgetary guidelines with the exception of line item 680 (Purchase of NC Lions Clothing) which exceeded guidelines by \$1,898.08. Kelly stated that the administrative bank balance was \$22,384.74. He noted that the balance in the Promotions Money Market at fiscal year end was \$8,447.76. (See attachment B)

District McGohan moved to approve the 2011-2012 Year-End Financial Report; seconded by District Governor Kirby. The motion passed.

Promotions Secretary-Treasurer Kelly then presented his proposal for a balanced 2012-2013 Promotions Committee Budget. The projected income from dues (line item 510) of \$5,835.75, he said, was predicated on the average number of NC Lions for the new fiscal year of 7,781. Kelly then proceeded to explain each of the Income and Expense line items which, he said were in line with those experienced in the past few years. Kelly concluded his report with a review of the beginning balances in the Promotions Administrative and Money Market Accounts.

(See attachment C)

Governor Jackson moved to accept the proposed 2012-2013 Promotions Committee Budget; seconded by Governor Wallace. The discussion that followed centered on the allocation of funds for a hospitality room in Hamburg, Germany and the need to adjust the income and expense line items for lions clothing. Accordingly, Governor Hardee moved to amend the budget for line item 530 (Sale of NC Lions Clothing) by \$1,500.00 to \$9,000.00 and line item 680 (Purchase of NC Lions Clothing) by \$1,500.00 to \$7,000.00; seconded by Governor Kirby. The motion to amend the budget passed. The motion to accept the 2012-2013 Promotions Committee Budget, as Amended, passed.

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Promotions Chair Schwartz then addressed the 96th annual International Convention that will be held July 5-9, 2013 in Hamburg, Germany. The North Carolina Lions, he said, will be staying at the Holiday Inn Hamburg which is located approximately 3 miles from the convention center. He noted that the International Parade will step off at 10AM on Saturday, July 6th. In closing, he stated that you will need a valid passport to travel to Germany, but a visa is not required for US citizens if visiting for less than 90 days. (See attachment D)

Promotions Chair Schwartz announced that the 2012 USA/Canada Forum will be held September 13-15, 2012 in Tampa, Florida. He then called upon PDG Paul Bledsoe to come forward and talk about this year's forum. Lion Paul encouraged all to attend this forum. He noted in closing that next year's forum would be held in Oberland, Kansas.

Promotions Chair Schwartz than discussed the distribution of the 2012-2013 State Trading Pin. He directed everyone's attention to the lower part of today's Agenda for a full disclosure of the number of pins purchased, their costs and charges, and the allocation to the respective Districts.

Promotions Chair Schwartz then discussed the design for the 2013-2014 State Trading Pin. He called upon PDG John O'Malley to come forward to discuss the design. This year's choice, he said, is between a bluebird and a robin. **Governor Jackson moved that the Promotions Committee accept the Bluebird design for the 2013-1014 State Trading Pin; seconded by Governor Kirby. The motion passed.**

Promotions Chair Schwartz then reviewed the clothing and hat inventory.

Unfinished Business: None.

New Business: None.

Governor Jackson gave the benediction.

There being no further business, the meeting was adjourned at 2:05PM.

Respectively submitted,

PDG Ron Kelly, Promotions Committee Secretary-Treasurer

Agenda
NC Lions MD-31 Promotions Committee Meeting
Saturday, August 11, 2012
North Raleigh Hilton, Raleigh NC

| | |
|---|-------------------------------------|
| Call to Order | PDG Michael Schwartz |
| Invocation | DG Skippy Jackson |
| Pledge of Allegiance | DG Tim Williams |
| Welcome | PDG Michael Schwartz |
| Approval of Agenda | PDG Michael Schwartz |
| Recognition of Past International President | PDG Michael Schwartz |
| Recognition of ID and PID's | PDG Michael Schwartz |
| Appointment of Parliamentarian | PDG Michael Schwartz |
| Report of 2011-2012 Promotions Committee Chair | PDG Gary Steele |
| Minutes of the May Promotions Meeting | PDG Ron Kelly, Promotions Sec/Treas |
| 2011-2012 Year End Promotions Financial Report | PDG Ron Kelly, Promotions Sec/Treas |
| 1. Approval of Financial Report | |
| 2012-2013 Proposed Promotions Budget | PDG Ron Kelly, Promotions Sec/Treas |
| 1. Approval of Proposed Budget | |
| 2013 International Convention – Hamburg, Germany | PDG Michael Schwartz |
| 2012 USA/Canada Forum, September 13-15, 2012 Tampa, FL | PDG Michael Schwartz |
| Distribution of 2012-2013 State Trading Pin | PDG Michael Schwartz |
| 1. 4,150 Purchased @ \$1.43 | |
| 2. Charge per pin \$2.00 | |
| 3. 950 free pins | |
| 4. Allocation: District A-500, District B-200, District D-400, District E-900 District F-200, District G-350, District H-300, District J-250 | |
| Design of 2013-2014 State Trading Pin | PDG Michael Schwartz |
| Clothing & Hat Inventory | PDG Michael Schwartz |
| Unfinished Business | PDG Michael Schwartz |
| New Business | PDG Michael Schwartz |
| Benediction | DG Skippy Jackson |
| Adjournment | |