

MD 31 North Carolina Lions Promotions Committee Minutes

Saturday, August 13, 2011

Best Western Hotel, High Point, NC

Promotions Chair PDG Gary Steele called the meeting to order at 1:00 PM.

Governor Boehm gave the invocation and Governor Schwartz led the Pledge of Allegiance.

Committee Members in Attendance:

PDG Gary Steele, Chair	31-E	PDG Jerry Thomas	31-F
PDG George Suggs	31-A	PDG John Owen	31-G
DG Randy Champion	31-A	DG Andrew Lilliston	31-G
PDG Robert Sprinkle	31-B	PDG Tony Camaioni	31-H
DG Helen Hudson	31-B	DG Rick Sutton	31-H
PDG Bill Womack	31-D	PDG Gwen White	31-J
DG Mike Hopkins	31-D	DG Jim Boehm	31-J
DG Michael Schwartz	31-E	PDG Carlton Weeks, Council Chair	
		PDG Ron Kelly, Secretary-Treasurer	

Committee Chair Steele thanked the Lions and guests for attending the promotions meeting and went on to outline his committee's goals for the coming year. He then invited PID Lacy Presnell to make a few remarks, to which he declined.

Governor Hudson moved to approve the Agenda for the Meeting; seconded by PDG Womack. The motion passed.

(See attachment A)

PCC Dave Butler was appointed Parliamentarian.

As PCC Paulette Gasperson was not in attendance, there was no report from the 2010-2011 Promotions Committee Chair.

Governor Sutton moved to accept the minutes of the April 30, 2011 Promotions Committee Meeting as distributed to all District Governors by e-mail and as posted on the web site; seconded by PDG Suggs. The motion passed.

Promotions Secretary-Treasurer Ron Kelly presented the 2010-2011 Year- End Financial Report. In reviewing the income side of the budget, Kelly noted that line item 530-Sale of NC Lions Clothing, exceeded budget by \$3,174.80. With the exception of Sale of NC Lions Trading Pins, (item 520), which fell short of plan, all other incomes came close to meeting their budgetary goals. Expense items were within budgetary guidelines. Kelly stated that the ending administrative bank account was \$53,432.62. He also noted that the balance in the Money Market, as of June 30, 2011, was \$23,652.39.

(See attachment B)

Governor Champion moved to approve the 2010-2011 Year-End Financial Report; seconded by Governor Hudson. The motion passed.

Promotions Secretary-Treasurer Kelly then presented his proposal for a balanced 2011-2012 Promotions Committee Budget. The projected income from dues (line item 510) of \$6,170.25, he said, was predicated on the average number of NC Lions being 8,254 for the coming year. Kelly then proceeded to explain each of the Income line items on the budget. In reviewing the Expense line items, Kelly pointed out that a new line item (625) was

added this year to reflect the \$150.00 expense of shipping the flags & banners to the International Convention in Buson, Korea. All other Expense line items, he said, were in line with the expenses experienced in the past few years. Kelly concluded his report with a review of the year-end balanced in the Promotions and Money Market Accounts. (See attachment C)

Governor Schwartz moved to accept the proposed 2011-2012 Promotions Committee Budget; seconded by Governor Hopkins. The motion passed.

Promotions Committee Chair Steele brought up the topic of the "Official Uniform" for the International Convention in Buson, Korea. There was a motion made and seconded as to what would constitute the "official uniform." The motion was then amended during discussion. For the record: **Governor Schwartz moved (as amended) that the "Official Uniform" for the International Convention, in Buson, Korea, will be as follows: White button down short sleeve shirt; Blue trouser; White tennis shoes; Red Vest; with a white Ball/Golf Cap being optional; seconded by PDG White. The motion passed.**

Promotions Chair Steel then announced that the 2011 USA/Canada Forum will be held September 22nd thru 24th in Anchorage, Alaska. PCC Harvey Whitley, who is on the Forum Planning Staff, came forward and spoke regarding what was planned and what was to be seen in Anchorage during this annual event.

The discussion then turned to the distribution of the 2011-2012 State Trading Pin. Promotions Chair Steele noted that 4,350 pins had been ordered @ \$1.45 per pin. The charge for the pins would be \$2.00 per pin. 975 pins were distributed free of charge. The allocation per District is as follows: District A-500, District B-250, District D- 400, District E- 900, District F- 200, District G- 400, District H- 300, and, District J- 300. He stated that Promotions Secretary-Treasurer Kelly would subsequently bill each District for the pins. **For the Record:** Promotions Chair Steele made the distribution of the 2011-2012 State Trading Pin at this meeting.

Promotions Chair Steele asked PDG John O'Malley to come forward to discuss the design he has made for the 2012-2013 State Trading Pin. Lion John said that he would like to reestablish a bird series of pins. He then distributed a sheet of three Trading Pins with a different bird on each; a blue bird, a cardinal, and a robin; all indigenous to North Carolina. After a brief discussion, **Governor Schwartz moved that the pin depicting a Cardinal with the letters NC below the date be approved as the 2012-2013 official State Trading Pin; seconded by Governor Champion. The motion passed.** PDG John said that he would have a sample pin ready for viewing at the November State Council Meeting. (See attachment D)

Promotions Chair Steele than reviewed the clothing & hat inventory. He said that he had approximately 250 shirts and a number of vests, hats and visors for sale. He noted that several designs of some older inventory have been reduced \$10/\$15 for quick sale.

Unfinished Business: None

New Business: None

Governor Boehm gave the benediction.

There being no further business, the meeting was adjourned at 1:51 PM.

Respectively submitted,

Ronald F. Kelly

PDG Ronald F. Kelly,
Promotions Committee Secretary-Treasurer

Agenda
NC Lions MD-31 Promotions Committee Meeting
Saturday, August 13, 2011
Best Western, High Point, NC

Call to Order	PDG Gary Steele
Invocation	DG Jim Boehm
Pledge of Allegiance	DG Michael Schwartz
Welcome	PDG Gary Steele
Approval of Agenda	PDG Gary Steele
Recognition of International President	PDG Gary Steele
Recognition of PID's	PDG Gary Steele
Appointment of Parliamentarian	PDG Gary Steele
Report of 2010-2011 Promotions Committee Chair	PCC Paulette Gasperson
Minutes of the May Promotions Meeting	PDG Ron Kelly, Promotions Sec/Treas
2010-2011 Year End Promotions Financial Report	PDG Ron Kelly, Promotions Sec/Treas
1. Approval of Financial Report	
2011-2012 Proposed Promotions Budget	PDG Ron Kelly, Promotions Sec/Treas
1. Approval of Proposed Budget	
2012 International Convention – Busan, Korea	PDG Gary Steele
2011 USA/Canada Forum, September 22-24, Anchorage, Alaska	PDG Gary Steele
Distribution of 2011-2012 State Trading Pin	PDG Gary Steele
1. 4350 Purchased @ \$1.45	
2. Charge per pin \$2.00	
3. 975 free pins	
4. Allocation: District A-500, District B-250, District D-400, District E-900 District F-200, District G-400, District H-300, District J-300	
Design of 2012-2013 State Trading Pin	PDG Gary Steele
Clothing & Hat Inventory	PDG Gary Steele
Unfinished Business	PDG Gary Steele
New Business	PDG Gary Steele
Benediction	DG Jim Boehm
Adjourn Meeting	

North Carolina Lions Promotions Committee
Budget and Financial Statement - Account # 4823
7/1/10 - 6/30/11

ADMINISTRATIVE ACCOUNT

	2010-2011		Difference	Line Item
	Budget	Actual		
INCOME:				
Balance Forward		27,440.88		500
Promotions Dues (8584x \$0.75/member)	6,438.00	6,340.83	97.17	510
* Promotions Reserve (Intl. Officer Promo Fund -S 0.25/member)	2,146.00	2,113.67	32.33	511
* International Executive Officer Campaign Fund (\$2.00/member)	17,168.00	16,909.00	259.00	513
Sale of NC Lions Trading Pins	8,450.00	7,540.00	910.00	520
Special State Trading Pins	0.00	1,150.00	-1,150.00	525
Sale of NC Lions Clothing	7,500.00	10,674.80	-3,174.80	530
NC Breakfast - International Convention \$25/person	1,000.00	2,310.00	-1,310.00	540
Interest	20.00	9.20	10.80	550
Income Not Budgeted	0.00	9,946.00	-9,946.00	560
Transferred from Money Market		16,240.85	-16,240.85	565
Total Income	42,722.00	73,234.35	-30,512.35	
EXPENSES:				
State Promotions Chair - State Meetings Exp.	2,600.00	2,925.90	-325.90	610
State Promotions Chair - Int'l. Conv. Exp.	1,600.00	0.00	1,600.00	620
State Secretary / Treasurer - USA/Canada Forum	0.00	0.00	0.00	630
* Promotions Reserve (Intl. Officer Promo Fund)	0.00	0.00	0.00	631
* International Executive Officer Campaign Fund	0.00	16,240.85	-16,240.85	632
Office supplies, Printing, Postage and Telephone	225.00	320.08	-95.08	640
Clerical Services and Storage Rent - NCLF	600.00	600.00	0.00	650
Accounting (audit)	200.00	200.00	0.00	660
Bond for Secretary / Treasurer	100.00	100.00	0.00	670
Purchase NC Lions Clothing	7,500.00	7,052.77	447.23	680
Purchase NC Lions Trading Pins	7,822.50	7,297.50	525.00	690
International Convention - NC breakfast	1,000.00	2,310.00	-1,310.00	710
International Convention - Hospitality Room (1)	2,000.00	2,028.78	-28.78	720
Expenses Not Budgeted	756.00	2,200.00	-1,444.00	750
Transferred to Money Market		39,804.12	-39,804.12	755
Total Expenses	24,403.50	81,080.00	-56,676.50	
Income minus Expenses		-7,845.65	7,845.65	
(1) Increased to 2,000 by motion @ 8/7/10 meeting				
Checking Balance (Including balance forward)		19,595.23		

* Money Market

Balance Sheet	06/30/11
Checking Account Balance (including bal. fwd)	\$ 19,595.23
Clothing Inventory	\$ 9,235.00
Pin Inventory (19 - special pins @ \$50)	\$ 950.00
*Promotions Money Market	<u>\$ 23,652.39</u>
Total Promotions Assets	\$ 53,432.62

2010-2011 Promotions Financial Footnotes

Income:
Line 510 - 8584 x \$0.75 / member
Line 520 - Pins: 4000 - 825 (free) = 3175 x \$2.00 ea = \$6,350.00

Expense:
Line 890 - 4000 pins @ \$1.49 = \$5,960

Promotions Money Market - Account # 5714

Promotions Designated Accounts

July 1, 2010 - June 30, 2011

Money Market Allocation

<u>Name</u>	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
		6/30/11	Grand Total Money Market Account			\$ 23,652.39
1.						
Promotions Reserve (Intl Officer)						
	Bal. Fwd.	07/01/10				4,686.56
	online transfer	09/02/10	4 Districts - Promotions reserve dues		493.64	5,180.20
	online transfer	10/03/10	2 Districts - Promotions Reserve dues		301.51	5,481.71
		10/18/10	District 31-H Promotions Reserve dues		120.88	5,602.59
			District 31-F Promotions Reserve dues		147.00	5,749.59
	online transfer	03/11/11	5 Districts - Promotions Reserve dues		639.26	6,388.85
	online transfer	04/26/11	District 31-A Promotions Reserve dues		151.50	6,540.35
			District 31-H Promotions Reserve dues		115.13	6,655.48
		06/30/11	District 31-G Promotions Reserve dues-		144.75	6,800.23
2. Intl Executive Officer Fund						
	Bal. Fwd.	07/01/10				8,758.89
	online transfer	10/17/10	District 31-D Intl. Exec. Officer		8,504.00	17,262.89
			1/2 annual amt from 8 districts - from Council			17,262.89
	on line transf	11/06/10	MD 31 Intl Promo.Exec Off - to Council	7,500.00		9,762.89
	on line transf	03/11/11	From Promotions dues - 5 districts		5,114.00	14,876.89
	on line transf	04/26/11	District 31-A Intl. Exec. Officer		1,212.00	16,088.89
			District 31-H Intl. Exec. Officer		921.00	17,009.89
		06/30/11	District 31-G Intl. Exec. Officer		1,158.00	18,167.89
			Subtotal			18,167.89
a. Joe Silver fund						
			Silent Auction proceeds - J. Silvers from Promo		3,500.00	3,500.00
		6/30/11	Silent Auction - J. Silvers from Promo for Sid		1,816.00	5,316.00
			Subtotal			5,316.00
b. Club / Indiv Donations						
		3/11/11	Donation - Brev-Davids River Club		100.00	100.00
	on line transf	04/26/11	Donation to Sid & Judy Scruggs - Pisgah Club		100.00	200.00
			Donation to Sid & Judy Scruggs - Tryon LC		25.00	225.00
			Jackson Park LC		25.00	250.00
			Neal Alexander		100.00	350.00
			Donation to Sid & Judy Scruggs - Johnny Parker		20.00	370.00
			Denton LC		100.00	470.00
			Donation to Sid & Judy Scruggs - Siler City		25.00	495.00
			Roxboro LC		25.00	520.00
			Donation to Sid & Judy Scruggs - Davis Towns LC		100.00	620.00
			Concord LC		200.00	820.00
			Donation to Sid & Judy Scruggs - White Level LC		25.00	845.00
	on line transf	6/30/11	Carolina Carriage 2011 Club Car to Promo	8,332.57		-7,487.57

North Carolina Lions Promotions Committee
Budget and Financial Statement - Account # 4823
7/1/11 - 6/30/12

	2011-2012	7/1/11		
INCOME:	Budget	Actual	Difference	Line Item
Balance Forward		19,595.23		500
Promotions Dues (8254x \$0.75/member)	6,170.25	0.00	6,170.25	510
* Promotions Reserve (Intl. Officer Promo Fund -\$ 0.25/member)	2,056.75	0.00	2,056.75	511
* International Executive Officer Campaign Fund (\$2.00/member)	16,454.00	0.00	16,454.00	513
* Donations - International Executive Officer	0.00	0.00	0.00	515
Sale of NC Lions Trading Pins	6,650.00	0.00	6,650.00	520
Special State Trading Pins	950.00	0.00	950.00	525
Sale of NC Lions Clothing	7,500.00	0.00	7,500.00	530
NC Breakfast - International Convention \$25/person	1,050.00	0.00	1,050.00	540
Interest	10.00	0.00	10.00	550
Miscellaneous Income	0.00	0.00	0.00	560
Appropriations from Money Market*	2,277.25	0.00	2,277.25	565
Total Income	43,118.25	0.00	43,118.25	
EXPENSES:				
State Promotions Chair - State Meetings Expenses	2,900.00	0.00	2,900.00	610
State Promotions Chair - International Convention Expenses	4,000.00	0.00	4,000.00	620
Shipping - flags / banners to International Convention	150.00	0.00	150.00	625
State Secretary / Treasurer - USA/Canada Forum	0.00	0.00	0.00	630
* Promotions Reserve (Intl. Officer Promo Fund)	0.00	0.00	0.00	631
* International Executive Officer Campaign Fund	0.00	0.00	0.00	632
Office supplies, Printing, Postage and Telephone	300.00	0.00	300.00	640
Clerical Services and Storage Rent - NCLF	600.00	0.00	600.00	650
Financial Audit and Tax Filing	200.00	0.00	200.00	660
Bond for Secretary / Treasurer	100.00	0.00	100.00	670
Purchase NC Lions Clothing	7,000.00	0.00	7,000.00	680
Purchase NC Lions Trading Pins (4,350 x \$1.45)	6,307.50	0.00	6,307.50	690
International Convention - NC breakfast	1,050.00	0.00	1,050.00	710
International Convention - Hospitality Room	2,000.00	0.00	2,000.00	720
Contingency Expenses	0.00	0.00	0.00	750
Transferred to Money Market (dues, donations)*	18,510.75	0.00	18,510.75	755
Total Expenses	43,118.25	0.00	43,118.25	
	0.00	0.00	0.00	

Checking Balance (including balance forward)

19,595.23

* designated accounts in Money Market

	Date
Checking Account Balance (including bal. fwd)	\$ 19,595.23
Clothing Inventory	\$ 9,235.00
Pin Inventory	\$ 950.00
*Promotions Money Market	\$ 23,652.39
Total Promotions Assets	\$ 53,432.62

Promotions Money Market - Account # 5714

Promotions Designated Accounts

July 1, 2011 - June 30, 2012

Money Market Allocation

<u>Name</u>	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
		8/9/11	Grand Total Money Market Account			\$ 24,162.01
1.						
Promotions Reserve (Intl Officer)						
	Bal. Fwd.	07/01/11				6,800.23
		07/24/11	Annual interest distribution		44.56	6,844.79
2. Intl Exective Officer Fund						
	Bal. Fwd.	07/01/11				18,167.89
		07/24/11	Annual interest distribution		44.56	18,212.45
			Subtotal			18,212.45
a. Joe Silver fund						
	Bal. Fwd.					5,316.00
			Subtotal			5,316.00
b. Club / Individual Donations						
	Bal. Fwd.					-6,720.85
	on line	08/09/11	Donation to Sid - Salisbury LC from promo		100.00	-6,620.85
			Donation to Sid - Ron & Jan Kelly from Promo		100.00	-6,520.85
			Donation to Sid - Raleigh Host LC from Promo		200.00	-6,320.85
			Donation - Sid - Franklin Ellis LC from Promo		50.00	-6,270.85
			Donation to Sid - Smithfield LC from Promo		50.00	-6,220.85
			Subtotal			-6,220.85
			Total			17,307.60
3. Interest						
	Bal. Fwd.	07/01/11				89.12
		07/24/11	Annual interest distribution	89.12		0.00
		07/29/11			9.62	9.62

2011-2012

Promotions Money Market Ledger

<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
Bal. Fwd	07/01/11	bal. fwd 2010-2011			23,652.39
	07/29/11	Interest earned		9.62	23,662.01
on line	08/09/11	Donation to Sid - Salisbury LC from promo		100.00	23,762.01
		Donation to Sid - Ron & Jan Kelly from Promo		100.00	23,862.01
		Donation to Sid - Raleigh Host LC from Promo		200.00	24,062.01
		Donation - Sid Scruggs - Franklin Ellis LC from Promo		50.00	24,112.01
		Donation to Sid - Smithfield LC from Promo		50.00	24,162.01

PIN SIZE 2" WIDE BY 1" HIGH



2015 REGULAR



2013 REGULAR



2014 REGULAR