

**MINUTES OF THE NC LIONS MD-31  
PROMOTIONS COMMITTEE  
Saturday, August 13, 2016  
Crabtree Marriott, Raleigh, NC**

The NC Lions MD-31 Promotions Committee met at the Crabtree Marriott, Raleigh, NC, at 1:PM, Saturday, August 13, 2016. The following members were present: Governors Max Bumgardner, Butch Conrad, Laraine Dupree, Irwin Siegelwax and Barbara Beltran; also 1<sup>st</sup> VDG Curtis Erickson, PDG Tim Williams, PDG Vince Schimmoller and PDG Mary Boehm. PDG Allen Reinhardt chaired the meeting.

Chairman Reinhardt called the meeting to order and asked Governor Conrad to offer the invocation. Governor Beltran led the Pledge of Allegiance to the flag.

Chairman Reinhardt welcomed those attending. **Upon motion of Governor Dupree, second by PDG Boehm, the agenda was unanimously approved as presented.**  
attachment # 1

Chairman Reinhardt recognized the International Family and asked for comments. PIP Sid Scruggs discussed speakers for the upcoming State Conventions, indicating that then PIP Bob Corlew will be in North Carolina in 2018. PID Harvey Whitley endorsed the selection of International speakers.

PDG Garry Steele was appointed Parliamentarian.

PDG Chris Headley presented the end-of-year report on the 2015-2016 Promotions Committee.  
attachment # 2

He also reported that the year-end merchandise inventory was valued at \$8,646.00.

**Minutes of the April 30, 2016 Promotions Committee Meeting were approved unanimously following a motion by PDG Schimmoller with second by VDG Erickson.**  
attachment # 3

Sec/Treasurer Rhett White presented the 2015-2016 year End Promotions Committee Financial Report, noting that actual expenditures exceeded the budget by more than \$2,000.00, due to the purchase of additional clothing for resale. **Upon motion of PDG Boehm, second by PDG Tim, the financial report was unanimously accepted.**  
attachment # 4

PDG White presented the 2016-2017 Promotions Budget for consideration. He noted that the budget calls for expenditures of \$25,048.38 with \$9,312.57 available for the International Officers Promotions Fund. **Upon motion of Governor Beltran and second by PDG Schimmoller, the vote to adopt the budget was unanimous.**

attachment # 5

PDG Headley reported that 24 North Carolina Lions and two non-registered guests attended the International Convention in Japan. He said 79 Lions attended the Southeast Breakfast including 22 from North Carolina, the largest southeast delegation. He said Tennessee will host the Southeast Breakfast next year (out of order), then Mississippi followed by North Carolina. He said 22 North Carolina Lions marched in the parade. Convention attendance topped 31,000 Lions.

Chairman Reinhardt urged Lions to attend the 2016 USA/Canada Forum, September 15-17, in Omaha, Nebraska. He noted that PID Whitley and PDG Paul Bledsoe are on the forum planning committee and PID Whitley will manage the forum store. He noted that PIP Scruggs and PDG Gwen White and PCC Diane Whitley will be on the forum program.

He noted that Georgia Lions are hosting a Saturday morning Southeast Lions Breakfast. The cost is \$30.00 with Sec/Treasurer White collecting for the tickets and coordinating the numbers with Georgia Lions.

Chairman Reinhardt reminded Lions that it is not too early to begin planning for the 100<sup>th</sup> Anniversary international Lions Clubs Convention in Chicago, June 30 – July 4, 2017. He distributed registration forms with information on accommodations and events.

PDGs Gwen White and Tim Williams, joined by 1<sup>st</sup> VDG George Culp, presented the concept for the International Parade uniform. They noted the red and black will blend well with the Pisgah High School Band colors. They noted that North Carolina needs to shine during the Centennial parade and convention. attachment # 6

Governor Bumgardner reported on the Pisgah High School Band and fundraising efforts to get the band to Chicago for the International Convention. He thanked the Promotions Committee for including another \$500.00 for band expenses.

PDG Gwen White, endorsed candidate for International Director, was invited to speak. She thanked the Lions of North Carolina for their confidence and support. She said she stepped back in Japan but will work to be on the ballot next year in Chicago. Her campaign managers, Carlton Metz and Harriett Walton, announced there will be a meeting immediately following the Sunday morning NCLI Board Meeting to discuss the Chicago campaign. All interested Lions were invited to participate.

Distribution of the 2016-2017 State Trading Pins followed. It was noted that 2,000 pins were purchased at \$1.25 per pin and that the allocation for the PIP, PIDs and others will come from a second order in January. At this time 1,950 pins are for sale in the districts at \$2.00 each. District distribution was as follows: 31-L = 350, 31-I = 400, 31-0 = 400, 31-N = 400 and 31-S = 300. PDG Dale Dupree received 25 free pins for his design and purchased an additional 125 pins.

PDG Dave Butler talked about design of the 2017-2018 Trading Pin. PDG Dale Dupree suggested that a series on famous North Carolina personalities might be considered and would probably trade well. He suggested personalities such as Andy Griffith and others. **Upon motion of PDG Schimmoller, second by Governor Conrad, the vote was unanimous to pursue the concept of famous North Carolina people.**

Chairman Reinhardt announced that the Lions of North Carolina will be represented in the Novant Health Thanksgiving Day Parade in Charlotte. He encouraged all Lions within driving distance of Charlotte to participate in the parade.

It was noted that 59 North Carolina Lions have already indicated they will attend the International Convention in Chicago.

With no additional business, Chairman Reinhardt adjourned the meeting.

This the 13<sup>th</sup> day of August, 2016.

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Rhett B. White, Secretary/Treasurer

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Allen Reinhardt, Chairman

**Agenda**  
**NC Lions MD-31 Promotions Committee Meeting**  
**Saturday, August 13, 2016, 1:PM**  
**Crabtree Marriott, Raleigh, NC**

attachment # 1

Call to Order	PDG Allen Reinhardt, Chair
Invocation	DG Butch Conrad
Pledge of Allegiance	DG Barbara Beltran
Welcome	PDG Allen Reinhardt
Approval of Agenda	
Recognition of International Family	PDG Allen Reinhardt
Remarks from PIP, PIDs	
Appointment of Parliamentarian	
Report of 2015-2016 Promotions Committee Chair	PDG Chris Headley
Report on Clothing Inventory	PDG Chris Headley
Minutes of the April 30, 2016 Promotions Meeting	PDG Rhett White, Sec/Treas
2015-2016 Year End Promotions Financial Report	PDG Rhett White, Sec/Treas
Accept Financial Report	
2016-2017 Proposed Promotions Budget	PDG Rhett White, Sec/Treas
Adoption of Proposed Budget	
Report on 2016 International Convention, Japan	PDG Chris Headley
2016 USA/Canada Forum, September 15-17, Omaha, Nebraska	PDG Allen Reinhardt
SE Breakfast at USA/Canada Forum (Georgia Lions)	
2017 International Convention – June 30-July 4, Chicago, Illinois	PDG Allen Reinhardt
International Parade Uniform	PDGs Gwen White & Tim Williams
Pisgah High School Marching Band	DG Max Bumgardner
Endorsed Candidate for International Director	PDG Gwen White

**Distribution of 2016-2017 State Trading Pin**

**PDG Allen Reinhardt**

1. 2,000 purchased @ \$1.25 each
2. Allocation for PIP, PIDS, PCC, etc., Int'l. Convention (Dave Butler)
3. 1,950 for sale in Districts @ \$2.00 each
4. District's allocation: District L- \_\_\_\_, District I- \_\_\_\_, District O- \_\_\_\_, District N- \_\_\_\_, District-S \_\_\_\_, per DG orders.

**Design of 2017-2018 State Trading Pin**

**PDG Dave Butler**

**Unfinished Business**

**PDG Allen Reinhardt**

**New Business**

1. Novant Health Thanksgiving Day Parade, Charlotte **PDG Allen Reinhardt**
- 2.
- 3.

**Adjournment**



North Carolina Lions Promotions  
Chris Headley PDG State Chairman  
2506 Carroll Street Monroe, NC28110

Phone 704-289-5718

Email [chrisfcs@aol.com](mailto:chrisfcs@aol.com)

**Final Report of the 2015-2016 Promotions Committee:**

A number of new apparel items was added to the inventory and was well received. Apparel was sold at the 5 District Conventions, 4 Council of Governors and Board Meetings, the State Convention along with the Council of Governor's placing personal orders. Total sales this year came to \$11,635.18. This year, promotions started taking credit cards using the square as a means of accepting payment.

In September, the USA/Canada Forum was held in Grand Rapids MI with 30 lions from North Carolina. Several Lions were presenters, moderators, and helpers in the store.

Attending the 99<sup>th</sup> International Convention in Fukuoka Japan, North Carolina had 24 registered lions and two nonregistered guests. 22 Lions marched in the International Parade, 79 lions and guests attended the South East Breakfast hosted by Georgia. Next year, Tennessee will host the 2017 South East Breakfast. The registration for the International Convention was over 31,000 Lions and guests

In closing, Lion Judy and I would like to thank everyone for supporting the Lions Country Store this past year; and especially Executive Director Steve Walker for all his support.

Respectfully submitted,

Lion Chris Headley PDG

State Promotions Committee State Chair

**MINUTES OF THE NC LIONS MD-31  
PROMOTIONS COMMITTEE MEETING  
1:PM, Saturday, April 30, 2016  
Camp Dogwood, Sherills Ford, NC**

The Md-31 Lions Promotions Committee met at Camp Dogwood in Sherills Ford, NC, Saturday, April 30, 2016, at 1:PM. Those attending were: Governors Debbie Hicks, Allen Reinhardt, Randall Clapp, Vince Schimmoller and Mary Boehm; also Council Chair Skippy Jackson and PDG Ron Beltran. Committee Chair and PDG Chris Headley presided.

Following the call to order, the invocation was by Governor Boehm with Governor Clapp leading the Pledge of Allegiance.

Chairman Headley welcomed those attending and asked for approval of the agenda. **Upon motion of Governor Hicks and second by Governor Boehm, the agenda was unanimously approved.** attachment # 1

Chairman Headley recognized PIP Sid Scruggs and PID Harvey Whitley. He appointed PDG Dave Butler to serve as Parliamentarian.

**Minutes of the February 13, 2016 Promotions Committee Meeting were unanimously approved upon motion of Governor Reinhardt and second by Governor Hicks.** attachment # 2

Secretary/Treasurer Rhett White presented the Financial Report. He reported that expenditures are at \$24,852.51 against anticipated expenditures of \$25,606.60 with merchandise purchases expected to exceed the budgeted amount. It was noted that sales taxes are paid on all purchases but the Promotions Committee does not collect sales taxes on merchandise sold, thus does not file for reimbursement of sales taxes paid. The checking account balance as of April 26, 2016 is \$14,797.09 with \$9,309.47 in the money market account.

Upon motion of Governor Boehm, second by Governor Reinhardt, the Financial Report was unanimously accepted. attachment # 3

Chairman Headley reviewed plans for the Lions Clubs International Convention in Fukuoka, Japan, June 24-28. He reminded those attending of the International Parade uniform – navy blue slacks or skirt, white shoes and shirt, red vest and white hat or cap. He announced the parade line-up at 9:30 AM at # 35 in the assembly area. He distributed a schedule to those planning to attend the International Convention.

attachment # 4

PDG Butler determined the number of trading pins needed by those attending the International Convention as follows: 50 pins each to PIP Scruggs, PID Whitley, PDG Tim Williams, DGEs Max Bumgardner, Butch Conrad, Laraine Dupree, Irwin Siglewax and Barbara Beltan. Governor Reinhardt will receive 25 pins.

By consent, approval was given to use the pin designed by PDG Dale Dupree as the 2017 Centennial year pin. Lions were invited to submit a design for a 2018 pin at the August meeting.

Secretary White said 21 attendees have purchased tickets for the Southeast Lions Breakfast. He will distribute the tickets when received from Georgia Lions who are hosting this year. It was noted that next year's host will be Mississippi with North Carolina following at the 2018 International Convention.

Chairman Headley announced that the USA/Canada Lions Forum will be held in Omaha, Nebraska, September 15-17, 2016. He noted that PID Whitley is in charge of the Forum Store and will need staffing help.

First VDG Max Bumgardner provided an update on funding efforts for the Pisgah High School Band that will represent North Carolina Lions at the 100<sup>th</sup> Anniversary International Parade in Chicago. He said fundraising is on-going with the next event scheduled for June 10-12.

Centennial Chair, PDG Gwen White, reported that the DGEs and 1<sup>st</sup> VDGs met to discuss a parade uniform for the Centennial Convention parade. She indicated a desire to have a parade uniform that is complimentary to the Pisgah High School Band – black slacks, black shoes, red polo or ladies v-neck shirt with the Lions logo and “We Serve” with the outline of North Carolina on the back of the shirt. A Fedora hat for men and visor for women has been suggested.

After discussion it was decided to move ahead to the August meeting with a sample of the band uniform to match the parade uniform of North Carolina Lions.

Chairman Headley reported that the use of Square generated \$1,973 in charge/debit card sales during the State Convention. That was more than half of the sales. He indicated that a merchandise inventory will be completed prior to the end of June.

Secretary/Treasurer White reported that efforts to collect on a bad check used to pay for merchandise earlier in the year have been unsuccessful. He asked for authorization to write off the amount of the check. Upon motion of Governor Reinhardt, second by Governor Boehm, the vote was unanimous that the minutes show the check (\$56.00 plus \$7.00 bank fee) be deemed uncollectible and be written off.



PIP Scruggs said that since North Carolina has an endorsed candidate for International Director, some funds from the International Officers Fund should be released. A lengthy discussion followed on how this should be done, including whether the candidate should have an account with funds drawn from the Promotions Committee or whether qualifying bills should be paid or reimbursed directly by the Promotions Committee. It was noted that PIP Scruggs had a campaign treasurer during his multi-year campaign and service as International Director, Vice-president, President and LCIF Chairman while PID Whitley had bills paid directly by the Promotions Committee during his two years as International Director.

The endorsed candidate, PDG Gwen White, said she wanted all transactions to be transparent, especially since she is the candidate and her husband is currently the Promotions Committee Treasurer. She also indicated an intention to cover as many expenses as possible personally.

It was noted that the International Officers Promotional Fund (Money Market Account) currently totals \$9,309.47. PDG Jackson pointed out that there is a line item for International Officer Promotion expenditures in the budget and suggested that authorization to use some of the available funds be approved. After more discussion and **upon motion of Governor Reinhardt, second by Governor Boehm, the motion to authorize use of funds as needed was unanimously approved.**

The meeting was adjourned following the benediction by Governor Boehm.

This the 30<sup>th</sup> day of April, 2016.

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Rhett B. White, Secretary/Treasurer

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Chris Headley, Chairman

**North Carolina Lions Promotions Committee**  
**Budget and Financial Statement – Account # 4823**  
**7/1/15 – 6/30/16**

	<u>Budget</u>	<u>Actual</u>	<u>Line</u>
<b>INCOME:</b>			
Balance forward appropriated	\$ 4,631.60	4,631.60	500
Promotions Dues (6,572 avg.x\$0.75/member)	4,929.00	5,050.37	510
*Promotions Reserve (Intl. Officer Promo Fund-.25/m)	1,643.00	1,642.13	511
Sale of NC Lions Trading Pins	3,900.00	3,900.00	520
Sale of NC Lions Clothing	9,000.00	11,483.29	530
SE Breakfast – Intl. Convention - \$50/person	1,500.00	1,035.00	540
Interest	3.00	3.03	550
Miscellaneous Income	0.00	100.00	560
Appropriations from Money Market	0.00		565
	<u>\$ 25,606.60</u>	<u>\$27,845.42</u>	
<b>EXPENSES:</b>			
State Promotions Chair – State Meeting Expenses	\$ 2,500.00	2,500.00	610
State Promotions Chair – Intl. Convention Expense	3,500.00	3,500.00	620
Shipping – flags/banners to Intl Convention	200.00	187.41	625
State Sec/Treasurer – USA/Canada Forum	0.00		630
Promotions Reserve (Intl. Officer Promo Fund)	0.00		631
Office supplies, printing, postage, telephone	500.00	500.00	640
Clerical services & storage rent – NCLI	600.00	600.00	650
Financial Audit & Tax filing	275.00	275.00	660
Bond for Secretary/Treasurer	100.00	100.00	670
Purchase NC Lions Clothing	9,000.00	11,358.74	680
Purchase NC Lions Trading Pins (2,515x\$1.29)	3,244.35	3,353.95	690
SE Breakfast – Intl. Convention	1,500.00	1,035.00	710
International Convention – Hospitality Room	200.00		720
Centennial Parade/Pisgah High School Band	500.00	600.00	725
Contingency Expenses	0.00	300.00	750
Transferred to Money Market (dues, donations*)	3,487.25	3,487.25	755
	<u>\$ 25,606.60</u>	<u>\$27,797.35</u>	
Checking balance, 8/6/16	\$ 13,115.06		
*Promotions Money Market, 8/6//16	<u>9,312.57</u>		
	<u>\$ 22,427.63</u>		
Clothing Inventory 6/30/16	<u>8,646.00</u>		
<b>Total Promotions Assets</b>	<b>\$ 31,073.63</b>		

## Accounts

 <b>Business Ess Plus</b> XXXXXX4815	Available Balance <b>\$5,344.05</b>
 <b>Business Ess Plus</b> XXXXXX4823	Available Balance <b>\$13,115.06</b>
 <b>Money Market (Business)</b> XXXXXX0757	Available Balance <b>\$44,651.64</b>
 <b>Money Market (Business)</b> XXXXXX5714	Available Balance <b>\$9,312.57</b>
 <b>FIRST SAVINGS (BUS)</b> XXXXXX1798	Available Balance <b>\$300.01</b>

**North Carolina Lions Promotions Committee**  
**Proposed Budget – Account #4823**  
**7/1/16 – 6/30/17**

	<u>Budget</u>	<u>Line</u>
<b>INCOME:</b>		
Balance Forward appropriated	\$3,107.38	500
Promotions Dues (6,038 avg.x \$0.75/member)	4,528.50	510
*Promotions Reserve (Intl. Officer Promo Fund-.25/m)	1,509.50	511
Sale of NC Lions Trading Pins	3,900.00	520
Sale of NC Lions Clothing	9,000.00	530
SE Breakfast – Intl. Convention - \$50/person	1,500.00	540
Interest	3.00	550
Miscellaneous Income	0.00	560
Appropriations from Money Market	1,500.00	565
	<u>\$25,048.38</u>	
<b>EXPENSES:</b>		
State Promotions Chair State Meeting Expenses	\$2,500.00	610
State Promotions Chair Intl. Convention Expenses	3,500.00	620
Shipping – flags/banners to Intl. Convention	200.00	625
State Sec/Treasurer – USA/Canada Forum	0.00	630
Promotions Reserve (Intl. Officer Promo Expense)	1,500.00	631
Office Supplies, printing, postage, telephone	500.00	640
Clerical services & storage rent – NCLI	600.00	650
Financial Audit & Tax Filing	275.00	660
Bond for Secretary/Treasurer	100.00	670
Purchase NC Lions Clothing	9,000.00	680
Purchase NC Lions Trading Pins (2,425@\$1.25)	3,031.25	690
SE Breakfast – Intl. Convention	1,500.00	710
International Convention – Hospitality Room	200.00	720
Centennial Parade/Pisgah High School Band	500.00	725
Contingency Expenses	0.00	750
Transfer to Money Market (*dues, donations)	1,642.13	755
	<u>\$25,048.38</u>	
Checking balance, 8/6/16	\$13,115.06	
*Promotions Money Market, 8/6/16	<u>9,312.57</u>	
	\$22,427.63	
Clothing Inventory, 7/1/16	<u>\$ 8,646.00</u>	
Total Promotions Assets	\$31,073.63	

## 2016-2017 Council of Governors Meeting

via GO TO Meeting

Sun, Jun 5, 2016 8:30 PM - 9:30 PM Eastern Daylight Time

All Council Members were “present.”

Special Thanks to Lion George Culp who helped greatly to facilitate the meeting.

Discussion included:

- The Upcoming International Convention
  - Attendance of all events was stressed.
  - CCE Tim will send 3 downloads from LCI (Schedules, etc.) to all. *(DONE!)*
  - Dress at the convention was reviewed. Tim will double-check w/ PID Harvey on dress in convention center, not at official functions. *(DONE! – Awaiting PDI Harvey's reply.)*
  - Election of Council Chair, Secretary/Treasurer, Vice Council Chair, etc. immediately after installation of Governors was reviewed. Laraine will be in charge. One of the Governors will need to act as recording secretary.
  - No other concerns involving the Convention were brought forward
  
- Parade shirts for 2017. Tim was asked to look for a brighter red! Cardinal red or NC State Red. *The images below have been adjusted to a “Cardinal Red” that I found online.*



The white fedora was discussed. We will get one and look into modifying the band with a logo.

- Signature Project
  - Title: “Walk A Mile in Their Shoes”
  - Tentatively to be held in April at State Convention. Possible sites: Gov. Moorehead School, campus, a local HS Stadium, or a Park.
  - STRIDES connection will be discussed further at a later meeting.
  - Funds raised to support DAPS Program .
  
- DGE Max Bumgardner was selected to serve on the Investments Committee.