

**MINUTES OF THE NC LIONS MD-31 PROMOTIONS
COMMITTEE MEETING
1:15 PM, SATURDAY, NOVEMBER 7, 2015
HAMPTON INN, ABERDEEN, NC**

The MD-31 Lions Promotions Committee met at the Hampton Inn in Aberdeen, NC, Saturday, November 7, 2015, at 1:15 PM. Those attending were: Governors Debbie Hicks, Allen Reinhardt, Randall Clapp, Vince Schimmoller and Mary Boehm; also 1st VDG Max Bumgardner and PDG's Jana Peedin, Ron Beltran, Carol Weeks and Skippy Jackson. Chairman and PDG Chris Headley presided.

Members absent were PDG's Will Hicks and F.L. "Doc" Shaver.

Chairman Headley called the meeting to order and asked Governor Boehm to offer the invocation. Governor Clapp led the Pledge of Allegiance to the American Flag.

Chairman Headley welcomed those attending and asked for approval of the agenda. **Upon motion of Governor Reinhardt, second by Governor Boehm, the agenda was unanimously approved.** attachment # 1

Chairman Headley recognized members of the Lions International family.

PDG Dave Butler was appointed Parliamentarian.

Upon motion of Governor Boehm, with second by PDG Beltran, Minutes of the August 15, 2015, Meeting of the Promotions Committee were unanimously approved. attachment # 2

Secretary-Treasurer Rhett White presented the quarterly financial report. He noted that State trading pins have been billed to the districts and that the \$500 to the Pisgah High School Band, plus a \$100 donation that was earmarked for the band, has been paid. He said a bill for merchandise is to be paid totaling \$6,901.12.

PIP Sid Scruggs spoke on behalf of the Pisgah High School Band. He reminded the Lions present that the Multiple District used to hire a band to lead the delegation at the International Convention parades, suggesting that a fundraising effort get underway to help the band's fundraising efforts. He recalled that \$10,000 was given for a band at the San Diego International Convention.

Upon motion of Governor Boehm and second by Governor Hicks, the financial report was unanimously accepted as presented. attachment # 3

Chairman Headley reported on the 2015 USA/Canada Forum held September 16-19 in Grand Rapids, Michigan. He noted that North Carolina was well-represented in attendance and as presenters and moderators. He complimented PID Harvey Whitley and PDG Paul Bledsoe for their rolls in planning the successful forum.

Chairman Headley reminded Lions of the 2016 North Carolina Lions State Convention scheduled for April 22-24, in Raleigh.

Chairman Headley encouraged North Carolina Lions to begin planning to attend the 2016 Lions International Convention in Fukuoka, Japan, June 24-28, 2016. He reminded those attending that the \$125 early registration ends December 31st. The Hakata Excel Hotel has a \$200 per night rate.

Chairman Headley said he is looking into finding a restaurant for a North Carolina breakfast and asked if there might be repercussions to not participating in the Lions Southeast Breakfast. It was noted that no word has been heard about a Southeast Breakfast and that last year the information arrived only a couple weeks prior to the convention and after the North Carolina Breakfast was already planned. Discussion followed with the consensus that the Chairman contact Georgia Lions to see what their plans are for the Lions Southeast Breakfast, while exploring restaurant options for a North Carolina breakfast.

PIP Scruggs suggested that Lions going to Japan get "Global Entry" to expedite customs entry.

Chairman Headley said he was not ordering parade uniforms as there is a two-dozen minimum order on the red vests and 18 minimum on caps or hats. He noted that a committee is working on a new uniform for the 2017 Centennial year parade.

Chairman Headley announced that the 2016 USA/Canada Forum will be held next fall in Omaha, Nebraska.

Chairman Headley noted that credit and debit cards are now accepted when making merchandise purchases, using the wireless Square system. He reported that \$252.84 was generated through those sales at the August Council and Board meeting. He said a new shipment of merchandise just arrived, at a cost of \$6,901.12 which will add to the inventory value.

PDG's Dave Butler and Dale Dupree presented design concepts for a 2017 Lions State Trading Pin. The artist design, revised from August, was altered to have less clutter. PDG Dupree explained the thoughts behind the graphic and script.

Several questions from committee members centered on the Lion cartoon character used as part of the pin. Governor Boehm said she questioned the cartoon appearance, but said PDG Lou Creel told her it would have trade appeal.

Governor Reinhardt said the 100th Anniversary pin needs dignity. Governor Clapp asked if the lion could be used without the "Uncle Sam" costume. Another question asked if a man rather than a Lion would work better than a cartoon version. It was also noted that a committee had been appointed in August to work on a pin design.

PDG Dupree suggested that another picture or concept could be presented by someone else.

After more discussion the consensus was that the committee wanted to see something like a single pin with a lighthouse and "100 years of service" or similar wording. To expedite pin selection it was suggested that the design be emailed to all committee members for feedback and tentative approval. Upon motion of Governor Reinhardt, second by PDG Peedin, the vote was unanimous to design the pin as described for consideration.

Chairman Headley said the deadline to secure a space in the Novant Health Thanksgiving Day Parade in Charlotte was missed. He said there was a June 30th deadline, but no registration information was received.

First Vice-District Governor Bumgardner reported on the marching band for the 2017 International Convention Parade. He said the Pisgah Forest high School Band recently won two high school band competitions and that an ensemble from the band will

play during the banquet at the District 31-L fall Convention. He said local fundraisers are upcoming.

With no further business, Governor Boehm was asked to end the meeting with the benediction. Chairman Headley adjourned the meeting.

This the 7th day of November, 2015.

Rhett B. White, Secretary-Treasurer

Chris Headley, Chairman

Agenda
NC Lions MD-31 Promotions Committee Meeting
Saturday, November 7th 2015
Hampton Inn Aberdeen, NC

Call to Order	PDG Chris Headley, Chair
Invocation	DG Mary Boehm
Pledge of Allegiance	DG Randall Clapp
Welcome	PDG Chris Headley
Approval of Agenda	PDG Chris Headley
Recognition of International Family	PDG Chris Headley
Appointment of Parliamentarian	PDG Chris Headley
Minutes of the August 15, 2015 Promotions Meeting	PDG Rhett White, Sec/Treas
Approval of the previous meeting minutes	
Financial Report	PDG Rhett White, Sec/Treas
Acceptance of the Financial Report	
Report on 2015 USA/Canada Forum, Sept. 16-19	PDG Chris Headley
2016 North Carolina State Convention April 22, 23, 24 Raleigh, NC	PDG Chris Headley
2016 International Convention June 24-28 Fukuoka Japan	PDG Chris headley
2016 USA/Canada Forum, September 15-17, 2016 Omaha, Nebraska	PDG Chris Headley
Clothing & Hat Inventory	
Unfinished Business:	PDG Chris Headley
Design of 2017 Centennial State Trading Pin	PDG Dave Butler & Committee
Novant Health Thanksgiving Day Parade, Charlotte	PDG Chris Headley
Marching Band @ 2017 International Convention,	1 st VDG Max Bumgardner
New Business:	PDG Chris Headley
New Stock of Clothing	
Now Taking Credit Cards	
Benediction	DG Mary Boehm
Adjournment	

**MINUTES OF THE NC LIONS MD-31 PROMOTIONS
COMMITTEE MEETING
1:15 PM, SATURDAY, AUGUST 15, 2015
GREENSBORO AIRPORT MARRIOTT, GREENSBORO, NC**

The MD-31 Lions Promotions Committee met at the Greensboro Airport Marriott, Greensboro, NC, Saturday, August 15, 2015. Those attending were: Governors Debbie Hicks, Allen Reinhart, Randall Clapp, Vince Schimmoller and Mary Boehm; also 1st VDG's Max Bumgardner and Irwin Siegelwax, and PDG's Jana Peedin and Ron Beltran. Chairman and PDG Chris Headley presided.

Members absent were PDG's Will Hicks, F.L. "Doc" Shaver and Carol Weeks.

Chairman Headley called the meeting to order and asked Governor Boehm to offer the invocation. Governor Reinhart led the pledge to the American Flag.

Chairman Headley welcomed the audience and asked for approval of the agenda. **Upon motion of Governor Reinhart with second by Governor Hicks the agenda was unanimously approved.**

attachment # 1

Chairman Headley recognized members of the Lions International Family and asked if there were any remarks. PID Harvey Whitley thanked PDG Terry Cauble for his efforts to organize a successful reception and North Carolina Lions Breakfast at the International Convention in Hawaii. He also thanked Lions Robin and Corey Cauble for their assistance and labors.

PDG Dave Butler was appointed Parliamentarian.

The report of the 2014-2015 Promotions Committee Chair, PDG Terry Cauble, followed. He reported that 78 North Carolina Lions and guests attended the International Convention. He noted that 50 persons attended the Sunday morning NC Lions Breakfast with a steady string of candidates for International office appearing to introduce themselves and ask for North Carolina's support.

PDG Cauble reported that there are 233 items remaining in the Lions apparel inventory at year's end.

attachment # 2

Upon motion of PDG Beltran, second by PDG Peedin, the vote was unanimous to approve the Minutes of the May 2, 2015, Promotions Committee Meeting.

attachment # 3

Secretary-Treasurer Rhett White reviewed the 2014-2015 Year End Promotions Financial Report. He noted that income exceeded expectations by \$1,184.97 and that sales of merchandise were exceptional. He reported \$20,957.30 in the checking account, \$6,168.00 in clothing inventory and \$5,817.74 in the promotions money market account for assets totaling \$32,943.04.

Upon motion of Governor Reinhart and second by Governor Boehm, the year-end financial report was unanimously accepted and will be sent to the auditor.
attachment # 4

The Treasurer presented the proposed 2015-2016 Promotions Committee Budget. He explained that he and the committee chairman had discussed several items in the budget including one new initiative – the Novant Health Thanksgiving Parade. He explained that the proposed budget totals \$25,606.00 with income from dues down about \$500.00 from last year due to declining membership. He also noted that State pin sales are declining with the drop in membership.

Motion was made by Governor Schimmoller with second by Governor Hicks to adopt the budget as presented.

Discussion followed.

PIP Sid Scruggs suggested changing the budget line for S.E. Breakfast to North Carolina Breakfast. Much discussion followed about the S.E. Breakfast at the Hawaii convention which was not publicized until a few days prior to the convention, and that was not attended by any Lions from North Carolina. The consensus was to establish a tradition of a North Carolina Breakfast, but that North Carolina does need to be represented at any southeast regional breakfast.

The proposal to budget \$500 for the Novant Thanksgiving Day Parade in Charlotte was also the subject of much discussion. PDG Dave Butler pointed out that the Promotions Committee is charged with promotion North Carolina on the International scale, not within the state or locally.

Motion was made by Governor Schimmoller, second by Governor Hicks, to call the vote. The motion passed unanimously.

The vote on the original motion to adopt the budget as presented was defeated by a vote of three (3) in favor and six (6) opposed.

PDG Beltran made a motion, seconded by Governor Hicks, to adopt the proposed budget with the S.E. Breakfast line item renamed the International Convention Breakfast, and that any funding for the Novant Thanksgiving Day Parade be excluded as the parade is a local event. Adoption of the 2015-2016 Budget with changes noted was unanimous.

attachment # 5

Chairman Headley urged Lions to attend the September 17-19, 2015, USA/Canada Forum in Grand Rapids, Michigan. He noted that several North Carolina Lions are involved in planning the event and others will serve as presenters and moderators.

He also said it is not too early to begin planning to attend the 2016 Lions International Convention in Fukuoka, Japan, June 24-28, 2016. He said hotels have been assigned.

Distribution of 2,175 State trading pins was announced as follows:

L	350
I	700
O	400
N	400
S	300

Discussion on design of the 2016-2017 State Trading Pin followed under the direction of PDG Butler. He discussed several possibilities including a large bird pin for the 2017 Centennial Anniversary of Lionism. Lion Dale Dupree suggested a Centennial Pin with the North Carolina background to include an Uncle Sam Lion. PIP Scruggs noted it is important to have the convention sites on our state trading pins.

PID Lacey Presnell said the 2017 International Convention in Chicago is a "big deal" so our pin for that year should be a big deal. Upon motion of Governor Reinhart and second by Governor Hicks, the vote was unanimous to designate a committee to work on a 2017 State Pin design and have it ready for consideration at the November meeting of the Promotions Committee. The committee includes the five District Governors, LCI Centennial Coordinator Gwen White and PDG's Dave Butler and Dale Dupree.

PDG Butler reminded the council that a February pin order will be placed for those attending the International Convention in June.

First VDG Max Bumgardner reported on the Pisgah High School Marching Band that is raising funds to participate in the Lions International Centennial Parade in Chicago. He said the band must raise \$60,000.00 for the trip and that Lions will be hearing more about this band as the year goes on.

Upon motion of 1st VDG Bumgardner, second by Governor Schimmoller, the vote was unanimous to donate \$500.00 to the band's fundraising effort.

A new parade uniform for 2017 was discussed. PID Whitley said a new and special uniform should be used at the Centennial Convention. Governor Reinhart suggested getting ideas from Lions across the state and to get them to Gwen White.

The uniform for the convention in Japan will be the same one used for several recent years.

With no additional business, Chairman Headley asked Governor Boehm to dismiss the meeting with the benediction. Chairman Headley adjourned the meeting.

This 15th day of August, 2015.

Rhett B. White, Secretary-Treasurer

Chris Headley, Chairman

**North Carolina Lions Promotions Committee
Budget and Financial Statement – Account # 4823
7/1/15 – 11/3/15**

attachment # 3

	<u>Budget</u>	<u>Actual</u>	<u>Line</u>
INCOME:			
Balance forward appropriated	\$ 4,631.60		500
Promotions Dues (6,572 avg.x\$.75/member)	4,929.00	2,528.50	510
*Promotions Reserve (Intl. Officer Promo Fund-.25/m)	1,643.00	821.50	511
Sale of NC Lions Trading Pins	3,900.00		520
Sale of NC Lions Clothing	9,000.00	798.84	530
NC Breakfast – Intl. Convention - \$50/person	1,500.00		540
Interest	3.00	.98	550
Miscellaneous Income	0.00	100.00	560
Appropriations from Money Market	0.00		565
	<u>\$ 25,606.60</u>	<u>4,249.82</u>	

EXPENSES:			
State Promotions Chair – State Meeting Expenses	\$ 2,500.00	263.98	610
State Promotions Chair – Intl. Convention Expense	3,500.00		620
Shipping – flags/banners to Intl Convention	200.00		625
State Sec/Treasurer – USA/Canada Forum	0.00		630
Promotions Reserve (Intl. Officer Promo Fund)	0.00		631
Office supplies, printing, postage, telephone	500.00		640
Clerical services & storage rent – NCLI	600.00		650
Financial Audit & Tax filing	275.00		660
Bond for Secretary/Treasurer	100.00	100.00	670
Purchase NC Lions Clothing	9,000.00	2,117.37	680
Purchase NC Lions Trading Pins (2,515x\$1.29)	3,244.35	2,805.70	690
SE Breakfast – Intl. Convention	1,500.00		710
International Convention – Hospitality Room	200.00		720
Centennial Parade/Pisgah High School Band	500.00	600.00	725
Contingency Expenses	0.00		750
Transferred to Money Market (dues, donations*)	3,487.25		755
	<u>\$ 25,606.60</u>	<u>\$5,887.05</u>	

Checking balance, 11/3/15	\$ 20,845.49
Clothing Inventory, 11/3/15	
*Promotions Money Market, 11/3/15	<u>5,819.20</u>
Total Promotions Assets	\$ 26,664.69