

MD 31 North Carolina Lions  
Promotions Committee Minutes

Saturday, November 10, 2012

Hampton Inn, Wilson, NC

Promotions Committee Chair PDG Mike Schwartz called the meeting to order at 1:00PM

Governor Jackson gave the invocation and Governor Williams led the Pledge of Allegiance

Committee Members in Attendance:

PDG Mike Schwartz, Chair	31-E	DG Peggy McGohan	31-G
PDG Randy Champion	31-A	PDG Andy Lilliston	31-G
Charles M. Wills, Sr.	31-B	DG Skippy Jackson	31-H
DG Howard Wallace	31-D	DG Chris Hardee	31-J
DG Tim Williams	31-E	PDG Jim Boehm	31-J
1 <sup>st</sup> VDG Vince Schimmoller	31-F	PDG Wayne McGohan, Council Chair	
PDG Jerry Thomas	31-F	PDG Ron Kelly, Secretary-Treasurer	

Committee Chair Schultz thanked the Lions and guests for attending the promotions meeting.

Promotions Chair Schwartz recognized PID Lacy Presnell for a few remarks. Lion Lacy responded with his customary, "Happy to be here."

PDG Charles Holleman was appointed Parliamentarian.

**PDG Lilliston moved to accept the minutes of the August 2012 Promotions Committee Meeting as distributed to all District Governors and other Committee members by e-mail and as posted on the web site; seconded by PDG Thomas. The motion passed.**

Promotions Committee Secretary-Treasurer Kelly presented the Promotions Committee Financial Statement dated 11/06/12. He stated that the ledger and the bank statements had been reconciled and that all bills had been paid. He then reviewed pertinent income and expense line items and then proceeded to review the Money Market Account. He concluded his report by saying that the checking account balance on 11/06/12 was \$17,477.02, the clothing inventory was \$8,752.50, the special pin inventory was valued at \$475.00 and the Money Market account balance was \$3,127.29 for total promotions assets of \$29,831.81. **Governor Williams moved to approve the Promotions Financial Report dated 11/06/12; seconded by First Vice District Governor Schimmoller. The motion passed.** (See attachment)

Promotions Chair Schwartz reported that sales of Lions merchandise at the District B and District D totaled approximately \$1,400.

Promotions Chair Schwartz then reported on the 2013 International Convention in Hamburg, Germany. Lion Mike advised those who planned to go to get their registration in early. The North Carolina delegation will be staying at the Holiday Inn Hamburg, he said. He advised that those going to the convention could expect to spend \$1,450 to \$1,600 in airfare.

Promotions Chair Schwartz noted that he had passed around a proof copy of the 2013-2014 State Trading Pin that the Council of Governors approved earlier today at the State Council Meeting. He said that he will contact the 1<sup>st</sup> Vice District Governors to get the number of pins they intended to purchase. **Governor Jackson moved to approve the design of the 2013-2014 State Trading Pin; seconded by Governor McGohan. The motion passed.**

Promotions Chair Schwartz reviewed the clothing inventory which, he said, consisted of 340 clothing items with a value of approximately \$8,670.00. He said as he is adding new inventory, he is upgrading the quality as well.

In a response to a question about the parade uniform for the Hamburg Convention, Lion Mike said it would be blue pants, white shirts, and baseball caps.

**Unfinished Business:** Council Chair McGohan presented an International Presidents Certificate of Appreciation to PDG Andy Lillis ton for his outstanding contribution to Lionism during the 2011-2012 Lions year.

PID Lacy asked the question of whether there would be a Hospitality Room in Hamburg. Lacy noted that it has been customary for International Directors to favor having a hospitality room. He suggested that we should ask Harvey & Diane what their preferences were. Lion Lacy added that LCI could help out with arranging for a hospitality room.

**New Business:** None.

Governor Jackson gave the benediction.

There being no further business, the meeting was adjourned at 1:42PM.

Respectfully submitted,

*Ron Kelly*

PDG Ron Kelly, Promotions Committee Secretary-Treasurer

**North Carolina Lions Promotions Committee**  
**Budget and Financial Statement - Account # 4823**  
**7/1/12 - 6/30/13**

	2012-2013	11/6/12		
INCOME:	Budget	Actual	Difference	Line Item
Balance Forward		22,384.74		500
Promotions Dues (8254x \$0.75/member)	5,835.75	2,953.48	2,882.27	510
* Promotions Reserve (Intl. Officer Promo Fund -\$ 0.25/member)	1,945.25	984.52	960.73	511
* Harvey Whitley donations	0.00	0.00	0.00	512
Sale of NC Lions Trading Pins	6,250.00	0.00	6,250.00	520
Special State Trading Pins	475.00	0.00	475.00	525
Sale of NC Lions Clothing *amended 8/11/12	9,000.00	653.00	8,347.00	530
NC Breakfast - International Convention \$25/person	1,000.00	0.00	1,000.00	540
Interest	10.00	2.52	7.48	550
Miscellaneous Income	18.50	148.00	-129.50	560
Appropriations from Money Market*	0.00	6,308.05	-6,308.05	565
<b>Total Income</b>	<b>24,534.50</b>	<b>11,049.57</b>	<b>13,484.93</b>	
<b>EXPENSES:</b>				
State Promotions Chair - State Meetings Expenses	2,500.00	250.34	2,249.66	610
State Promotions Chair - International Convention Expenses	3,500.00	1,072.19	2,427.81	620
Shipping - flags / banners to International Convention	200.00	0.00	200.00	625
	0.00		0.00	630
* Promotions Reserve (Intl. Officer Promo Fund)	2,000.00	4,453.20	-2,453.20	631
Office supplies, Printing, Postage and Telephone	500.00	259.69	240.31	640
Clerical Services and Storage Rent - NCLF	600.00	900.00	-300.00	650
Financial Audit and Tax Filing	200.00	0.00	200.00	660
Bond for Secretary / Treasurer	100.00	100.00	0.00	670
Purchase NC Lions Clothing *amended 8/11/12	7,000.00	0.00	7,000.00	680
Purchase NC Lions Trading Pins (4150 x \$1.43)	5,934.50	5,934.50	0.00	
International Convention - NC breakfast	1,000.00	0.00	1,000.00	710
International Convention - Hospitality Room	1,000.00	0.00	1,000.00	720
Contingency Expenses	0.00	1,854.85	-1,854.85	750
Transferred to Money Market (dues, donations)*	0.00	1,132.52	-1,132.52	755
<b>Total Expenses</b>	<b>24,534.50</b>	<b>15,957.29</b>	<b>8,577.21</b>	
<b>Income less Expenses</b>	<b>0.00</b>	<b>-4,907.72</b>	<b>4,907.72</b>	
<b>Checking Balance (including balance forward)</b>		<b>17,477.02</b>		

\* designated accounts in Money Market

	Date	11/06/12
Checking Account Balance (including bal. fwd)		\$ 17,477.02
Clothing Inventory		\$ 8,752.50
Pin Inventory		\$ 475.00
*Promotions Money Market		<u>\$ 3,127.29</u>
<b>Total Promotions Assets</b>		<b>\$ 29,831.81</b>

Promotions Money Market - Account # 5714

Promotions Designated Accounts

July 1, 2012 - June 30, 2013

Money Market Allocation

<u>Name</u>	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
		11/6/12	Grand Total Money Market Account			\$ 3,127.29
1.						
Promotions Reserve (Intl Officer)						
	Bal. Fwd.	07/05/12				688.98
		07/07/12	Annual interest distribution		130.94	819.92
		11/04/12	31-G promotions reserve		130.13	950.05
		11/04/12	31-B promotions reserve		91.63	1,041.68
		11/04/12	31-J promotions reserve		108.00	1,149.68
		11/04/12	31-A promotions reserve		137.00	1,286.68
		11/04/12	31-F promotions reserve		135.63	1,422.31
		11/04/12	31-E promotions reserve		153.13	1,575.44
		11/04/12	31-D promotions reserve		117.25	1,692.69
		11/04/12	31-H promotions reserve		111.75	1,804.44
			Subtotal			1,804.44
a. Silent Auction fund						
	Bal. Fwd.					3,240.00
		11/04/12	Intern. Dir. Harvey Whitley's expenses	1920.21		1,319.79
			Subtotal			1,319.79
b.. Club / Individual Donations						
	Bal. Fwd.					4,387.84
		11/04/12	Intern. Dir. Harvey Whitley's expenses	4387.84		0.00
			Subtotal			0.00
			<b>Total</b>			<b>3,124.23</b>
2. Interest						
	Bal. Fwd.	07/05/12				130.94
		07/07/12	Annual interest distribution	130.94		0.00
		07/31/12	Interest earned		1.99	1.99
		08/31/12	Interest earned		0.36	2.35
		09/28/12	Interest earned		0.35	2.70
		10/31/12	Interest earned		0.36	3.06

Promotions Money Market Ledger

	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
Bal. Fwd		07/01/12	bal. fwd 2011-2012			8,447.76
	bank credit	07/31/12	Interest earned		1.99	8,449.75
	bank credit	08/31/12	Interest earned		0.36	8,450.11
	bank credit	09/28/12	Interest earned		0.35	8,450.46
	bank credit	10/31/12	Interest earned		0.36	8,450.82
		11/04/12	31-G promotions reserve		130.13	8,580.95
			31-B promotions reserve		91.63	8,672.58
			31-J promotions reserve		108.00	8,780.58
			31-A promotions reserve		137.00	8,917.58
			31-F promotions reserve		135.63	9,053.21
			31-E promotions reserve		153.13	9,206.34
			31-D promotions reserve		117.25	9,323.59
			31-H promotions reserve		111.75	9,435.34
		11/4/12	Harvey Whitley - Intl Dir. Intl Conv. Expenses to Promo	2,341.23		7,094.11
			Harvey Whitley - USA/Can. Forum expenses to Promo	1,854.85		5,239.26
			Pura Vida Promotions-H. Whitley's stickers for PR to Promo	851.97		4,387.29
			Recognition Services Inc.- Intl Dir. Banners H. Whitley to Pr	1,260.00		3,127.29