

**MINUTES OF THE NC LIONS MD-31
PROMOTIONS COMMITTEE
Saturday, November 12, 2017
Holiday Inn, Wilmington, NC**

The NC Lions Md-31 Promotions Committee met at the Holiday Inn, Wilmington, NC, at 1:PM, Saturday, November 12, 2017, The following members were present: Governors Max Bumgardner, Butch Conrad, Laraine Dupree, Irwin Seigelwax and Barbara Beltran; also 1st VDG Curtis Erickson, PDGs Randall Clapp, Vince Schimmoller and Mary Boehm, Council Chair Tim Williams and Promotions Committee Chair Allen Reinhardt.

Chairman Reinhardt called the meeting to order, welcomed those attending and asked Governor Conrad to offer the invocation. Governor Beltran led the Pledge of Allegiance to the flag.

Upon motion by PDG Schimmoller, second by Governor Dupree, the vote was unanimous to approve the agenda. attachment # 1

Chairman Reinhardt recognized the International Family – PIP Sid Scruggs and PID Harvey Whitley.

He appointed PDG Garry Steele as Parliamentarian.

The Minutes of the August 13, 2016, Promotions Committee Meeting were presented. **Upon motion of Governor Dupree with second by Governor Siegelwax, the minutes were unanimously approved as presented. attachment # 2**

Secretary-Treasurer Rhett White reviewed the financial report fro, July 1st through October 31, 2016. It was noted that the totals in two budget lines were reversed and should be corrected The clothing inventory was added to the cash on hand to bring total Promotions Committee assets to \$41,235.11.

Upon motion of Governor Siegelwax, second by Governor Conrad, the financial report was unanimously accepted with the corrections on lines 610 and 620. attachment # 3

Chairman Reinhardt reported on the 2016 USA/Canada Forum held in Omaha, Nebraska during September. He pointed out that North Carolina was well-represented with 31 Lions during the Forum and 18 attended the Southeast Breakfast. He complimented PID Whitley for his successful management of the Forum Store and PDG Paul Bledsoe for his role in managing public relations. He noted that PIP Scruggs and PDG Gwen White were presenters while PDG Dianne Whitley moderated a session.

Chairman Reinhardt announced that the 100th Lions International Convention will be held in Chicago, June 30-July 4, 2017. He said 25 Lions who plan to attend purchased their parade dress shirts earlier in the day, reminding Lions that the North Carolina Parade Uniform is Red Shirt, black slacks (or skirt), belt and shoes with a white hat that will be available during the February meeting.

Chairman Reinhardt challenged those present to get new Lions to the International Convention this year, noting the travel is manageable and that rooms at the Palmer House Hotel are \$230 per night. This is the hotel for North Carolina delegates.

Governor Bumgardner reported on fundraising efforts by the Pisgah High School Marching Band and their involvement in the International Parade. He said enthusiasm is high with great cooperation from the high school.

North Carolina's endorsed candidate for International Director, PDG Gwen A. White, and PDG Carlton Metts who is managing the campaign, reported on the campaign committee progress. He said a campaign budget will be made available at the February meeting. PIP Scruggs said money has to be spent in anticipation of the election, indicating that PDG White is due reimbursed for her attendance at the 2016 International Convention in Japan during which time she was required to arrive early to meet with committees, candidates and decision makers at the International level. He also suggested the \$200 budgeted for Hospitality Room, line 720, be transferred to the campaign committee fund.

It was noted that the money market account holding funds for promotion of an International officer totals \$9,314.91 with an additional \$1,500.00 to be added from the 2016-2017 receipts.

Upon motion of PDG Schimmoller, second by PDG Clapp, the vote was unanimous to transfer the \$200.

PDG Metts said a North Carolina candidate headquarters room will be maintained in the headquarters hotel. He announced that a meeting would be held following the Promotions Committee Meeting to discuss assignments and tasks for the International Director campaign, inviting all Lions planning to be in Chicago to participate.

Chairman Reinhardt determined an order of additional 2017 trading pins as follows: 31-L, 125; 31-I, 300, 31-O, 60, 31-N, 100 and 31-S, 200. Pin for the Governor-elect will be ordered in February.

It was announced that PDG Dale Dupree is working on a "famous person" design for the 2017-2018 state trading pin as directed at the August meeting.

Chairman Reinhardt announced that the Lions participation in the Novant Health Thanksgiving Day Parade in Charlotte was rejected. He expressed frustration with the process.

Chairman Reinhardt reported that merchandise sales totaled \$111.00 at the August Council Meeting and \$1,163.00 at the District 31-I Fall Convention. He said credit card sales are strong. He reported the current clothing inventory at \$15,327.00 but said there is still a shortage of some merchandise.

With no additional business, Chairman Reinhardt adjourned the meeting.

This the 12th day of November, 2016.

Rhett B. White
Council Secretary/Treasurer

Allen Reinhardt
Council Chairman

Agenda
NC Lions MD-31 Promotions Committee Meeting
Saturday, November 12TH
Holiday Inn, Wilmington, NC

Call to Order	PDG Allen Reinhardt
Invocation	DG Butch Conrad
Pledge of Allegiance	DG Barbara Beltran
Welcome	PDG Allen Reinhardt
Approval of Agenda	
Recognition of International Family & Remarks	
Appointment of Parliamentarian	PDG Allen Reinhardt
Minutes of the August 13, 2016 Promotions Meeting	PDG Rhett White, Sec/Treas
Approval of the previous meeting minutes	
Financial Report	PDG Rhett White, Sec/Treas
Approval of the Financial Report	
Report on 2016 USA/Canada Forum, Omaha, Nebraska	PDG Allen Reinhardt
100 th International Convention, June 30-July 4, 2017 Chicago, Illinois	PDG Allen Reinhardt
Pisgah High School Marching Band	DG Max Bumgardner
International Officer Candidate Campaign Budget & Convention Campaign tasks	PDG Gwen White PDG Carlton Metts
Additional 2016-2017 State Trading Pins	PDG Dale Dupree
Design of 2017-2018 State Trading Pin	PDG Dale Dupree
Novant Health Thanksgiving Day Parade, Charlotte	PDG Allen Reinhardt
Clothing & Hat Inventory, merchandise sales	PDG Allen Reinhardt
Unfinished Business	PDG Allen Reinhardt
New Business	PDG Allen Reinhardt
Adjournment	PDG Allen Reinhardt

North Carolina Lions Promotions Committee
Financial Report– Account #4823
7/1/16 – 10/31/16

	<u>Budget</u>	<u>Actual</u>	<u>Line</u>
INCOME:			
Balance Forward appropriated	\$3,107.38	\$ 3,107.38	500
Promotions Dues (6,038 avg.x \$0.75/member)	4,528.50	2,364.00	510
*Promotions Reserve (Intl. Officer Promo Fund-.25/m)	1,509.50	788.00	511
Sale of NC Lions Trading Pins	3,900.00	3,150.00	520
Sale of NC Lions Clothing	9,000.00		530
SE Breakfast – Intl. Convention - \$50/person	1,500.00	480.00	540
Interest	3.00	3.13	550
Miscellaneous Income	0.00	100.00	560
Appropriations from Money Market	<u>1,500.00</u>		<u>565</u>
	\$25,048.38	\$ 9,992.51	
EXPENSES:			
State Promotions Chair State Meeting Expenses	\$ 2,500.00	\$ 537.05	610
State Promotions Chair Intl. Convention Expenses	3,500.00	330.00	620
Shipping – flags/banners to Intl. Convention	200.00		625
State Sec/Treasurer – USA/Canada Forum	0.00		630
Promotions Reserve (Intl. Officer Promo Expense)	1,500.00		631
Office Supplies, printing, postage, telephone	500.00		640
Clerical services & storage rent – NCLI	600.00		650
Financial Audit & Tax Filing	275.00	275.00	660
Bond for Secretary/Treasurer	100.00	100.00	670
Purchase NC Lions Clothing	9,000.00	687.68	680
Purchase NC Lions Trading Pins (2,425@\$1.25)	3,031.25	2,500.00	690
SE Breakfast – Intl. Convention	1,500.00	480.00	710
International Convention – Hospitality Room	200.00		720
Centennial Parade/Pisgah High School Band	500.00	600.00	725
Contingency Expenses	0.00	490.00	750
Transfer to Money Market (*dues, donations)	<u>1,642.13</u>		<u>755</u>
	\$25,048.38	\$ 5,999.73	
Checking balance, 10/31/16		\$ 16,593.20	
*Promotions Money Market, 10/31/16		<u>9,314.91</u>	
		\$ 25,908.11	
Clothing Inventory, 10/31/16		<u>\$ 15,327.00</u>	
Total Promotions Assets		<u>\$ 41,235.11</u>	

**MINUTES OF THE NC LIONS MD-31
PROMOTIONS COMMITTEE
Saturday, August 13, 2016
Crabtree Marriott, Raleigh, NC**

The NC Lions MD-31 Promotions Committee met at the Crabtree Marriott, Raleigh, NC, at 1:PM, Saturday, August 13, 2016. The following members were present: Governors Max Bumgardner, Butch Conrad, Laraine Dupree, Irwin Siegelwax and Barbara Beltran; also 1st VDG Curtis Erickson, PDG Tim Williams, PDG Vince Schimmoller and PDG Mary Boehm. PDG Allen Reinhardt chaired the meeting.

Chairman Reinhardt called the meeting to order and asked Governor Conrad to offer the invocation. Governor Beltran led the Pledge of Allegiance to the flag.

Chairman Reinhardt welcomed those attending. **Upon motion of Governor Dupree, second by PDG Boehm, the agenda was unanimously approved as presented.** attachment # 1

Chairman Reinhardt recognized the International Family and asked for comments. PIP Sid Scruggs discussed speakers for the upcoming State Conventions, indicating that then PIP Bob Corlew will be in North Carolina in 2018. PID Harvey Whitley endorsed the selection of International speakers.

PDG Garry Steele was appointed Parliamentarian.

PDG Chris Headley presented the end-of-year report on the 2015-2016 Promotions Committee. attachment # 2

He also reported that the year-end merchandise inventory was valued at \$8,646.00.

Minutes of the April 30, 2016 Promotions Committee Meeting were approved unanimously following a motion by PDG Schimmoller with second by VDG Erickson. attachment # 3

Sec/Treasurer Rhett White presented the 2015-2016 year End Promotions Committee Financial Report, noting that actual expenditures exceeded the budget by more than \$2,000.00, due to the purchase of additional clothing for resale. **Upon motion of PDG Boehm, second by PDG Tim, the financial report was unanimously accepted.** attachment # 4

PDG White presented the 2016-2017 Promotions Budget for consideration. He noted that the budget calls for expenditures of \$25,048.38 with \$9,312.57 available for the International Officers Promotions Fund. **Upon motion of Governor Beltran and second by PDG Schimmoller, the vote to adopt the budget was unanimous.**

attachment # 5

PDG Headley reported that 24 North Carolina Lions and two non-registered guests attended the International Convention in Japan. He said 79 Lions attended the Southeast Breakfast including 22 from North Carolina, the largest southeast delegation. He said Tennessee will host the Southeast Breakfast next year (out of order), then Mississippi followed by North Carolina. He said 22 North Carolina Lions marched in the parade. Convention attendance topped 31,000 Lions.

Chairman Reinhardt urged Lions to attend the 2016 USA/Canada Forum, September 15-17, in Omaha, Nebraska. He noted that PID Whitley and PDG Paul Bledsoe are on the forum planning committee and PID Whitley will manage the forum store. He noted that PIP Scruggs and PDG Gwen White and PCC Diane Whitley will be on the forum program.

He noted that Georgia Lions are hosting a Saturday morning Southeast Lions Breakfast. The cost is \$30.00 with Sec/Treasurer White collecting for the tickets and coordinating the numbers with Georgia Lions.

Chairman Reinhardt reminded Lions that it is not too early to begin planning for the 100th Anniversary international Lions Clubs Convention in Chicago, June 30 – July 4, 2017. He distributed registration forms with information on accommodations and events.

PDGs Gwen White and Tim Williams, joined by 1st VDG George Culp, presented the concept for the International Parade uniform. They noted the red and black will blend well with the Pisgah High School Band colors. They noted that North Carolina needs to shine during the Centennial parade and convention. attachment # 6

Governor Bumgardner reported on the Pisgah High School Band and fundraising efforts to get the band to Chicago for the International Convention. He thanked the Promotions Committee for including another \$500.00 for band expenses.

PDG Gwen White, endorsed candidate for International Director, was invited to speak. She thanked the Lions of North Carolina for their confidence and support. She said she stepped back in Japan but will work to be on the ballot next year in Chicago. Her campaign managers, Carlton Metz and Harriett Walton, announced there will be a meeting immediately following the Sunday morning NCLI Board Meeting to discuss the Chicago campaign. All interested Lions were invited to participate.

Distribution of the 2016-2017 State Trading Pins followed. It was noted that 2,000 pins were purchased at \$1.25 per pin and that the allocation for the PIP, PIDs and others will come from a second order in January. At this time 1,950 pins are for sale in the districts at \$2.00 each. District distribution was as follows: 31-L = 350, 31-I = 400, 31-O = 400, 31-N = 400 and 31-S = 300. PDG Dale Dupree received 25 free pins for his design and purchased an additional 125 pins.

PDG Dave Butler talked about design of the 2017-2018 Trading Pin. PDG Dale Dupree suggested that a series on famous North Carolina personalities might be considered and would probably trade well. He suggested personalities such as Andy Griffith and others. **Upon motion of PDG Schimmoller, second by Governor Conrad, the vote was unanimous to pursue the concept of famous North Carolina people.**

Chairman Reinhardt announced that the Lions of North Carolina will be represented in the Novant Health Thanksgiving Day Parade in Charlotte. He encouraged all Lions within driving distance of Charlotte to participate in the parade.

It was noted that 59 North Carolina Lions have already indicated they will attend the International Convention in Chicago.

With no additional business, Chairman Reinhardt adjourned the meeting.

This the 13th day of August, 2016.

Rhett B. White, Secretary/Treasurer

Allen Reinhardt, Chairman